



TO: Elizabeth Pauli, City Manager
FROM: Daniel Key, Information Technology Director
COPY: Government Performance and Finance Committee
SUBJECT: Digital Equity Initiative
DATE: August 21, 2018

SUMMARY:

Information Technology staff will present information regarding the objectives, activities and outcomes of the Digital Equity initiative. Examples from other jurisdictions, partners and industry trends will also be discussed. The goal of the presentation is a shared understanding of the options available and the preferences of the committee to ensure staff and program alignment.

BACKGROUND:

Information Technology Department established its Digital Equity program in 2016 as a direct outcome of the City Council's strategic planning efforts, co-aligned with the Tacoma 2025 ten-year strategic visioning exercise. Ensuring resident access and literacy with digital resources continues to be vital to Tacoma's economic and social vitality, as such it was identified as a top ten strategic priority by the Council.

ISSUE:

In 2018, the Information Technology Department received a new Director and the existing projects specified by the Digital Equity program will conclude. In planning for the next phase of the program, a discussion is desired to share the successes, challenges and opportunities presented to us. There are a range of approaches and levels of investment available. Feedback on preferences is desired before further investments in the program are drafted.

ALTERNATIVES:

This is an information briefing only. There are no alternatives presented.

FISCAL IMPACT:

This is an information briefing only. There is no fiscal impact.

RECOMMENDATION:

This is an information briefing only. There is no recommendation.