



**TO:** Elizabeth Pauli, City Manager  
**FROM:** Council Member Catherine Ushka  
**COPY:** City Council and Clerk  
**SUBJECT:** **Resolution – Allocating Council Contingency Funds to sponsor the 2023 National Association of Local Boards of Health Conference in Tacoma – July 18, 2023**  
**DATE:** July 12, 2023

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**SUMMARY AND PURPOSE:**

A resolution authorizing \$20,000 in Council contingency funds to sponsor the 2023 National Association of Local Boards of Health (NALBOH) conference.).  
[Council Member Ushka]

**COUNCIL SPONSORS:**

Mayor Woodards, and Council Members Bushnell and Ushka.

**BACKGROUND:**

**The Council Member’s Recommendation is Based On:**

The National Association of Local Boards of Health (NALBOH) 2023 Annual Conference, *Charting the Next Vision: Evolving to Advance our Community’s Health*, will be held in Tacoma, WA, July 31 to August 2. NALBOH informs, guides, and is the national voice for boards of health. In today’s public health system, the leadership role of boards of health makes them an essential link between public health services and a healthy community. Uniquely positioned to deliver technical expertise in governance and leadership, board development, health priorities, and public health policy, NALBOH strives to strengthen good governance where public health begins—at the local level.

The conference focuses on three key objectives for attendees:

- Explore skills for advocacy and leadership roles for public health funding, workforce and equity.
- Demonstrate successful use of the Six Functions of Public Health Governance to improve health outcomes in communities.
- Share and identify best practices to effectively recruit, train, and retain a strong public health workforce.

Hosting the NALBOH conference allows for Tacoma and the entire region to have greater access to these trainings and the national network of public health leaders. NALBOH has requested the City of Tacoma to provide an Exclusive Host Sponsorship of the Conference: \$20,000. This sponsorship provides the following benefits:

- Opportunity to address attendees during the conference for 10 minutes.
- Exclusive Sponsorship of an Evening Reception.
- Signage at both conference and reception.
- Sponsor recognition on the website, event app and in on-site materials.
- One 6 ft display table to share materials.
- Up to ten representatives from organization included in conference registration.

**COMMUNITY ENGAGEMENT/ CUSTOMER RESEARCH:**

NALBOH has been engaged in establishing a significant voice for local boards of health on matters of national public health policy. The Tacoma-Pierce County Health Department (TPCHD) actively engages with NALBOH and



has coordinated on this upcoming conference. Tacoma City Council Member Catherine Ushka currently serves as President of NALBOH’s Board of Directors.

**2025 STRATEGIC PRIORITIES:**

**Equity and Accessibility: (Mandatory)**

Adverse social, economic, and environmental (SEE) conditions like these create poor health outcomes. The TPCHD calls them health inequities because they’re unfair, avoidable, and impact some people and groups more than others. TPCHD health equity maps show the links between SEE conditions and where people live. The data shows a clear trend. You’re more likely to have poor health if you: are BIPOC (Black, Indigenous, person of color), make less money, have less education, speak, read, and/or write in a primary language other than English, are LGBTQIA+ (lesbian, gay, bisexual, transgender, queer, intersex, or asexual), immigrated from another country, or live with a disability. TPCHD and other local health departments know health inequities threaten everyone’s health and work with partners who want to work together for health equity and racial justice.

**Livability: Equity Index Score: Moderate Opportunity**

Improve health outcomes and reduce disparities, in alignment with the community health needs assessment and CHIP, for all Tacoma residents

How does your policy, program, or service help or harm the health of the natural environment?<sup>2</sup> (e.g. reduction in carbon emissions, open space conditions, sustainability, clean air, water and soil, and noise and light pollution).

**Explain how your legislation will affect the selected indicator(s).**

A strong public health system is critical to health equity. As we saw with the COVID-19 pandemic, health crises are not always limited by region or geographic borders. We need the entire nation to have well trained, dedicated public health professionals focused on improving health outcomes for all people. The 2023 NALBOH conference includes equity-focused trainings and other trainings critical to the public health profession. This sponsorship will provide 10 registrations to the City of Tacoma, allowing City Council Members and staff to directly access trainings and meet and connect with other public health professionals.

**ALTERNATIVES:**

Alternative(s)	Positive Impact(s)	Negative Impact(s)
1. Do not sponsor, or sponsor a lesser amount	Preserve resources for other Council priorities	Limit the support for this conference, receive fewer sponsorship benefits

**EVALUATION AND FOLLOW UP:**

The City of Tacoma should send representatives to attend the conference and take back learnings to imbed in our local efforts to improve health equity.

**SPONSOR RECOMMENDATION:**

The Sponsors recommend sponsoring the NALBOH 2023 conference at the \$20,000, and using the sponsor benefits to engage with NALBOH and enhance local public health for Tacoma and Pierce County.



**FISCAL IMPACT:**

Please provide a short summary of the fiscal impacts associated with the grant, agreement, policy action, or other action.

Fund Number & Name	COST OBJECT (CC/WBS/ORDER)	Cost Element	Total Amount
1. 1030- Council Contingency Fund	660000		\$20,000
<b>TOTAL</b>			<b>\$20,000</b>

**What Funding is being used to support the expense?**

COUNCIL CONTINGENCY FUND

**Are the expenditures and revenues planned and budgeted in this biennium’s current budget?**

**NO, PLEASE EXPLAIN BELOW**

The Council Contingency Fund provides an established amount of funding each year for unbudgeted Council sponsored initiatives.

**Are there financial costs or other impacts of not implementing the legislation?**

YES. IF COUNCIL CONTINGENCY FUND IS NOT USED FOR THIS EXPENSE, FUNDING MAY BE TAKEN FROM THE BUDGET USED TO PLAN AND IMPLEMENT WELCOMING WEEK ACTIVITIES.

**Will the legislation have an ongoing/recurring fiscal impact?**

No

**Will the legislation change the City’s FTE/personnel counts?**

No

**ATTACHMENTS:**

- Resolution

## 2023 Council Contingency Commitments

<b>2023-2024</b>	\$	<b>225,000.00</b>
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**Resolution 41151**

<b>Council requested - South Sound together</b>	\$	<b>12,000.00</b>
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A Resolution authorizing 2023 membership in South Sound Together, in the amount of \$12,000.

**Resolution 41150**

<b>Council Requested - Welcoming Interactive Conference Participation Sponsorship</b>	\$	<b>4,800.00</b>
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Council Contingency Fund expenditure for \$4,800 to fund two Commission on Immigrant and Refugee Affairs' Members and a Council Member Participation in the 2023 Welcoming Interactive Conference

**Resolution 41163**

<b>Council Requested - Mayor's Youth Commission of Tacoma Youth Summit 2023</b>	\$	<b>5,000.00</b>
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Council Contingency Fund expenditure of \$5,000 to sponsor the Mayor's Youth Commission of Tacoma 2023 Youth Summit

**Resolution 41162**

<b>Council Requested - Raising Girls Care Package Initiative</b>	\$	<b>10,000.00</b>
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Council Contingency Fund expenditure for \$10,000 to fund the Raising Girls Non-Profit Organization's "One Bag Drive" to support the creation and distribution of 500 care bags with essential hygiene items to youth and young adults in Tacoma.

**Resolution 41161**

<b>Council Requested - Wheelstops</b>	\$	<b>12,500.00</b>
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Contingency Fund of \$12,500 expenditure to install wheelstops along South D street, from S. 72nd to S. 74th on the east side of the street.

**Resolution 41160**

<b>Council Requested - Khmer New Year Celebration</b>	\$	<b>10,000.00</b>
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Council Member Bushnell provides the attached Council Action memorandum for a Resolution authorizing the use of \$10,000 of Council contingency funding to support the first annual Khmer New Year Celebration.

**Resolution 41173**

<b>Council Requested - Mi Centro's First Domestic Violence &amp; Sexual Assault Conference</b>	\$	<b>20,000.00</b>
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A Council Contingency Fund expenditure to sponsor Mi Centro's First Domestic Violence & Sexual Assault conference for \$20,000.

**Resolution 41181**

<b>Together We End Gun Violence Conference</b>	\$	<b>10,000.00</b>
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A Council Contingency Fund expenditure of \$10,000 to sponsor the Together We End Gun Violence Conference.

**Resolution 41216**

<b>Mitigating Impact of City's Light Rail Investment</b>	\$	<b>20,000.00</b>
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Council Contingency fund expenditure of \$20,000 to support efforts to mitigate the impact of the City's light rail investment for the Hilltop Street Fair and Stadium Business District events.

**Resolution 41217**

<b>City of Tacoma 2023 Juneteenth Celebration</b>	\$	<b>2,500.00</b>
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Council Contingency Fund expenditure to sponsor the City's 2023 Juneteenth Celebration.

**Resolution 41215**

<b>Summer Coding Workshop Series Sponsorship</b>	\$	<b>7,000.00</b>
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Council Contingency Fund expenditure of up to \$7,000 to sponsor the Summer Coding Workshop Series developed by the Lifelong Kindergarten group at the Massachusetts Institute of Technology Media Lab and hosted by Tacoma Public Libraries.

**Resolution 41225**

<b>Buffalo Solider Museum Event Sponsorship</b>	\$	<b>6,000.00</b>
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Council contingency fund expenditure of \$6,000 to sponsor the Buffalo Soldiers Museum's event, "Honoring Our Military Labor Force."

**To Council July 18, 2023**

<b>2023 National Association of Local Boards of Health Conference Sponsorship</b>	\$	<b>20,000.00</b>
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Resolution authorizing \$20,000 in Council contingency funds to sponsor the 2023 National Association of Local Boards of Health (NALBOH) conference.

**To Council July 18, 2023**

<b>6th Avenue Business District's Art on the Avenue Festival</b>	\$	<b>10,000.00</b>
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A resolution authorizing \$10,000 in Council contingency funds to support the 6<sup>th</sup> Avenue Business District's 2023 Arts on the Avenue event.

<b>Starting Balance</b>	\$	<b>225,000.00</b>
<b>Total Amount Allocated</b>	\$	<b>149,800.00</b>
<b>Current Balance</b>	\$	<b>75,200.00</b>