




TO: Elizabeth Pauli, City Manager  
FROM: Amy Clancy, Media & Communications Office  
Jeff Lueders, MCO Division Manager — Franchise Services   
COPY: Government Performance and Finance Committee; Andy Cherullo - Executive Liaison; D'Angelo Baker - Staff  
**PRESENTER:** Jeff Lueders, MCO  
**SUBJECT:** Request for a Resolution for acceptance of a Transfer of a Telecommunications Franchise Agreement between the City of Tacoma and Unite Private Networks, LLC to Ziplly Fiber Pacific, LLC  
DATE: November 19, 2024

**PRESENTATION TYPE:**

Request for Action

**SUMMARY:**

Unite Private Networks, LLC has informed the City of Tacoma that it is selling its' PNW assets to Ziplly Fiber, LLC. The purpose of this item is to Request a Resolution for Transfer of the 10-year Telecommunications Franchise Agreement between the City of Tacoma and Unite Private Networks, LLC (Ordinance No. 28979) to the Telecommunications Franchise Agreement (Ordinance No. 28956) between the City of Tacoma and Ziplly Fiber Pacific, LLC. We have reviewed this request and are recommending City Council consideration and approval.

**BACKGROUND:**

This Department's recommendation is based on State and Local Law which requires a Transfer of a Telecommunications Franchise Agreement to be approved by Tacoma City Council.

**ISSUE:**

A transfer maintains a competitive Telecommunications marketplace allowing all residents and businesses to have choices when selecting services and reduced prices due to competition. A robust marketplace increases livability, service availability and potential employment opportunities. Having multiple service providers increases competition, which in turn provides competitive pricing and improves the quality of life. The increase in infrastructure allows businesses to have choice and get the services they need at competitive prices to move their businesses forward and improves the overall perception of the Tacoma economy.

**ALTERNATIVES:**

There are no alternatives presented.

**FISCAL IMPACT:**

No fiscal impact.

**RECOMMENDATION:**



Staff is recommending approval of this Request for Resolution by the City Council. This recommendation will allow Zply Fiber Pacific, LLC to acquire and operate Unite Private Networks, LLC and continue to provide Fiber Optic Network Services in the public right of way within the City of Tacoma.

Effective Date: Upon Approval and per Ordinance No. 28956.