



RESOLUTION NO. 40198

1 BY REQUEST OF MAYOR WOODARDS AND COUNCIL MEMBERS HUNTER,
2 McCARTHY, AND MELLO

3 A RESOLUTION authorizing the one-time use of City Council Contingency Funds,
4 in the amount of \$25,000, for the purpose of supporting the Pierce County
5 Complete Count Committee, to be directed to the Greater Tacoma
6 Community Foundation "Pierce County Census 2020" Fund.

7 WHEREAS the United States census count is the basis for many important
8 fiscal decisions, including the allocation of state and federal funding, and
9 businesses also use this data when choosing where to launch products or build
10 new stores, and

11 WHEREAS, historically, local governments and community groups have
12 played a key role in educating and motivating residents to participate in the census
13 by forming "complete count committees," and

14 WHEREAS, in 2010, the City independently operated a Complete Count
15 Committee; however, partnership with countywide partners has the potential to
16 increase the efficiency and effectiveness of census outreach and education efforts,
17 and

18 WHEREAS, for Census 2020, the Pierce County Auditor's Office is taking
19 the lead on the census count in Pierce County in partnership with the Greater
20 Tacoma Community Foundation ("GTCF"), and

21 WHEREAS the Pierce County Auditor's Office and the GTCF have
22 connected to the statewide "Complete Count Committee," with a staff member from
23 the state Office of Financial Management participating in the Tacoma-Pierce
24 County work group, and
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26



1 WHEREAS the Pierce County Auditor's Office and the GTCF welcome
2 assistance and seeks active involvement from all local jurisdictions, and

3 WHEREAS the costs for public outreach associated with this Pierce County
4 effort are estimated to be \$250,000; some funds may be pooled with the King
5 County Complete Count Committee for media coverage to extend the reach of the
6 campaign, but the majority of funds will be used for local outreach tailored to reach
7 Pierce County's "Hard to Count" population, which will require translation,
8 outreach, and grassroots engagement, and

9 WHEREAS, in addition to a potential question on citizenship status being
10 added to the 2020 Census, two other significant changes may require additional
11 outreach: (1) active military personnel will be included in 2020, a broad departure
12 from past counts; and (2) the Census Bureau has set a goal of 70 percent of
13 surveys completed online, and

14
15 WHEREAS, at the December 4, 2018, Study Session, a Council
16 Consideration Request was shared to authorize the one-time use of \$25,000 from
17 the City Council Contingency Fund for support of the 2020 Census Complete Count
18 Committee, and

19
20 WHEREAS the proposed contribution will help ensure a complete count and
21 prevent the potential loss of state and federal dollars through underrepresentation
22 of City residents, which may affect allocations to schools, hospitals, and more, and
23 is key to services that provide for the wellbeing of all of Tacoma's residents, and

24
25 WHEREAS RCW 35.33.145 and 35.34.250 authorize a withdrawal from the
26 City Council Contingency Fund for any municipal expense, the necessity or extent



of which could not have been foreseen or reasonably evaluated at the time of
adopting the budget, and

WHEREAS the need for funding related to the Pierce County Complete
Count Committee could not have been foreseen or reasonably evaluated at the
time the City adopted its biennial budget, and

WHEREAS Ordinance No. 22569 requires an affirmative vote of not less
than six members of the Council in order to withdraw moneys from this fund; Now,
Therefore,

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF TACOMA:

That one-time funding in the amount of \$25,000, budgeted from the City
Council Contingency Fund, is hereby approved for the purpose of supporting the
Pierce County Complete Count Committee, said funds to be directed to the Greater
Tacoma Community Foundation "Pierce County Census 2020" Fund.

Adopted _____

Mayor

Attest:

City Clerk

Approved as to form:

Deputy City Attorney