



ORDINANCE NO. 28408

1 AN ORDINANCE relating to Tacoma Power; amending Chapter 12.13 of the
2 Tacoma Municipal Code to increase rates for Click! Network cable
television products and related services.

3 WHEREAS the City of Tacoma, Department of Public Utilities, Power
4 Division, Telecommunications Section, d.b.a. Click! Network ("Click!"), desires to
5 adjust pricing for its cable television products and services offered inside and
6 outside the City to generate sufficient revenue for commercial telecommunication
7 operations and to assist in recovering costs as represented in the 2017-2018
8 budget, and
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10 WHEREAS rates for cable television are updated periodically as costs to
11 provide service increase and market pricing analysis is updated, and
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13 WHEREAS the last rate adjustment for cable television was approved in
14 2014, while licensing fees for programming and other costs have continued to rise,
15 and
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17 WHEREAS market prices for services in Tacoma remain significantly lower
18 than in non-competitive areas, and

19 WHEREAS the proposed rate increase is reflected in the approved Click!
20 revenue and expense budget for 2017-2018, and

21 WHEREAS the proposed rate adjustments average 13 percent, and will
22 become effective March 1, 2017, and
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24 WHEREAS a second cable television rate adjustment will be recommended
25 by Click! later in 2017, to become effective in 2018, as part of the approval and
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1 implementation of Click!'s plan to offer retail broadband, internet, and phone
2 service, and

3 WHEREAS telecommunication companies have historically used
4 promotional pricing as an effective tactic to attract new customers and compete for
5 market share, and Click! now seeks such authority in conjunction with this
6 proposed rate adjustment, and

7 WHEREAS Click! desires to continue offering its low-income, senior, and
8 disabled customers a 20 percent discount from its rates, and

9 WHEREAS the proposed rate adjustments are just, fair, reasonable, and
10 sufficient for Click! prices to remain competitive with those offered by other cable
11 companies in the Tacoma market; Now, Therefore,

12 BE IT ORDAINED BY THE CITY OF TACOMA:

13 Section 1. That Chapter 12.13 of the Tacoma Municipal Code is hereby
14 amended as set forth in the attached Exhibit "A," to become effective March 1,
15 2017.
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17 Section 2. That the request of Click!, to offer promotional pricing to attract
18 new customers in a manner consistent in amount and duration with the practices of
19 its industry peers and market competitors, is hereby approved.
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21 Section 3. That the request of Click!, to continue to offer its low-income,
22 senior, and disabled customers a 20 percent discount from its rates, is hereby
23 approved.
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Section 4. That all prior actions taken by Tacoma Power and Click! staff done in conformity with Utility Board Resolution No. U-10901 and this ordinance are hereby ratified and approved.

Passed _____

Mayor

Attest:

City Clerk

Approved as to form:

Chief Deputy City Attorney

Requested by Public Utility Board
Resolution No. U-10901



EXHIBIT "A"

Chapter 12.13

CLICK! NETWORK CABLE TV PRODUCTS

Sections:

- 12.13.010 Click! Network Cable TV products – inside the City of Tacoma.
- 12.13.015 Click! Network Cable TV products and services – outside the City of Tacoma.
- 12.13.020 Click! Network Cable TV additional sports channels for businesses.
- 12.13.030 Broadband services and internet service providers.
- 12.13.040 Applicable taxes and franchise fees.
- [12.13.050 Promotional pricing.](#)

12.13.010 Click! Network Cable TV products – inside the City of Tacoma.

Click! Cable TV Products	Recurring Monthly Price
Broadcast--Includes broadcast, local, and PEG channels	\$17.99 19.69
Standard--Includes a large variety of satellite, broadcast, basic, local channels, and PEG	\$52.99 59.99

Click! Special Products	Recurring Monthly Price
Premium Channels (e.g., HBO, Showtime, Cinemax, Starz, commercial digital music, and others)	\$2.00 – \$29.95
Pay-per-View VOD Movies, Events, and Specials (e.g., NBA and NHL package subscriptions)	\$.99 – \$300.00
Set-top Receivers, Adjunct Equipment	\$0.00 – \$19. 99 00
Low-income/Disabled and Senior Discount (Must meet Tacoma Power customer requirements for eligibility)	20% discount on Broadcast or Standard service
Cable TV Guide (Paper Magazine; subject to annual 5% adjustment for mailing costs)	\$4.99

Bulk Rates for Apartment Complexes	Recurring Monthly Price	
1 – 25 Units (full retail rate)	Broadcast	\$17.99 19.69
	Standard	\$52.99 59.99
26 – 150 Units (5% discount on broadcast; 10% discount on standard)	Broadcast	\$17.09 18.71
	Standard	\$47.69 53.99
151 – 300 Units (5% discount on broadcast; 15% discount on standard)	Broadcast	\$17.09 18.71
	Standard	\$45.04 50.99
300 Units and Above (5% discount on broadcast; 20% discount on standard)	Broadcast	\$17.09 18.71
	Standard	\$42.39 47.99



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Other Fees	Non-recurring Price
Hourly Service Charge	\$40.00
Connect – Install new wiring	\$50.00
Connect – Using existing wiring	\$40.00
Install Additional Outlet	\$20.00
Unreturned Remote Control	\$10.00
Nonstandard Installation	Hourly service charge plus materials
Unreturned Rented Equipment	\$50.00 – 600.00
Miscellaneous Adjunct Equipment	\$ 5.00 – 150.00
Late Payment Charges	\$ 6.99
Credit Card Misuse Fee	\$20.00
Miscellaneous Customer Premise Visit (VCR connection, late payment pick-up fee, install A/B switch, and nonpayment reconnection fee)	Hourly service charge
Returned Item Fee (NSF check)	\$20.00
Nonpayment Reactivation Fee (Equipment Reauthorization)	\$ 1.99

12.13.015 Click! Network Cable TV products and services – outside the City of Tacoma.

Click! Cable TV Products	Recurring Monthly Price
Broadcast – Includes broadcast, local, and PEG channels	\$19.49 21.29
Standard – Includes a large variety of satellite, broadcast, local channels, and PEG	\$54.99 62.39

Click! Special Products	Recurring Monthly Price
Premium Channels (e.g., HBO, Showtime, Cinemax, Starz, commercial digital music, and others)	\$2.00 - 29.95
Pay-per-View VOD Movies, Events, and Specials (e.g., NBA and NHL package subscriptions)	\$.99 - 300.00
Set-top Receivers, Adjunct Equipment	\$0.00 - 19. 99 00
Low-income/Disabled and Senior Discount (Must meet Tacoma Power customer requirements for eligibility)	20% discount on Broadcast or Standard service
Cable TV Guide (Paper Magazine; subject to annual 5% adjustment for mailing costs)	\$4.99



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Bulk Rates for Apartment Complexes		Recurring Monthly Price	
1 – 25 Units (full retail rate)		Broadcast	\$ 19.49 <u>21.29</u>
		Standard	\$ 54.99 <u>62.39</u>
26 - 150 Units (5% discount on broadcast; 10% discount on standard)		Broadcast	\$ 18.51 <u>20.23</u>
		Standard	\$ 49.49 <u>56.15</u>
151 - 300 Units (5% discount on broadcast; 15% discount on standard)		Broadcast	\$ 18.51 <u>20.23</u>
		Standard	\$ 46.74 <u>53.03</u>
300 Units and Above (5% discount on broadcast; 20% discount on standard)		Broadcast	\$ 18.51 <u>20.23</u>
		Standard	\$ 43.99 <u>49.91</u>
Other Fees		Non-recurring Monthly Price	
Hourly Service Charge		\$40.00	
Connect--Install new wiring		\$50.00	
Connect--Using existing wiring		\$40.00	
Install Additional Outlet		\$20.00	
Unreturned Remote Control		\$10.00	
Nonstandard Installation		Hourly service charge plus materials	
Unreturned Rented Equipment		\$50.00 - 600.00	
Miscellaneous Adjunct Equipment		\$ 5.00 - 50.00	
Late Payment Charges		\$ 6.99	
Credit Card Misuse Fee		\$20.00	
Miscellaneous Customer Premise Visit (VCR connection, late payment pick-up fee, install A/B switch, and nonpayment reconnection fee)		Hourly service charge	
Returned Item Fee (NSF check)		\$20.00	
Nonpayment Reactivation Fee (Equipment Reauthorization)		\$ 1.99	

12.13.020 Click! Network Cable TV additional sports channels for businesses.

ROOT Sports Pricing Scale (for businesses)	
Estimated Viewing Area	Price
0 – 50 Patrons	\$ 46.88
51 – 100 Patrons	\$ 62.50
101 – 150 Patrons	\$ 93.75
151 – 200 Patrons	\$125.00
200+ Patrons	\$156.00
Non-Hospitality Business	\$ 10.00
Big Ten Sports Channel (for businesses)	
Commercial Big Ten	\$ 8.50



12.13.030 Broadband services and internet service providers.

Products	Monthly Rate Range	Monthly Variable Rate ¹	Monthly HUB Fee ²	Engineering NRC ³	HUB NRC ⁴	Labor & Materials ⁵
Click! ISP Advantage	\$5 – \$150	TBD	TBD	N/A	N/A	TBD
Click! Net 1	\$25 – \$1,200	TBD	TBD	TBD	TBD	TBD
Click! Net 3	\$125 – \$4,500	TBD	TBD	TBD	TBD	TBD
Click! Net OC3	\$2,170 – \$4,500	TBD	TBD	TBD	TBD	TBD
Click! Net OC12	\$3,100 – \$12,000	TBD	TBD	TBD	TBD	TBD
Click! Net OC48	\$10,000 – \$30,000	TBD	TBD	TBD	TBD	TBD
Click! Net 1 Includes an Internet DS1 Product - Click! Net 3 Includes an Internet DS3 Product – Click! Net OC3 Includes a 100 Base-T						
¹ Actual pass-through carrier fees with a 10% administration fee.						
² Actual monthly Hub cost for maintaining connection.						
³ Actual costs to engineer the job.						
⁴ Actual cost to terminate the circuit(s) in the Hub.						
⁵ Actual costs for current labor rates and materials. A 10% handling fee will apply to the materials.						

12.13.040 Applicable taxes and franchise fees.

The cable television prices and charges set forth in this chapter shall be subject to all applicable taxes and franchise fees.

12.13.050 Promotional pricing.

Click! staff may offer promotional pricing to attract new customers in a manner consistent in amount and duration with the practices of its industry peers and market competitors.

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