



**CITY OF TACOMA, WASHINGTON
OFFICE OF THE CITY COUNCIL
COUNCIL CONSIDERATION REQUEST**

TO: Mayor & City Council
FROM: Council Member Walker and Council Assistant Claire Goodwin
COPIES TO: Elizabeth Pauli, City Manager; Tadd Wille, Deputy City Manager; Bill Fosbre, City Attorney
SUBJECT: Attainable Housing Forum Sponsorship
DATE: January 30, 2020

I ask for your support for a Council Contingency Fund expenditure proposal.

LEGISLATIVE INTENT

Council Contingency Fund Request: The University of Washington-Tacoma, School of Urban Studies, is hosting its annual forum on Wednesday, March 4, 2020 on attainable housing and the future of prosperity and inclusion in Pierce County. The forum relies on sponsorships as part of its success. Current sponsors include Pierce County Regional Council, Korsmo Construction, bcra, Neil Walter Company, and MultiCare Health System among others. The forum will bring experts from around the nation to discuss various housing policies, their implementation, and patterns of success and failure. This will include both housing experts and regional decision-makers. A panel of local policymakers will then present their approaches and strategies, while considering the wide array of presentations preceding them.

I ask for your support for the City of Tacoma to be a sponsor for this event in the amount of \$1,000.

Event details:

Wednesday, March 4, 2020

Time: 8:15 AM - 1:30 PM

UW Tacoma, William Philip Hall

FUNDING REQUESTED: \$ 1,000

ALIGNMENT WITH TACOMA 2025 KEY FOCUS AREAS

Livability: Equity Index Score: Moderate Opportunity

Decrease the percentage of individuals who are spending more than 45% of income on housing and transportation costs.

Improve access and proximity by residents to diverse income levels and race/ethnicity to community facilities, services, infrastructure, and employment.

If you have a question related to the Council Consideration Request, please contact Claire Goodwin (Council Assistant) at 253-591-5164 (phone) or claire.goodwin@cityoftacoma.org (email).

SUBMITTED FOR COUNCIL CONSIDERATION BY: Council Member Kristina Walker

SUPPORTING COUNCIL MEMBERS SIGNATURES (2 SIGNATURES ONLY)

(Signatures demonstrate support to initiate discussion and consideration of the subject matter by City Council for potential policy development and staff guidance/direction.)

1. *Kristina Walker* POS# 8

2. *CS* POS# 4

Mayor:

Victoria R. Woodard

University of Washington Tacoma



2020 Urban Studies Forum: Attainable Housing and the Future of Prosperity and Inclusion in Pierce County

Wednesday, March 4, 2020

Time: 8:15 AM - 1:30 p.m.

UW Tacoma, William Philip Hall

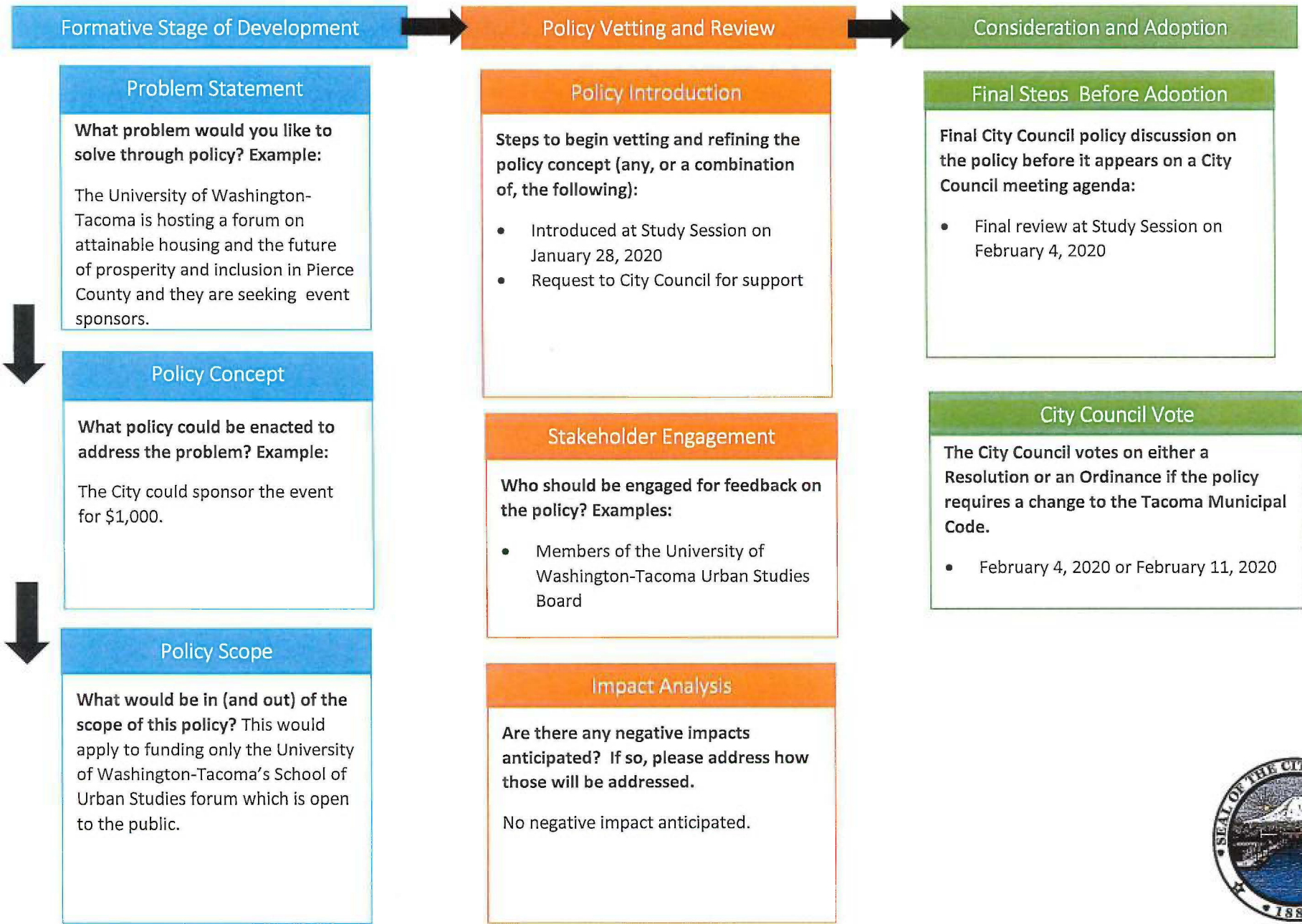
Access to attainable housing is a perennial challenge in American urban planning and policy. The ever-climbing housing costs in most metropolitan areas have far exceeded incomes, and every generation finds itself further distanced from the "American Dream." Cities that once produced the middle class have turned into consumers of the middle class, attracting only those that can afford their "lifestyles."

Over the last decade, median housing-sale prices have more than doubled, while incomes have barely kept up with inflation. The increase in home values has affected the rental market as well, putting certain neighborhoods and cities out of reach. The result is seen during every morning and afternoon rush hour. More than half of the households in Pierce County are cost-burdened, meaning that they pay more than 30 percent of their income for housing. Nearly a quarter are also severely cost-burdened, paying more than 50 percent of their income on housing. The "positive" direction of the county housing market, making it one of the hottest in the nation, creates additional worry about the future of housing for working families.

It is time for the region to formulate strategies and policies that prevent displacement and makes this region a producer and not a consumer of the middle class. Furthermore, given the historical and current data on the impact of housing costs and the resulting displacement on communities of color and their neighborhoods, housing policies need to fully consider social and spatial equity issues in our region.

This year's annual forum will bring experts from around the nation to discuss various housing policies, their implementation, and patterns of success and failure. This will include both housing experts and regional decision makers. A panel of local policymakers will then present their approaches and strategies, while considering the wide array of presentations preceding them.

City Council Policy Development Flowchart Worksheet



Formative Stage of Development

Problem Statement

What problem would you like to solve through policy? Example:

The University of Washington-Tacoma is hosting a forum on attainable housing and the future of prosperity and inclusion in Pierce County and they are seeking event sponsors.

Policy Concept

What policy could be enacted to address the problem? Example:

The City could sponsor the event for \$1,000.

Policy Scope

What would be in (and out) of the scope of this policy? This would apply to funding only the University of Washington-Tacoma's School of Urban Studies forum which is open to the public.

Policy Vetting and Review

Policy Introduction

Steps to begin vetting and refining the policy concept (any, or a combination of, the following):

- Introduced at Study Session on January 28, 2020
- Request to City Council for support

Stakeholder Engagement

Who should be engaged for feedback on the policy? Examples:

- Members of the University of Washington-Tacoma Urban Studies Board

Impact Analysis

Are there any negative impacts anticipated? If so, please address how those will be addressed.

No negative impact anticipated.

Consideration and Adoption

Final Steps Before Adoption

Final City Council policy discussion on the policy before it appears on a City Council meeting agenda:

- Final review at Study Session on February 4, 2020

City Council Vote

The City Council votes on either a Resolution or an Ordinance if the policy requires a change to the Tacoma Municipal Code.

- February 4, 2020 or February 11, 2020



2019-2020 Council Contingency Commitments

2019-2020 Biennium Budget	\$500,000
	Committed
Community Work Force Agreement Task Force Support	\$35,000
<i>Adopted on January 22, 2019, Resolution No. 40216 (DM McCarthy)</i>	
<i>Supporting and facilitating ongoing efforts of the CWA Taskforce</i>	
Tenant Outreach and Education Support	\$20,000
<i>Resolution No. 40241 adopted February 6, 2019 (CM Beale)</i>	
Supporting Tenant Outreach and Education through Contracts with Tenants Union of Washington and Tacoma Tenants Organizing Committee	
Installation of a Rain Garden for Orca Health	\$10,000
<i>Resolution 40296 adopted April 16, 2019 (added to ESD Contract with Pierce Co Conservation District) (CM Beale)</i>	
Installation of a Rain Garden for Orca health at one or more Tacoma Schools	
2019 Tacoma Reads Together Events	\$10,000
<i>Resolution No. 40310 adopted on April 23, 2019 (CM Ushka)</i>	
Book reading, discussion and signing events with author Tommy Orange for the novel <i>There There</i>	
Funding for KNKX 88.5 FM Radio	\$45,000
<i>Resolution No. 40426 adopted September 10, 2019 (CM Mello)</i>	
Funding for the renovation of the CN Gardner building and technical operations (8/20/19 Study Session)	
Funding for Calavera Collective's Día de los Muertos Celebration	\$5,000
<i>Resolution No. 40444 adopted October 8, 2019 (CM Ushka)</i> Funding to support Calavera Collective's Dia de los Muertos celebration. (10/1/19 Study Session)	
6th Avenue Santa Parade Funding	\$5,000
<i>Resolution No. 40466 adopted 11/5/19 (Council Member Hunter).</i> Funding to support the cost of traffic control devices for the 2019 Santa Parade on Sunday, December 8th. (Shared at October 29, 2019 Study Session)	
Dickens Festival at Stadium	\$1,500
<i>Resolution No. 40530 adopted 12/17/2019 (Council Member Thoms)</i> Funding to support the cost of the Dickens Festival at the Stadium District, Amount reduced from \$5,000 to \$1,500 due to match provided by Sound Transit. (shared at 11/19/19 Study Session)	
HUD Established Maximum Home Values Eligible for Down Payment Asst	\$5,000
<i>Resolution No. 40528 adopted 12/17/19 (CM Ibsen)</i> Funding for a survey of home sales prices to request HUD revision of the area-median sales prices for the Down Payment Assistance program.(Shared at December 3, 2019 Study Session)	
2019-2020 Biennium Budget Remaining	\$363,500

