



Economic Disparity Study

City of Tacoma | Community & Economic Development Department

Economic Development Committee
July 9, 2024



AGENDA



- Background
- Overview
- Progress to Date
- Next Steps



BACKGROUND



- EIC Ordinance approved in November 2019
- Replaced Small Business Enterprise Program in TMC 1.07
- Created race/gender conscious tools

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BACKGROUND



- Review City contracting data from 2017-2022
 - Architecture & Engineering (A&E)
 - Goods
 - Public Work & Improvement (Construction)
 - Services
- Review of Contract Data
- Draft Legal Appendix
- Internal/External Stakeholder Meetings

Additional information can be found on the City website and Disparity Study website

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OVERVIEW



- Contracts and Industries Studied
 - Construction
 - Architecture & Engineering
 - Goods/Supplies
 - Services
- Focus of Study
 - African Americans
 - Asian Americans
 - Hispanic Americans
 - White women
 - Veterans

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DISPARITY STUDY



| | TASK | COMPLETION TO DATE |
|----|---|--------------------|
| 1 | Project administration and meetings | 70% |
| 2 | Legal framework and analysis | 100% |
| 3 | Review of City's purchasing policies and procedures | 70% |
| 4 | Review of City's Equity in Contracting Program | 70% |
| 5 | Prime contract and subcontract data collection | 90% |
| 6 | Relevant geographic market area subindustries | 100% |
| 7 | Availability analysis | 75% |
| 8 | Utilization analysis | 60% |
| 9 | Disparity analysis | 0% |
| 10 | Quantitative analysis of marketplace conditions | 50% |
| 11 | Qualitative analysis of marketplace conditions | 50% |
| 12 | Analysis of remedies and recommendations | 0% |
| 13 | Reports and presentations | 60% |

****There are no issues regarding schedule or project completion to report**

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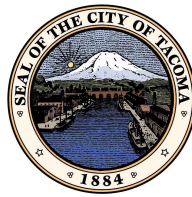


NEXT STEPS



- Review Draft Reports
- Internal and External Stakeholder Group Meetings
- Complete Disparity Study
- Communicate Study Results & Recommendations
 - Detailed analysis of race-neutral remedies
 - Detailed analysis of whether race or gender-conscious remedies are needed and would be effective
 - Recommendations for improvements to any race or gender-conscious programs

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