



TO: Elizabeth Pauli, City Manager
FROM: Anita Gallagher, Chief Policy Analyst to the Mayor, City Manager’s Office
COPY: City Council and City Clerk
SUBJECT: Resolution – Support funding for Tacoma Reads 2017 – September 19, 2017
DATE: September 12, 2017

SUMMARY:

The purpose of this memo is to request a Resolution authorizing up to \$15,000 of Council Contingency Funds for expenditures related to the 2017 Tacoma Reads Together program, for which a Council Consideration Request from Mayor Strickland was discussed at the City Council Study Session on September 12, 2017.

COUNCIL SPONSORS:

Mayor Marilyn Strickland
Council Member Marty Campbell
Council Member Lauren Walker Lee

STRATEGIC POLICY PRIORITY:

The strategic policy priorities aligned with this action are:

- Encourage thriving residents with abundant opportunities for life-long learning.
- Cultivate a vibrant cultural sector that fosters a creative, cohesive community.

BACKGROUND:

Each year, Mayor Strickland chooses a book for Tacoma Reads Together. The book selections are intended to be thought-provoking and promote discussion about topics of interest to the community. The City works with Tacoma Public Library to develop programming and bring the author to Tacoma for a book reading, discussion and book signing. For 2017, Mayor Strickland has selected New York Times bestselling author Roxane Gay’s memoir, *Hunger: A Memoir of (My) Body* which has been described as a searingly honest memoir of food, weight, self-image and the effects of trauma that explores our shared anxieties over pleasure, consumption, appearance and health.

This year’s program will include a reading, lecture and discussion with the author on October 25, 2017 at Lincoln High School. Mayor Strickland is also planning companion events for the program that will include a book discussion at the Wheelock Library branch and a film screening and discussion. The requested funds will be leveraged by a contribution from the Tacoma Public Library of up to \$15,000 and will cover the costs of the author’s honorarium and other expenses related to the events and promotional efforts.

ISSUE:

Mayor Strickland has planned events for the 2017 Tacoma Reads Together program that will provide opportunities for engagement and discussion around important issues in our community, but there are costs associated with the events, such as the author’s honorarium, facility rental, and promotional efforts for which additional funding is needed.



ALTERNATIVES:

The City Council could choose not to approve the requested expenditure. If this action were taken, the Tacoma Reads Together program would not be feasible as planned with financial support from Tacoma Public Library alone.

RECOMMENDATION:

It is recommended that the City Council approve the expenditure of up to \$15,000 of Council Contingency Funds to support the events planned for the 2017 Tacoma Reads Together program.

FISCAL IMPACT:

EXPENDITURES:

| FUND NUMBER & FUND NAME * | COST OBJECT (CC/WBS/ORDER) | COST ELEMENT | TOTAL AMOUNT |
|-------------------------------|----------------------------|--------------|-----------------|
| 1030 Council Contingency Fund | 660000 | 5310100 | \$15,000 |
| | | | |
| | | | |
| TOTAL | | | \$15,000 |

* General Fund: Include Department

REVENUES:

| FUNDING SOURCE | COST OBJECT (CC/WBS/ORDER) | COST ELEMENT | TOTAL AMOUNT |
|-------------------------------|----------------------------|--------------|-----------------|
| 1030 Council Contingency Fund | 660000 | 6311010 | \$15,000 |
| | | | |
| | | | |
| TOTAL | | | \$15,000 |

POTENTIAL POSITION IMPACT:

| POSITION TITLE | PERMANENT/ PROJECT TEMPORARY POSITION | FTE IMPACT | POSITION END DATE |
|----------------|--|------------|-------------------|
| | | | |
| | | | |
| | | | |
| TOTAL | | | |

This section should only be completed if a subsequent request will be made to increase or decrease the current position count.

FISCAL IMPACT TO CURRENT BIENNIAL BUDGET: \$15,000

ARE THE EXPENDITURES AND REVENUES PLANNED AND BUDGETED? Yes

IF EXPENSE IS NOT BUDGETED, PLEASE EXPLAIN HOW THEY ARE TO BE COVERED.

N/A