

City of Tacoma

City Council Action Memorandum

TO:

T.C. Broadnax, City Manager

FROM:

Randall Lewis, Government Relations Officer, Government Relations

City Manager T.C. Broadnax, City Manager's Office

COPY:

City Council and City Clerk

SUBJECT:

Resolution Authorizing the Execution of a Contract with Gordon Thomas Honeywell

Government Affairs for Legislative Lobbying Services for 2015 and 2016 in the amount

of \$170,000. December 9, 2014

DATE:

November 19, 2014

SUMMARY:

Resolution authorizing the execution of a contract with Gordon Thomas Honeywell Government Affairs to provide legislative lobbying services to the City in 2015 and 2016 in an amount not to exceed \$170,000.

COUNCIL SPONSORS:

N/A

STRATEGIC POLICY PRIORITY:

The agreement for legislative lobbying services during the next biennium would best align with the following City Council Strategic Policy Priority:

• Encourage and promote an open, effective, results-oriented organization.

The City Council annually identifies certain issues that it considers to be priorities for the upcoming sessions of the Washington Legislature. The City also routinely interacts with State agencies and the Executive Branch. Services outlined in the proposed agreement with Gordon Thomas Honeywell Government Affairs would communicate to legislators and the administration which issues are considered most significant to the City.

BACKGROUND:

The City has adopted a State Legislative Agenda for the coming year. In order to best achieve these priorities, it is necessary to retain the services of Gordon Thomas Honeywell Government Affairs to represent the City's interests before the Legislature, the Administration, and State regulatory agencies and to assist members of the City Council and City staff when they travel to Olympia on City business.

ISSUE:

The City Council has determined that because of the extent of legislation considered by the Washington Legislature with potential impact on the City and the fact that the development of legislation is a year-round process, and that the City has significant ongoing interaction with State agencies and the Executive Branch, the City requires additional resources and expertise beyond what is available from City staff.

ALTERNATIVES:

The City Council could choose to not authorize the agreement or funding for these additional lobbying resources.



RECOMMENDATION:

City staff recommends that in order to best achieve the legislative priorities of the City, is necessary to retain the services of Gordon Thomas Honeywell Government Affairs to represent the City's interests before the Washington Legislature, the Executive Branch, and State agencies and to assist members of the City Council and City staff when they are traveling to Olympia on City business.

FISCAL IMPACT:

December 9,

EXPENDITURES:

FUND NUMBER & FUND NAME *	COST OBJECT (CC/WBS/ORDER)	COST ELEMENT	TOTAL AMOUNT
Government Relations	140000	5310100	\$170,000
TOTAL			

^{*} General Fund: Include Department

REVENUES:

Funding Source	COST OBJECT (CC/WBS/ORDER)	COST ELEMENT	TOTAL AMOUNT
V 1		4 99 37	,
TOTAL			

POTENTIAL POSITION IMPACT:

Position Title	PERMANENT/ PROJECT TEMPORARY, POSITION	FTE IMPACT	POSITION END DATE
TOTAL		Total Sales	

This section should only be completed if a subsequent request will be made to increase or decrease the current position count.

FISCAL IMPACT TO CURRENT BIENNIAL BUDGET: \$170,000

ARE THE EXPENDITURES AND REVENUES PLANNED AND BUDGETED? Yes