



Community & Economic Development 2026-2030 Strategic Plan

City of Tacoma | Community and Economic Development

City Council Meeting
December 16, 2026
Resolution No. 41823



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OVERVIEW



- This resolution will adopt the 2026-2030 Community and Economic Development Strategic Plan
- This plan covers two divisions of the Community and Economic Development Department.

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OVERVIEW



Plan goal

Tacoma has a vibrant, inclusive economy, thriving businesses, and equitable access to living-wage jobs.

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BACKGROUND



- In late 2019, a strategic plan for 2020-2025 adopted.
- Throughout 2025, this plan has been reviewed through the Economic Development Committee.
- On October 14, 2025 the 2026-2030 updated plan framework was presented at EDC
- On December 9, 2025 EDC voted to forward the updated 2026-2030 plan to full Council for approval.

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UPDATES

- More data-driven and equity-focused
- Green and creative economies elevated
- CEDD positioned as a systems-level convener and partner
- Greater clarity on roles, metrics, and accountability
- Refines and responds to new realities
- Tone is more adaptive and responsive to needs

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UPDATES

Focus Area	2026–2030
Business Retention Expansion, & Attraction	Sector-specific, green/blue/creative
Small Businesses & Entrepreneurship	Anti-displacement, micro, creative and legacy business support, creative funding
Career Pathways & Workforce Readiness	Equitable access, wraparound supports, align with targeted sectors
Invest in Business District Resiliency	Complete neighborhoods, Vacancy activation, cross-functional support
Downtown Tacoma	Adaptive reuse, TOD, Activate public spaces
Commercial & Industrial Property Activation	Tideflats, brownfields, traded-sector
Business & Development Climate	Supporting business resiliency, Ecosystem alignment, feedback loops, tell our story

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OUTREACH

- Partner Organizations involved in original plan development
 - NDBs
 - Partner business organizations
 - Partner Community organizations
 - Green Economy HUB
 - Educational Institutions

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RECOMMENDATIONS

- Staff recommends adoption of the 2026-2030 Strategic Plan as proposed and sponsored by the Economic Development Committee on December 9, 2025

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