



**CITY OF TACOMA, WASHINGTON  
OFFICE OF THE CITY COUNCIL  
COUNCIL CONSIDERATION REQUEST (CCR)**

**TO:** Mayor and Council Members  
**FROM:** Councilmember Anders Ibsen  
**COPIES TO:** Elizabeth Pauli, Interim City Manager; Nadia Chandler Hardy, Assistant to the City Manager; Executive Leadership Team; File  
**SUBJECT:** Funding for Implementation of an Anchor Institutions Initiative  
**DATE:** April 4, 2017

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**ITEM/ISSUE PROPOSED FOR COUNCIL CONSIDERATION:**

**The following item will be scheduled on the agenda of the earliest available Study Session:**

I respectfully ask for City Council concurrence to allocate \$50,000 from the Council Contingency Fund for hiring a third party consultant to help staff develop a targeted anchor institutions strategy.

**BRIEF BACKGROUND:**

Anchor institutions are non-profit institutions with a large economic footprint that, once established, tend not to move location. Anchors have major impact in their cities due to their roles as employers, purchasers of goods and services, and as real estate, business, and human capital developers. Many communities increasingly rely on anchor institutions as engines to stimulate local economies and enhance their competitiveness. Our anchor institutions include: University of Washington Tacoma, University of Puget Sound, Tacoma Community College, Bates Technical College, Tacoma Public Schools, CHI Franciscan, Tacoma Housing Authority, Multicare, and the City of Tacoma, as well as other partners such as Greater Tacoma Community Foundation.

A formalized anchor institution program is fully supportive of Tacoma 2025 metrics. These include its goal areas of Livability, Economy and Workforce, Civic Engagement, and Education and Equity and Accessibility. Furthermore, the City of Tacoma's involvement in the national Anchor Institutions Task Force will allow us to continue to learn alongside other cities hoping to make similar progress.

At the December 7, 2016 Study Session, the City Council discussed a CCR which directed staff to begin the implementation of an anchor institutions strategy. The stated focus areas included workforce development, procurement, community wealth building, and increased livability. Staff indicated that the next step in developing the strategy is to partner with a consultant experienced in anchor-related planning and outreach.

**FUNDING/ACTION REQUEST:**

I request that the City Council allocate up to \$50,000 from the Council Contingency Fund to hire a third party consultant to assist staff with the Anchor Institutions Initiative. The focus of this Initiative will be to complete a comprehensive study to align current planning efforts, identify gaps, and achieve Tacoma 2025-related goals. Furthermore, I request that the Interim City Manager negotiate a professional services agreement that outlines the strategy's scope of work and deliverables.

SUBMITTED FOR COUNCIL CONSIDERATION BY: \_\_\_\_\_



Council Member Anders Ibsen

**SUPPORTING COUNCILMEMBERS SIGNATURES (2 SIGNATURES ONLY)**

1.  \_\_\_\_\_

POS # Mayor

2.  \_\_\_\_\_

POS# 4

## 2017-2018 Council Contingency

2017-2018 Biennium Budget (\$750,000 reduced for Fire/Police staffing)	\$	500,000
2015-2016 Reappropriation Estimate*	\$	359,515

**Funding Request/Resolution**

**2017-2018 Budget**

***Prior Biennium City Council Contingency Requests***

<i>Ordinance 28270 (12-9-2014)</i>		
Equity and Empowerment Capacity Building - Proyecto Mole Program	\$	2,250
Center for Working Families	\$	7,369
<i>Resolution 39219 (6-16-15)</i>		
Heritage Organization Funding	\$	42,896
<i>Resolution No. 39321 (11-24-15)</i>		
Eastside Healthy Food	\$	10,000
<i>Resolution 39511 (08/2/2016)</i>		
Sister City Assessment and Strategic Plan	\$	7,000
<i>Resolution 39526 (8/23/16)</i>		
Peace Community Center Capital Fund	\$	50,000
<i>Resolution No. 39577 (11/1/16)</i>		
Hire Consultant for Click! Analysis and Audit *	\$	100,000
*To be reimbursed by Tacoma Power		
<i>Resolution No. 39597 (11/22/16)</i>		
Chinese Reconciliation Park	\$	90,000
<i>Resolution No. 39596 (11/22/16)</i>		
Tacoma Community House Capital Campaign	\$	50,000
<b><i>2017-2018 City Council Contingency Requests</i></b>		
<i>Resolution No. 39693 (03/28/2017)</i>		
Hilltop Regional Health Center (\$50K 2017, \$50K 2018)	\$	100,000
<b>Total 2015-2016 Reappropriation Estimated Amount</b>		<b>\$ 359,515</b>
<b>Total 2017-2018 Approved by City Council Through Legislation</b>		<b>\$ 100,000</b>
<b>2017 -2018 Biennium Remaining</b>		<b>\$ 400,000</b>