



RESOLUTION NO. 39083

1 A RESOLUTION related to the purchase of materials, supplies or equipment, and
2 the furnishing of services; authorizing the waiver of competitive procurement
3 procedures as deemed in the best interests of the City; and authorizing the
4 execution of a contract with the Tacoma Regional Convention & Visitor
5 Bureau, in the amount of \$1,551,632.00, sales tax not applicable, budgeted
6 from the Convention Center Operating Fund, for marketing and promotion
7 services to support travel and tourism development for the City of Tacoma,
8 and sales and promotion service to support the sales and marketing
9 program for the Greater Tacoma Convention and Trade Center, for a
10 two-year contract term of January 1, 2015, through December 31, 2016,
11 with one automatic two-year extension through December 31, 2018, for an
12 estimated cumulative contract total of \$3,103,264.00.

9 WHEREAS the City has complied with all applicable laws and processes
10 governing the acquisition of those supplies, and/or the procurement of those
11 services, inclusive of public works, as is shown by the attached Exhibit "A,"
12 incorporated herein as though fully set forth, and

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14 WHEREAS the Board of Contracts and Awards has concurred with the
15 recommendation for award as set forth in Exhibit "A"; Now, Therefore,

16 BE IT RESOLVED BY THE COUNCIL OF THE CITY OF TACOMA:

17 Section 1. That the Council of the City of Tacoma concurs with the
18 Board of Contracts and Awards to adopt the recommendation for award as set
19 forth in the attached Exhibit "A," and authorizes the waiver of competitive
20 procurement procedures as deemed in the best interests of the City.

22 Section 2. That the proper officers of the City are hereby authorized to
23 enter into a contract with the Tacoma Regional Convention & Visitor Bureau, in
24 the amount of \$1,551,632.00, sales tax not applicable, budgeted from the
25 Convention Center Operating Fund, for marketing and promotion services to
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support travel and tourism development for the City of Tacoma, and sales and promotion service to support the sales and marketing program for the Greater Tacoma Convention and Trade Center, for a two-year contract term of January 1, 2015, through December 31, 2016, with one automatic two-year extension through December 31, 2018, for an estimated cumulative contract total of \$3,103,264.00, consistent with Exhibit "A."

Adopted _____

Mayor

Attest:

City Clerk

Approved as to form:

City Attorney