



## RESOLUTION NO. 38880

1 A RESOLUTION authorizing the use of up to \$30,000, to be budgeted from the  
2 Council Contingency Fund, for advertising and meeting costs related to  
3 the 2014 City Charter Review.

4 WHEREAS the existing City Charter was adopted in 1953, and

5 WHEREAS Section 2.25 of the City Charter states that the City Council  
6 shall commence a comprehensive review of the City Charter no less frequently  
7 than once every ten years by appointing citizens to a charter review committee  
8 or by the election of a board of freeholders in a manner provided in state law,  
9 and further provides that said committee “be provided sufficient staff and  
10 budget to perform a comprehensive review,” and

11 WHEREAS the last City Charter review commenced in 2004, and

12 WHEREAS the 2014 City Charter Review was designated as a special  
13 project of limited duration by the City Council on September 17, 2013, and the  
14 Charter Review Committee was created pursuant to Resolution No. 38773,  
15 adopted on November 12, 2013, and

16 WHEREAS, pursuant to Resolution No. 38812, adopted January 7,  
17 2014, 15 individuals were appointed to the 2014 Charter Review  
18 Committee (“Committee”) to serve until final reports and recommendations are  
19 made on or prior to May 6, 2014, and

20 WHEREAS the Committee and its seven subcommittees have  
21 been meeting regularly to conduct said review, and

22 WHEREAS, in an effort to engage residents and stakeholders and  
23 encourage participation in this process, the Committee has requested funding  
24



1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26

to mail notification postcards to every resident and business in the City of Tacoma, inviting them to participate in a public hearing of the Charter Review Committee on April 9, 2014, and a Telephone Town Hall meeting on April 17, 2014, and

WHEREAS direct mail is the most effective way to timely reach all City residents and businesses, and

WHEREAS other methods of outreach could be used for advertisement, such as email, social media, or TV Tacoma programming, but those methods may not reach all residents and businesses in the City, and

WHEREAS the estimated cost of printing and mailing the postcards is \$26,000, and the estimated cost for the vendor to facilitate the Telephone Town Hall meeting is \$4,000, and

WHEREAS it is recommended that the City Council approve the use of up to \$30,000 in Council Contingency funds for advertising and meeting costs related to the 2014 City Charter Review; Now, Therefore,



1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF TACOMA:

That the proper officers of the City authorize the use of up to \$30,000, to be budgeted from the Council Contingency Fund, for advertising and meeting costs related to the 2014 City Charter Review.

Adopted \_\_\_\_\_

\_\_\_\_\_  
Mayor

Attest:

\_\_\_\_\_  
City Clerk

Approved as to form:

\_\_\_\_\_  
Deputy City Attorney