Goal	Objective(s)	Milestones
Increase language access to waste reduction, recycling, and food waste education and outreach information and resources for Tacoma's six primary spoken languages – English, Spanish, Korean, Vietnamese, Khmer, and Russian – by collaborating with community-based organizations	Collaborate with community-based organizations to develop trainings and materials that meet the language and cultural needs of the communities they serve	Establish 5 contracts with community-based organizations and/or community leaders to collaborate on training development and materials
		Hire City staff associated with the proposal
		Develop trainings and materials for a waste reduction and youth ambassador tracts
		Conduct at least 20 of 60 trainings in languages other than English
Expand the reach of the existing CAP to increase participation in recycling and composting to focus on underserved neighborhoods and populations	Collaborate with community-based organizations to determine opportunities and needs for communities in underserved neighborhoods and populations	Develop a recruitment strategy in partnership with contracted community-based organizations to increase participation in the Hilltop and Eastside
		Conduct 60 trainings with at least 40 trainings with participants who reside in Hilltop and/or the Eastside neighborhoods
	Support and mobilize trained ambassadors	Hold annual summits for reflection and planning with 150 ambassadors
		Send out regular newsletter to at least 100 ambassadors in multiple languages
Decrease contamination in Tacoma's recycling and food waste collection programs	Gather contamination data from a citywide waste characterization study	Contract with consultant to conduct waste characterization studies of the residential recycling and food/yard waste streams
		Conduct initial waste characterization study to establish baseline measurements
		Conduct endpoint waste characterization study
	Contract with a company who provides AI cameras for installation on collection trucks to identify contamination and feedback to residents	Contract with a company who provides AI cameras for recycling collection vehicles
		Install AI cameras on collection vehicles
		Provide over 250,000 residents with direct feedback via postcards using AI cameras to identify contamination
	Mobilize ambassadors to conduct outreach in high contamination areas	Identify irregular geographic areas of high contamination using data from the AI cameras and the waste characterization study
		Collaborate with contracted community-based organizations and ambassadors to develop strategies for reducing contamination in highly contaminated geographic areas
		Analyze educational and mobilization effectiveness using baseline waste characterization study to measure progress