



TO: Mayor and Members of the City Council
FROM: Elizabeth A. Pauli, Interim City Manager
COPY: City Council and City Clerk
SUBJECT: Resolution authorizing the use of up to \$50,000 of City Council Contingency Funds for developing an Anchor Institutions strategy to complete a comprehensive study to align current planning efforts, identify gaps and achieve Tacoma 2025 related goals; and, directing the City Manager to execute a professional services agreement for a third party consultant outlining the scope of work and deliverables. – April 18, 2017
DATE: April 11, 2017

SUMMARY:

Resolution authorizing the use of up to \$50,000 of City Council Contingency Funds for developing an Anchor Institutions strategy to complete a comprehensive study to align current planning efforts, identify gaps and achieve Tacoma 2025 related goals; and, directing the City Manager to execute a professional services agreement for a third party consultant outlining the scope of work and deliverables.

COUNCIL SPONSORS:

Mayor Strickland and Council Members: Campbell and Ibsen.

STRATEGIC POLICY PRIORITY:

Developing an Anchor Institutions strategy to complete a comprehensive study to align current planning efforts with Tacoma 2025 goals, aligns all of the cities strategic policy priorities:

- Strengthen and support a safe city with healthy residents.
- Ensure all Tacoma residents are valued and have access to resources to meet their needs.
- Foster a vibrant and diverse economy with good jobs for all Tacoma residents.
- Encourage thriving residents with abundant opportunities for life-long learning.
- Cultivate a vibrant cultural sector that fosters a creative, cohesive community.
- Assure outstanding stewardship of the natural and built environment.
- Encourage and promote an efficient and effective government, which is fiscally sustainable and guided by engaged residents.
- Cultivate a vibrant cultural sector that fosters a creative, cohesive community.

BACKGROUND:

Tacoma is home to many thriving and innovative Anchor Institutions with the ability to work strategically to leverage their unique resources, and to create relationships that support community and economic development activities to improve their surrounding neighborhoods. Anchor Institutions are defined, as nonprofit Institutions that once established tend not to move location. Anchors have major economic impact in their cities due to their roles as employers, purchasers of goods and services, as real estate, business, and human capital developers. With this recognition, leaders across the country have put a greater focus on the role of Anchor Institutions as engines to stimulate local economies and to strengthen the competitiveness of their cities. Our Anchor Institutions include: University of Washington Tacoma, University of Puget Sound, Tacoma Community College, Bates Technical College, Tacoma Public Schools, CHI Franciscan, Multicare, and the City of Tacoma.

Tacoma 2025 laid out a vision for the City of Tacoma by our residents. This vision is fully supportive of the implementation of a formalized Anchor Institution program. An Anchor program focuses on



Economics, Community Building, Education and Health, Safety and Environment. These elements are aligned to the 2025 goal areas of Livability, Economy and Workforce, Civic Engagement, Education and Equity and Accessibility. The development of strategies in partnerships with our identified Anchors will allow us to move the needles on many of the 2025 metrics. It also allows for long term partnerships and commitments that will help us move strategies forward, test strategies and develop public private partnerships to address many of the 23 priorities identified in the original vision document. Furthermore, The City of Tacoma’s involvement in the Anchor Institution Task Force will allow us to continue to learn alongside other cities hoping to make similar progress.

At the December 7, 2016 Study Session, a CCR was shared requesting the City Council formalize the City of Tacoma’s commitment to implement an Anchor Institutions strategy in partnership with our Anchor Institutions to collaboratively develop a targeted strategy designed to fully research, create priorities and integrate efforts related to: workforce development, procurement, community wealth building, and increased livability. There was a consensus of the City Council during the Study Session discussion that staff, in collaboration with our Anchors, will provide the City Council with recommendations on Anchor Institutions strategies to move forward the community priorities aligned with Tacoma 2025 at a future Study Session.

At the April 11, 2017 Study Session, Council Member Ibsen shared a follow-up CCR requesting that the City Council direct the Interim City Manager to allocate funding in the amount of up to \$50,000 from the City Council Contingency Fund to hire a third party consultant to assist with the development of a targeted strategy for the Anchor Institutions Initiative, to include completing a comprehensive study to align the current planning efforts, identify gaps and outline opportunities to address the strategies outlined in Tacoma2025; and, to direct the Interim City Manager to negotiate a professional services agreement that outline the scope of work and deliverables for the funding.

ISSUE:

In order to authorize use of the City Council’s Contingency Funds for this purpose, a resolution must be adopted.

ALTERNATIVES:

The City Council could choose to adopt, modify, or reject the resolution.

RECOMMENDATION:

Council Member Ibsen, Mayor Strickland and Council Member Campbell recommend adoption of a resolution directing the Interim City Manager to allocate funding in the amount of up to \$50,000 from the City Council Contingency Fund for the purpose of hiring a third party consultant to assist with the development of a targeted strategy for the Anchor Institutions Initiative; and, to direct the Interim City Manager to negotiate a professional services agreement that outline the scope of work and deliverables for the funding.

FISCAL IMPACT:

If approved, this resolution would authorize the use of up to \$50,000 of the City Council’s Contingency Funding which is available in the 2017-2018 biennial budget.



EXPENDITURES:

FUND NUMBER & FUND NAME *	COST OBJECT (CC/WBS/ORDER)	COST ELEMENT	TOTAL AMOUNT
1030 City Council Contingency Fund	660000	5310100	\$50,000
TOTAL			

* General Fund: Include Department

REVENUES:

FUNDING SOURCE	COST OBJECT (CC/WBS/ORDER)	COST ELEMENT	TOTAL AMOUNT
TOTAL			

POTENTIAL POSITION IMPACT:

POSITION TITLE	PERMANENT/ PROJECT TEMPORARY POSITION	FTE IMPACT	POSITION END DATE
TOTAL			

This section should only be completed if a subsequent request will be made to increase or decrease the current position count.

FISCAL IMPACT TO CURRENT BIENNIAL BUDGET: Up to \$50,000

ARE THE EXPENDITURES AND REVENUES PLANNED AND BUDGETED? Yes