



**CITY OF TACOMA, WASHINGTON
OFFICE OF THE CITY COUNCIL
COUNCIL CONSIDERATION REQUEST**

TO: Mayor & City Council
FROM: Council Member Keith Blocker and Council Assistant Claire Goodwin
COPIES TO: Elizabeth Pauli, City Manager; Bill Fosbre, City Attorney
SUBJECT: **Council Contingency Fund Request – Hilltop Street Fair – August 23, 2022**
DATE: August 10, 2022

I ask for your support for a Council Contingency Fund expenditure of \$10,000 to fund entertainment and arts programming at the 2022 Hilltop Street Fair sponsored by the Hilltop Business Association.

LEGISLATIVE INTENT:

Council Contingency Fund Request: The 7th annual Tacoma Hilltop Street Fair is back in 2022 – having last taken place in 2019 due to COVID-19. The mission of the 2022 Hilltop Street Fair is to recover from the pandemic, foster a passion for art, music, and dance in the community, reinvent the Hilltop Street Fair as a signature event, contribute to the Hilltop economy, and rejuvenate the festival with new and lasting inclusion and creativity. The event will take place on Saturday, August 27 from 11am to 7pm on Martin Luther King Jr. Way from South 9th Street to South 14th Street and at People’s Park.

This Council Contingency Fund request of \$10,000 will provide entertainment and arts programming, including, but not limited to costs associated with staging, dance performances, musical performances, children’s entertainment, a fashion show, and a talent show. Sponsors for the 2022 Hilltop Street Fair include Tacoma Creates, Virginia Mason CHI Franciscan, Community Health Care, Sound Transit, Tacoma Arts Live, Mi Centro, Little Italy, Bill Korum Nissan, MultiCare, Bates Technical College, Tacoma Housing Authority, and many more. Information can found on the Hilltop Business Association website at <https://www.hilltopba.org/>.

FUNDING REQUESTED:

\$ 10,000

COMMUNITY ENGAGEMENT/ (CUSTOMER RESEARCH):

This request for funding came from the Hilltop Business Association who is leading the coordination of the fair. The funding will support the annual community event that benefits those individuals and families that attend the Hilltop Street Fair. The fair is centered on diversity and inclusion of all members of the community, celebrates Tacoma’s historically Black neighborhood, and supports the Hilltop economy by inviting people to join in the festivities of this one-day event.

2025 STRATEGIC PRIORITIES:

Equity and Accessibility:

This Council Contingency Fund request will reduce racial and other inequities to under-served communities by providing generous financial sponsorship to a community event located in the

Hilltop neighborhood – a historically under-served community. Supporting this Council Contingency Fund request will promote equity and inclusion in the Hilltop neighborhood by supporting an important community event for not only members of the neighborhood, but for all community members.

Economy/Workforce: *Equity Index Score: Very Low Opportunity*
Increase positive public perception related to the Tacoma economy.

Livability: *Equity Index Score: Very Low Opportunity*
Increase positive public perception of safety and overall quality of life.

Explain how your legislation will affect the selected indicator(s)?
This proposal will increase the positive public perception related to the Tacoma economy by supporting an important annual community event in the Hilltop neighborhood that is anticipated to draw over 80 vendors this year and which has convened 20,000 residents in prior years. This proposal will increase the positive public perception of safety and overall quality of life by funding a fun, family-friendly community event in the Hilltop neighborhood.

ALTERNATIVES:

| Alternative | Positive Impacts | Negative Impacts |
|-------------------------------|---|--|
| 1. No action | Funding available for other identified priorities from the Council Contingency Fund | The funding source would need to be identified and the fair may not be as robust |
| 2. Provide additional funding | Additional funding may support additional expenses related to the fair | Larger financial ask to the Council Contingency Fund - \$10,000 is the amount requested from the sponsoring organization |

EVALUATIONS AND FOLLOW UP:

Success will be defined as the 2022 Hilltop Street Fair being a robust and fun, entertainment-filled fair that brings people from across the community together for a one-day celebration. Photographs shall be taken and shared with the City Council after the event.

SPONSOR RECOMMENDATION:

Support a Council Contingency Fund expenditure of \$10,000 to fund entertainment and arts programming at the 2022 Hilltop Street Fair sponsored by the Hilltop Business Association.

FISCAL IMPACT:

\$10,000 from the Council Contingency Fund.

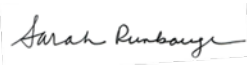
If you have a question related to the Council Contingency Fund Request, please contact Claire Goodwin at (253) 219-0679 or claire.goodwin@cityoftacoma.org.

SUBMITTED FOR COUNCIL CONSIDERATION BY: Council Member Keith Blocker

SUPPORTING COUNCIL MEMBERS SIGNATURES (2 SIGNATURES ONLY)

(Signatures demonstrate support to initiate discussion and consideration of the subject matter by City Council for potential policy development and staff guidance/direction.)

1.  **POS# 6**

2.  **POS# 2**

Mayor's initials _____

(Mayor's initials for awareness only to ensure alignment and coordination of emergent policies.)

2022 Council Contingency Commitments

| | | |
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| 2022-2023 | \$ | 250,000.00 |
| (Remaining balance from 2021 that will be carried over) | \$ | 88,592.09 |
| Council Requested - Seed Internships | \$ | 31,000.00 |

Resolution 40919

A Council Contingency fund expenditure of \$31,000 to fund the full or partial costs of five or more Tacoma-based small businesses or non-profits of hosting a Seed Internship.

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| Council Requested - Daffodil Parade | \$ | 20,000.00 |
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Resolution 40925

A resolution authorizing the one-time use of \$20,000 from the Council Contingency Fund to be applied to the cost of in-kind services provided by the City of Tacoma such as traffic control devices and traffic control services.

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| Council Requested - Tacoma Reads | \$ | 10,000.00 |
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Resolution 40934

A request for City Council concurrence for a \$10,000 City Council Contingency Fund request to support the 2022 Tacoma Reads Together events.

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| Council Requested - Tacoma Refugee Choir | \$ | 25,000.00 |
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Resolution 40941

A Council Contingency Fund expenditure for \$25,000 to assist the Tacoma Refugee Choir in funding the music video portion of their 2022 spring projects.

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| Council Requested - Litter Free 253 | \$ | 2,500.00 |
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Resolution 40940

A Council Contingency Fund expenditure of \$2,500 to fund litter pick-up tools "litter grabbers," for the annual volunteer-led Litter Free 253 event.

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| Council Requested - South Sound Together | \$ | 12,000.00 |
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Resolution 40948

A Council Contingency Fund expenditure of \$12,000 to fund grants that support community engagement programs sponsored through South Sound.

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| Council Requested - Multicultural Childcare Center | \$ | 5,000.00 |
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Resolution 40986

A Council Contingency Fund request to purchase infant formula to support the Multicultural Childcare Center formula drive.

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| Council Requested - LGBTQIA+ Pride Painting | \$ | 2,500.00 |
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Resolution 40994

A Council Contingency Fund expenditure of \$2,500 to fund three LGBTQ+ Pride painting projects including temporary rainbow crosswalks, permanent rainbow bricks, and temporary rainbow barriers.

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| Council Requested - Mayors Innovation Project Summer Conference in Tacoma | \$ | 6,500.00 |
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Resolution 41000

A \$6,500 Council Contingency Fund expenditure to sponsor the Mayors Innovation Project Summer Conference in Tacoma.

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| Council Requested - Safe Youth Awareness Campaign | \$ | 35,000.00 |
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Resolution 40995

A resolution authorizing the one time use of Council Contingency Funds, in the amount of \$35,000, to fund the partial costs to develop and implement an eight-week Safe Youth Awareness Campaign beginning in July 2022.

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| Council Request - Korean Association Tacoma Building Renovation | \$ | 10,000.00 |
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Resolution 41004

Council Contingency Fund expenditure to support the Korean Association of Tacoma building renovation.

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| Council Requested - Peace Bus "Every Kid Eats" Summer Program | \$ | 2,500.00 |
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Resolution 41015

Council Contingency Fund expenditure of \$2,500 to support the Peace Bus and the "Every Kid Eats" summer program

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| Council Requested - Hilltop Street Fair | \$ | 10,000.00 |
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To Study Session and Council August 23, 2022

Council Contingency Fund expenditure of \$10,000 to fund entertainment and arts programming at the 2022 Hilltop Street Fair sponsored by the Hilltop Business Association.

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| Starting Balance | \$ | 338,592.09 |
| Total Amount Allocated | \$ | 172,000.00 |
| Current Balance | \$ | 166,592.09 |