



TO: T.C. Broadnax, City Manager
FROM: Randall Lewis, Government Relations Officer, Government Relations
/City Manager T.C. Broadnax, City Manager's Office
COPY: City Council and City Clerk
SUBJECT: Resolution Authorizing the Execution of Amendment No. 17 to the contract with Simon
and Company Incorporated for Legislative Lobbying Services for 2015 and 2016 in the
amount of \$160,701. **December 9, 2014**
DATE: November 18, 2014

SUMMARY:

Resolution authorizing the execution of Amendment No. 17 to the contract with Simon and Company Incorporated for legislative lobbying services for 2015 and 2016 in the amount of \$160,701.

COUNCIL SPONSORS:

N/A

STRATEGIC POLICY PRIORITY:

The agreement for legislative lobbying services during the next biennium would best align with the following City Council Strategic Policy Priority:

- Encourage and promote an open, effective, results-oriented organization.

The City Council annually identifies certain issues that it considers to be priorities for the upcoming sessions of the United States Congress. The City also routinely interacts with Federal agencies and the Executive Branch. Services outlined in the proposed agreement with Simon and Company would communicate to legislators and the administration which issues are considered most significant to the City.

BACKGROUND:

The City has adopted a Federal Legislative Agenda for the coming year. In order to best achieve these priorities, it is necessary to retain the services of Simon and Company to represent the City's interests before Congress, the Administration, and Federal regulatory agencies and to assist members of the City Council and City staff when they travel to Washington DC on City business.

ISSUE:

The City Council has determined that because of the extent of legislation considered by the United States Congress with potential impact on the City and the fact that the development of legislation is a year-round process, and that the City has significant ongoing interaction with Federal agencies and the Executive Branch, the City requires additional resources and expertise beyond what is available from City staff.

ALTERNATIVES:

The City Council could choose to not authorize the agreement or funding for these additional lobbying resources.



RECOMMENDATION:

City staff recommends that in order to best achieve the legislative priorities of the City, it is necessary to retain the services of Simon and Company Incorporated to represent the City's interests before the US Congress, the administration, federal regulatory agencies and to assist members of the City Council and City staff when they are traveling to Washington D.D. on City business.

FISCAL IMPACT:

EXPENDITURES:

| FUND NUMBER & FUND NAME * | COST OBJECT (CC/WBS/ORDER) | COST ELEMENT | TOTAL AMOUNT |
|------------------------------|-------------------------------|-----------------|--------------|
| Government Relations | 140000 | 5310100 | \$160,701 |
| | | | |
| | | | |
| TOTAL | | | |

* General Fund: Include Department

REVENUES:

| FUNDING SOURCE | COST OBJECT (CC/WBS/ORDER) | COST ELEMENT | TOTAL AMOUNT |
|----------------|-------------------------------|--------------|--------------|
| | | | |
| | | | |
| | | | |
| TOTAL | | | |

POTENTIAL POSITION IMPACT:

| POSITION TITLE | PERMANENT/ PROJECT TEMPORARY POSITION | FTE IMPACT | POSITION END DATE |
|----------------|--|------------|-------------------|
| | | | |
| | | | |
| | | | |
| TOTAL | | | |

This section should only be completed if a subsequent request will be made to increase or decrease the current position count.

FISCAL IMPACT TO CURRENT BIENNIAL BUDGET: \$160,701

ARE THE EXPENDITURES AND REVENUES PLANNED AND BUDGETED? Yes