



TO: T.C. Broadnax, City Manager
FROM: Debbie Bingham, Program Development Specialist, Community & Economic Development Department
 Ricardo Noguera, Community & Economic Development Department
COPY: City Council and City Clerk
SUBJECT: Ordinance to modify the BIA boundaries – March 18, 2014
DATE: February 14, 2014

SUMMARY:

Modifying the boundaries of the Business Improvement Area (BIA) to add the abutting northern properties on Stadium Way.

STRATEGIC POLICY PRIORITY:

- Strengthen and maintain a strong fiscal management position.
- Foster neighborhood, community, and economic development vitality and sustainability.

Through the extension of the BIA we will continue a successful partnership with downtown property owners in the improvement of the downtown core.

BACKGROUND:

This ordinance authorizes the expansion of the BIA footprint from the previous footprint set forth in Ordinance 27696. The new boundaries would be:

Beginning at Court D at South 7th, then south on Court D to South 15th, east on South 15th to Market Street, south on Market Street to Jefferson Avenue, southwest on Jefferson Avenue to South 21st Street, east on South 21st to the Northern Pacific Railway Depot yard, then north parallel to Pacific Avenue to South 15th Street, then northeasterly to South 14th Street and Cliff Street extended, then north on Cliff Street extended to South 12th Street and the west right-of-way line of Schuster Parkway, then northwesterly along Schuster Parkway to its connection to Stadium Way, then north on Stadium Way to the north end of parcels 2005050050 and 2002020060, east along the parcel lines to Broadway, then south on Broadway to South 7th Street, then west on South 7th Street to beginning at Court D.

ISSUE:

The new property owners of these additional parcels: 200505-0050, 200505-0060, 200505-0072, and 200505-0082 have petitioned the BIA to expand their boundaries to be included.

ALTERNATIVES:

None

RECOMMENDATION:

The passing of an ordinance extending the BIA boundaries to include these abutting parcels.



FISCAL IMPACT:

EXPENDITURES:

FUND NUMBER & FUND NAME *	COST OBJECT (CC/WBS/ORDER)	COST ELEMENT	TOTAL AMOUNT
1195-DTBIA Downtown Business Improvement Area	845600	4342100	\$3,000
TOTAL			\$3,000

* General Fund: Include Department

REVENUES:

FUNDING SOURCE	COST OBJECT (CC/WBS/ORDER)	COST ELEMENT	TOTAL AMOUNT
1195-DTBIA Downtown Business Improvement Area	845600	5330100	\$3,000
TOTAL			\$3,000

POTENTIAL POSITION IMPACT:

POSITION TITLE	PERMANENT/ PROJECT TEMPORARY POSITION	FTE IMPACT	POSITION END DATE
N/A			
TOTAL			

FISCAL IMPACT TO CURRENT BIENNIAL BUDGET: \$3,000

ARE THE EXPENDITURES AND REVENUES PLANNED AND BUDGETED? Yes

IF EXPENSE IS NOT BUDGETED, PLEASE EXPLAIN HOW THEY ARE TO BE COVERED.