



**TO:** Elizabeth Pauli, City Manager  
**FROM:** Claire V. Goodwin, City Council Assistant  
**COPY:** City Council and City Clerk  
**SUBJECT:** Resolution - JMAC Collaborative Transformation RFP – 2/16/2021  
**DATE:** February 10, 2021

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**SUMMARY AND PURPOSE:**

A resolution authorizing a financial contribution to support the work of the Joint Municipal Action Committee (JMAC) sponsored RFP to provide consulting services to better align the work of participating organizations in the amount of \$6,000 from the Council Contingency Fund.

**COUNCIL SPONSORS:**

Mayor Victoria Woodards  
Deputy Mayor Keith Blocker  
Council Member Kristina Walker

**BACKGROUND:**

Policymakers from JMAC discussed the problem of systematic racism being present in governmental systems and wishes to reimagine what a more equitable and anti-racist community looks like. The collective’s current goal is to jointly plan, coordinate, and implement community initiatives and to avoid stand-alone efforts. This project aims to: 1) solicit outside expertise to facilitate discussions on how to use the COVID-19 pandemic as a catalyst to identify and prioritize collaborative opportunities; 2) develop “common language” and expectations between policymakers and staff to enable JMAC to work more effectively and efficiently; and 3) develop a process that illustrates how multiple public jurisdictions can better serve the same residents by better integrating projects and initiatives for greater collective impact and increased sustainability. The City’s Heal the Heart of Tacoma will be used as a guide to leverage and apply the best collective impact approach to JMAC’s project.

Deliverables include the following:

- Development of a new governance doctrine that defines roles and responsibilities, establishes a model for governing, and clarifies the relationship between JMAC and Tacoma area public agencies.
- Development and implementation of a pilot project that bolsters the collective JMAC capacity, aligns existing resources, and demonstrates an equitable approach.
- An asset map of community reform efforts and COVID-19 opportunities and constraints.
- The convening of an event among regional leaders to consolidate knowledge from the assessment and take stock of what it reveals.

The total cost of the RFP (\$30,000) is to be shared among participating organizations (City of Tacoma, Pierce County, Metro Parks, Tacoma Public Schools, and the Port of Tacoma) and is scheduled to run from January 25, 2021 through June 30, 2021.

**COMMUNITY ENGAGEMENT/ CUSTOMER RESEARCH:**



JMAC meets for the purpose of discussing common interests between the City of Tacoma, Metro Parks, Tacoma Public Schools, Pierce County and the Port of Tacoma. These organizations and the residents who engage with these organizations, will benefit from a unified approach to address how best to work together to promote the health and safety of residents with a racial-equity lens and to identify where the mutually beneficial, multi-jurisdictional opportunities reside.

**2025 STRATEGIC PRIORITIES:**

**Equity and Accessibility: (Mandatory)**

This resolution will reduce racial and other inequities and disparities by identifying and prioritizing opportunities where the JMAC organizations can align themselves to initiatives that support equitable, anti-racist transformation. The City’s Heal the Heart of Tacoma will be used as a guide to leverage and apply the best collective impact approach to JMAC’s project. Residents of Tacoma and Pierce County, residents with students in the Tacoma Public Schools, residents who use Metro Parks open spaces and facilities, and residents who receive goods shipped in through the Port of Tacoma will benefit from this resolution.

**Livability: Equity Index Score: Moderate Opportunity**

Increase positive public perception of safety and overall quality of life.

Improve health outcomes and reduce disparities, in alignment with the community health needs assessment and CHIP, for all Tacoma residents

**Explain how your legislation will affect the selected indicator(s).**

Through better alignment of JMAC organization projects that foster a more equitable and anti-racist community, this will help improve health outcomes and reduce disparities while increasing overall quality of life.

**ALTERNATIVES:**

Presumably, your recommendation is not the only potential course of action; please discuss other alternatives or actions that City Council or staff could take. Please use table below.

Alternative(s)	Positive Impact(s)	Negative Impact(s)
1. No action	\$6,000 available to be spent from the CCF	Tacoma will be only JMAC partner organization to forgo contribution to the RFP, even though the project would benefit Tacoma residents.

**EVALUATION AND FOLLOW UP:**

The findings of the consulting services where overlap and alignment exists between partner organizations can be provided by the City’s JMAC representatives and next steps can be discussed with City leadership.

**STAFF/SPONSOR RECOMMENDATION:**

The sponsors recommend approval of the resolution to authorize a financial contribution to support the work of the Joint Municipal Action Committee (JMAC) sponsored RFP to provide consulting services to better align the work of participating organizations in the amount of \$6,000 from the Council Contingency Fund.



**FISCAL IMPACT:**

Please provide a short summary of the fiscal impacts associated with the grant, agreement, policy action, or other action.

Fund Number & Name	COST OBJECT (CC/WBS/ORDER)	Cost Element	Total Amount
1. Council Contingency Fund	660000		\$6,000
<b>TOTAL</b>			<b>\$6,000</b>

**What Funding is being used to support the expense?**

**COUNCIL CONTINGENCY FUND**

**Are the expenditures and revenues planned and budgeted in this biennium’s current budget?**

**YES**  
Council Contingency Funds are set-aside in the budget for specific Council requests throughout the year.

**Are there financial costs or other impacts of not implementing the legislation?**

**YES**  
While no financial costs exist if the resolution is not implemented, the City may not appear to be an equal partner within JMAC.

**Will the legislation have an ongoing/recurring fiscal impact?**

**NO**

**Will the legislation change the City’s FTE/personnel counts?**

**NO**

**ATTACHMENTS:**

- Council Consideration Request