



TO: Elizabeth Pauli, City Manager
FROM: Deputy Mayor Keith Blocker and Council Assistant Claire Goodwin
COPY: City Council and City Clerk
SUBJECT: Council Contingency Fund Request – Accommodations for Korean Delegation – July 13, 2021
DATE: July 7, 2021

SUMMARY AND PURPOSE:

A resolution authorizing the use of \$5,000 from the Council Contingency Fund to support the lodging and accommodations of a student group and host from Korea who are participating at the Asia Pacific Cultural Center’s 25th anniversary fundraiser as educational and cultural ambassadors.

COUNCIL SPONSORS:

Mayor Victoria Woodards and Deputy Mayor Keith Blocker

BACKGROUND:

The Asia Pacific Cultural Center (APCC) was founded in November of 1996 from the vision of a small group of citizens representing three generations of Americans from Asian and Pacific Islander heritage. This fall, APCC will be celebrating its 25th Anniversary and planning a 600-person fundraiser gala at the Tacoma Convention Center on Saturday, November 6, 2021. Entertainment will include a fashion show featuring clothing made exclusively from Korean paper designed and created by Kunjang University students and professors from Gunsan City, Korea. The following day, the delegation will teach a workshop on paper-making. This funding request will support this group of students and their accompanying professor with eight guest rooms for five nights in Tacoma at the Hotel Murano. The City of Tacoma would be one of several sponsors of the fundraiser including the Korean Foundation, which sponsored the student’s airfare and print materials for the event.

COMMUNITY ENGAGEMENT/ CUSTOMER RESEARCH:

This proposal will add to the success of the APCC’s anniversary celebration fundraiser and provide this special delegation with the warm welcome and hospitality that is representative of Tacoma. Those participants of the fundraiser and those attending the student-led workshops will benefit from this proposal, in addition to creating strong international ties with this student delegation from Korea.

2025 STRATEGIC PRIORITIES:

Equity and Accessibility: (Mandatory)

The APCC focuses on amplifying the culture and traditions of Asian and Pacific Islander community members, a minority population in Tacoma. By supporting the accommodations of the Korean student delegation, the City is supporting the arts and educational opportunities for residents connected to the APCC. This proposal has a positive impact on inclusion by supporting the presentation of a cultural art form at the anniversary celebration and at a subsequent workshop.

Education: Equity Index Score: Low Opportunity

Increase the number of quality out of school time learning opportunities distributed equitably across the city.

Explain how your legislation will affect the selected indicator(s).

This proposal will provide an opportunity to learn about papermaking with a Korean cultural lens in an area of the city identified as a “low opportunity” area based on the City’s Equity Index.



ALTERNATIVES:

Alternative(s)	Positive Impact(s)	Negative Impact(s)
1. No action	\$5,000 would be available in the Council Contingency Fund for other uses.	The APCC, a non-profit, would need to provide funding for accommodations for this student delegation.

EVALUATION AND FOLLOW UP:

Success is defined as the international student delegation receiving quality accommodations during their stay in Tacoma and conducting a successful papermaking workshop and artistic fashion show demonstration at APCC's 25th anniversary celebration.

STAFF/SPONSOR RECOMMENDATION:

The recommendation is to approve the authorization of \$5,000 from the Council Contingency Fund to support the lodging and accommodations of a student group and host from Korea who are participating at the Asia Pacific Cultural Center's 25th anniversary fundraiser as educational and cultural ambassadors.



FISCAL IMPACT:

The proposal has a fiscal impact of \$5,000 budgeted from the Council Contingency Fund.

Fund Number & Name	COST OBJECT (CC/WBS/ORDER)	Cost Element	Total Amount
1030 – Council Contingency Fund	660000		\$5,000
TOTAL			\$5,000

What Funding is being used to support the expense?
Council Contingency Fund

Are the expenditures and revenues planned and budgeted in this biennium’s current budget?

YES
The Council Contingency Fund is provided an established amount of funding each year available for Council-sponsored initiatives.

Are there financial costs or other impacts of not implementing the legislation?

YES
The APCC would need to fund the accommodations and would impact the non-profit’s operating budget.

Will the legislation have an ongoing/recurring fiscal impact?

No

Will the legislation change the City’s FTE/personnel counts?

No
The proposal funds the accommodations of a student delegation and has no impact on the City’s staffing.

ATTACHMENTS:

- Resolution

2021-2022 Council Contingency Commitments

2021-2022	\$250,000
	Committed
Council Requested- South Sound Together	\$12,000
<i>Resolution 40747</i>	
A resolution authorizing the one-time use of \$12,000, budgeted from the Council Contingency Fund, for City membership in South Sound Together, for the year 2021.	
Council Requested- Joint Municipal Action Coalition	\$6,000
<i>Resolution 40751</i>	
A resolution authorizing the one-time use of \$6,000, budgeted from the Council Contingency Fund, as the City's contribution towards a Joint Municipal Action Committee sponsored Request for Proposal to provide consulting services to better align the work of participating organizations.	
Council Requested- Opioid Task Force	
<i>Resolution 40753</i>	\$2,000
A resolution directing the City Manager to allocate \$2,000 from the City Council Contingency Fund to the Tacoma Pierce County Health Department to support media and broadcasting for the 2021 Pierce County Opioid Summit.	
Council Requested- Gun Violence Prevention	
<i>Resolution 40767</i>	\$25,000.00
A resolution directing the City Manager to allocate \$25,000 from the City Council Contingency Fund in order to hire a facilitator to convene workgroups to determine best practices for funding gun violence prevention efforts, and hire a research team to review best practices to address gun and youth violence reduction.	
Council Requested- Tacoma Reads	
<i>Resolution 40793</i>	\$ 10,000.00
City Council concurrence for a \$10,000 City Council Contingency Fund request to support the 2021 Tacoma Reads Together events	
Council Requested - Alling Park	
<i>Resolution 40792</i>	\$ 1,500.00
Council Contingency Fund expenditure of \$1,500 to support neighborhood outreach around Alling Park to address illegal use of fireworks by the Safe Streets Campaign, a grassroots organization that unites and inspires neighbors, youth, and businesses to build safe, healthy, and thriving communities.	
Council Requested - Accommodations for Korean Delegation	\$ 5,000.00
On City Council Agenda July 13, 2021	
Council Contingency Fund expenditure of \$5,000 to support the lodging and accommodations of a student group and host from Korea who are participating at the Asia Pacific Cultural Center's 25th Anniversary fundraiser as educational and cultural ambassadors.	

\$61,500