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City Council Strategy Workshop
August 9, 2022



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Today's Objectives

- Agree on/ finalize a short list of recommended key objectives by priority area (today we will focus on Livable Wage Jobs)
- Identify up to 3 measures of success in each key objective to provide guidance and direction to City Departments and the budget process

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Review of Priority Development Process

- Council Priority Areas were determined by City Council process of choosing highest-priority indicators from Tacoma 2025 in 2020
- Council prioritized the six indicators that we now shorthand as: Housing, Safety, Jobs, Access, Health, and Belief and Trust
- During this year’s process, Council was asked to identify a few key objectives and measures for Council Priority Areas
- Community Safety and Housing and Homelessness were completed at Council Workshop on May 20, Jobs at July 12 CoW, Access at August 2 CoW
- Today’s Committee of the Whole attempts to identify key measures of success for Health



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Safety Priorities

Key Objectives and Measures	Measures of Success
Improve perceptions of safety	<ul style="list-style-type: none"> • Increase the percentage of residents that feel safe <ul style="list-style-type: none"> • Every district • Black people • Calls for safety • Decrease response times/ Increase responses to 9-1-1 calls • Decrease in constituent complaints related to safety, including 311
Reduce the number of victims	<ul style="list-style-type: none"> • Reduce the number of all crimes <ul style="list-style-type: none"> • Homicides, Property crimes, Stolen cars, Violent crimes per capita, Domestic violence incidents • Reduction in gun violence/ reduction of crimes involving fire arms • Increase in effective and appropriate mental health response that result in individuals receiving services



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Housing and Homelessness Priorities

Key Objectives and Measures	Measures of Success
More units (of affordable housing, in particular)	<ul style="list-style-type: none"> AHAS (units created)
Increase homeownership	<ul style="list-style-type: none"> AHAS (units created, households helped)
Decrease in cost-burdened households/ Prevent homelessness	<ul style="list-style-type: none"> AHAS (households helped)
Fewer encampments in Tacoma	<ul style="list-style-type: none"> Decrease in (visible, unsanctioned) encampments, including fewer RVs and cars Establishment of designated camping areas Increase the number, diversity of shelter/ reduce barriers
Reduce negative impacts of encampments	<ul style="list-style-type: none"> Zero unsanctioned encampments Decrease blight and environmental hazards Zero homeless deaths
Increase transitional to stable housing	<ul style="list-style-type: none"> Increase in units of permanent supportive housing One or more new permanently affordable housing sites (CLT) Decrease in number of people who return to being houseless after receiving services



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Livable Wage Jobs Priorities

Key Objectives and Measures	Measures of Success
Increase and improve workforce development	<ul style="list-style-type: none"> Decrease in un and under-employment Increase the number of professional pipelines Businesses can find local, qualified candidates
Increase number of jobs in Tacoma	<ul style="list-style-type: none"> Increase the number of jobs above 80% AMI Increase jobs outside of government and non-profit (increase diversity of largest job categories)
Increase local (small) businesses surviving through the pandemic	<ul style="list-style-type: none"> Increase the number of BIPOC businesses located in Tacoma Number of ongoing business licenses (Feb. '20- now) Increase the diversity of types of small business (more industries for livable wage jobs) (7)



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Access (to Facilities and Services)

Key Objectives and Measures	Measures of Success
Use an equity lens to improve access from investments	<ul style="list-style-type: none"> • Our Boards and Commissions reflect the community • A grocery store in every neighborhood, as well as pharmacies and other services within 10 min • Parks within 10 minutes
Increase Language Access	<ul style="list-style-type: none"> • Communication with public it is automatically translated in whatever language anyone needs (also culturally competent, including ASL) • Tacoma 311 is in several languages, reports can be made in other languages
Increase access to transportation and mobility	<ul style="list-style-type: none"> • We have a complete sidewalk network • Finishing the Safe Routes to School list • Fewer potholes with a standard/ consistent guarantee



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Instructions

1. Are these the right objectives?
 - Agree on/ finalize a short list of recommended key objectives
 - You can suggest new objectives (with sticky notes) if you feel some are missing
2. What would success look like in each objective?
 - “What outcome would demonstrate success for addressing this objective?”
 - “How would we know we had been successful at achieving your objective?”
3. Which measures of success should be prioritized (as guidance)?
 - Agreement will come in the form of “voting”
 - Each CM will receive 2 votes (total of 18)



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Health Priorities

Key Objectives and Measures	Examples/ Supporting Tactics
Increase access to health opportunities and conditions	<ul style="list-style-type: none"> • Our ability to partner to create health opportunities such as MetroParks 10-minute Parks • Equity Index • Urban Canopy Plan
Increase access to healthy food	<ul style="list-style-type: none"> • Healthy food and farmers markets (having healthy options differently) • Food market (on East side) for economic development that caters to the many cultures of the community (nutritionally and economically)
Achieve Climate Action Plan goals	<ul style="list-style-type: none"> • Mobility goals • Decarbonization 2.0 (especially buildings) • Urban Canopy Plan
Keeping Tacoma’s environment clean and healthy	<ul style="list-style-type: none"> • Keeping infrastructure at a point to have the highest standard water and air • Keeping Commencement Bay clean
Improving mental and behavioral health outcomes	<ul style="list-style-type: none"> • Increased funding • Increased access



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Next Steps

- One remaining Committee of the Whole on the remaining Priority Area:
 - **Belief and Trust:** August 16