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A Brief History

- Business improvement area formed in 1988 under RCW 35.87A with downtown property owner petitions
- Renewed by petition vote every 10yrs, most recently 2018
- Annual work plan, budget, & rates:
 - January: Drafted by board and mailed to all owners
 - February: Voted on at Annual Ratepayer Meeting
 - March/April: Resolution to Council
 - May: Begin new year
- Managed by the Local Development Council of Tacoma, dba/ Downtown Tacoma Partnership, a 501c4
- Board is only property owners and their representatives

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Washington BIA Examples:

	DTP	DSP	DEA	DSA	PSA	BA
Formed	1988	1995	1995	1999	1983	2017
Blocks	124	80	36	280	40	21
Recent Budget	\$1.9M	\$2.1M	\$1.1M	\$22.4M*	\$1.9M	\$1.4M
Revenue per Block	\$15,000	\$26,000	\$31,000	\$80,000	\$48,000	\$67,000
Land Assessment	\$0.06/sf		\$0.11/sf	\$0.45/sf	+DSA	\$0.14/sf
Use Assessment	\$0.08 - \$0.15/sf	\$0.14 - \$0.34/sf			\$0.24/sf	
Value Assessment		\$1.13/\$1,000	\$0.17/\$1,000	\$0.37/\$1,000	+DSA	\$0.60/\$1,000

DTP: Downtown Tacoma Partnership
 DSP: Downtown Spokane Partnership
 DEA: Downtown Everett Association

DSA: Downtown Seattle Association
 PSA: Pioneer Square Alliance
 BA: Ballard Alliance

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	DTP	DSP	DEA	DSA	PSA	BA
Safe & Clean	★	★	★	★		★
Beautification	★	★	★	★	?	★
Advocacy & Economic Dev	★	★	?	★	★	★
Marketing/Comm	★	★	★	★	★	★
Events & Activation	★	★	?	★	★	★
Transportation			★	★		
Homeless Services				★		?
Research		★		★	?	★
Budget	\$1.9M	\$2.1M	\$1.1M	\$22.4M*	\$1.9M	\$1.4M

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2024 - 2025 Board

350 property owners represented by 8-member board:

- Shannon Tiegs, Tiegs Property Services, DTP President
- Jessica Johnston, Courthouse Square, DTP VP & Treasurer
- Ben Mauk, UW Tacoma, DTP Secretary
- Dametris Harrison, McMenamins Elks Temple
- Phyllis Harrison, The Art Stop & LeRoy Jewelers
- Trina Jones, Trina Jones Photography
- Emily Maier, J Squared properties
- Rane Shaub, Shaub Ellison

DTP Staff

- David Schroedel, Executive Director
- John Leitheiser, Safety Team Lead
- Jim Burgess, Clean Team Lead
- JD Elquist, Retail Advocate
- Gaby Kinner, Communications & Outreach
- Cathryn Kelly, Downtown Farmers Market Manager
- 5 Clean Team Members
- 8 Safety Officers



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DTP Assessment Revenue

Use Rate: Hi (\$0.15/sf) or Low (\$0.09/sf)

+

Land Rate (\$0.06/sf)

Example:

10,000sf Lot

32,000sf Building (8,000sf/flr)

32,000sf Office/Retail x \$0.15/sf = \$4,800

+

10,000sf Lot x \$0.06/sf = \$ 600

\$5,400/yr



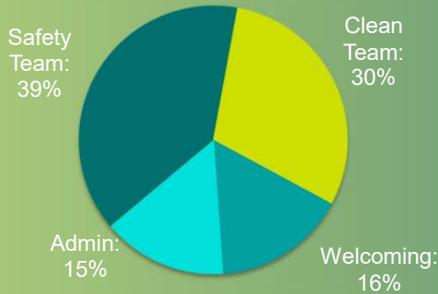
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Downtown Tacoma Partnership BIA Budget

Assessment Revenue

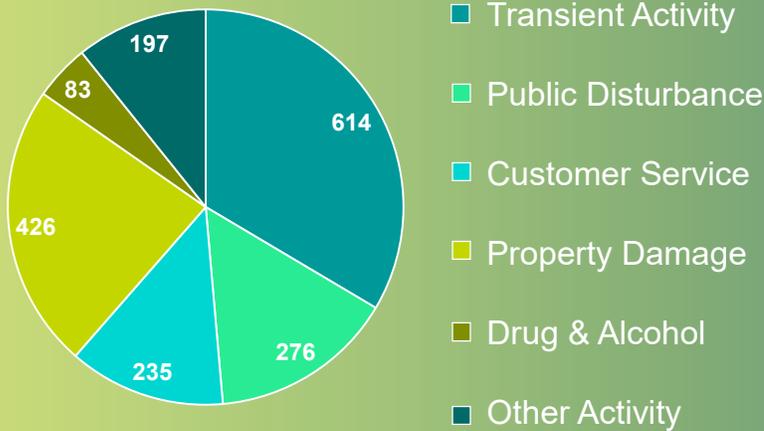
High Rate: \$0.15/sf over ~6.7Msf	=	\$1,008k
Low Rate: \$0.09/sf over ~6.9Msf	=	\$ 621k
Land Rate: \$0.06/sf over ~4.4Msf	=	\$ 263k
Total Assessments		\$1,893k

DTP Expenses



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2024 DTP Safety Report



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2024 DTP Clean Report



Yearly Graffiti Total

2021: 2,031 tags removed
 2022: 3,079 tags removed
 2023: 3,870 tags removed
 2024: 5,541 tags removed

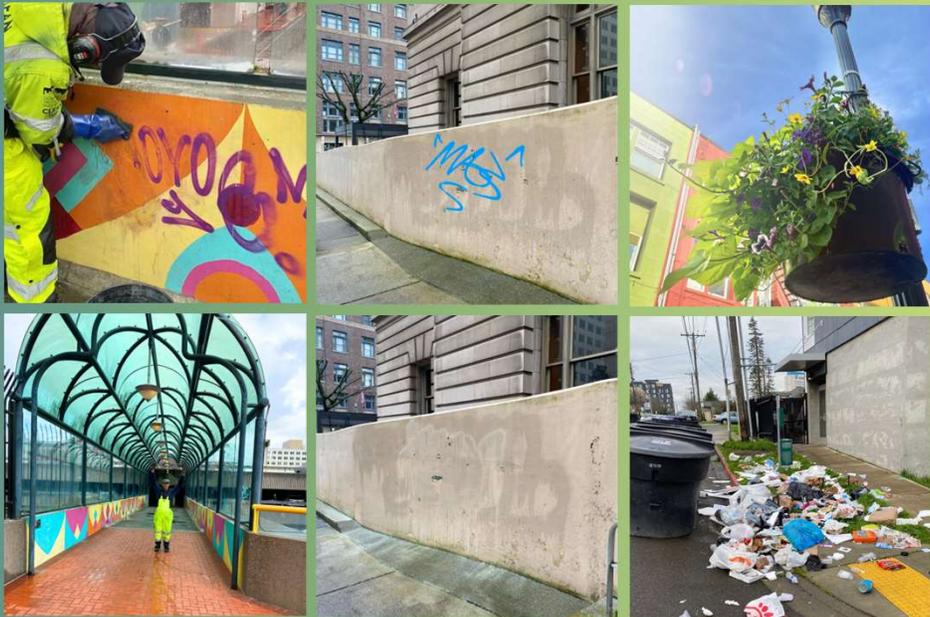
Yearly Trash Total

2021: 117k lbs removed
 2022: 135k lbs removed
 2023: 119k lbs removed
 2024: 121k lbs removed



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2024 DTP Clean Team



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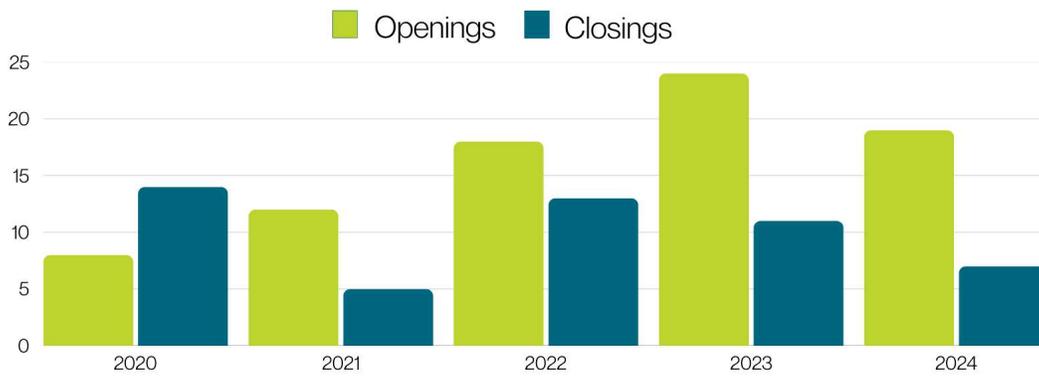
Welcoming

Our communications channels are a valued resource to community members where they can find out the latest and greatest downtown happenings, along with staying educated on the work we do.



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Downtown Business Openings & Closings



Al Bacha Mediterranean

Belle Petale Florist

Elu Yoga Studio

Outerdark Coffee

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Downtown Tacoma Partnership Community Events

Downtown Tacoma Block Party



Halloween Trick or Treat



Holiday Haul Crawl



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Broadway Farmers Market

In spring 2024, the DTP took on management of the Broadway Farmers Market to ensure that it continues to be a cornerstone of Downtown Tacoma's culture.



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Downtown Tourism Drivers

Downtown Tacoma saw close to 1 million visitors in 2024 with tourism drivers ranging from concerts and cultural attractions to sports competitions and conventions.

Tacoma Dome Events



Competitions & Conventions



Local Attractions



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Downtown Residential Development Map 2022 - 2024



Completed Projects:
2,014 Units
\$485 Million Invested

Permitting / Under Construction:
2,656 Units
\$655 Million Invested

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Headlines Driving Downtown

Downtown Tacoma Building Reaches Full Occupancy

November 6, 2024



Rook Apartments Brings the Best in Urban Living

July 15, 2024



Tacoma Has a Thrilling New Playground Your Kids will Love

April 30, 2024



Flatstick Pub Craft Beer and Mini-Golf Chain to Open First Tacoma Location

March 11, 2024



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DOWNTOWN
TACOMA
PARTNERSHIP

Keeping Downtown Safe, Clean, and Welcoming

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