



TO: Elizabeth Pauli, City Manager
FROM: Council Member Sarah Rumbaugh
COPY: City Council and City Clerk
SUBJECT: **Resolution – Allocating Council Contingency Funds to Support the 6th Avenue Business District’s Art on the Avenue Festival – July 18, 2023**
DATE: July 12, 2023

SUMMARY AND PURPOSE:

A resolution authorizing \$10,000 in Council contingency funds to support the 6th Avenue Business District’s 2023 Arts on the Avenue event.
[Council Member Rumbaugh]

COUNCIL SPONSORS:

Council Members Blocker, Diaz, and Rumbaugh

BACKGROUND:

The Council Member’s Recommendation is Based On:

The 6th Avenue Business District’s Art on the Ave is an annual music and art festival celebrating local art, artists, music, food, and entertainment, located at 6th Avenue from Trafton Street to Cedar Street in Tacoma. This festival showcases iconic Tacoma arts organizations, and local art entrepreneurs breaking into the arts scene. It’s a free event open to the entire community highlighting Tacoma’s love and appreciation for the arts.

The pandemic took a toll on business in the Tacoma area and we have yet to see full recovery. The 6th Avenue Business District seeks to bring back the Art on the Avenue event similar to the status it held in past years, where thousands of attendees gathered to experience and support local art. To do this, the organization is requesting additional funding from the City. The primary use of this contingency fund will be to provide three stages for the event.

This resolution would provide up to \$10,000 in contingency funds for:

- Community Stage, canopy, sound system, operator, and Runway for Fashion show: \$4,500
- Center Stage, canopy, operator: \$2,700
- 150 chairs, 10 tables: \$300
- O’Malley’s Stage: \$2010
- Gas for Generators: \$100
- Unanticipated costs associated with stage needs: \$390

The 6th Avenue Business District has received City funding to support this event. This includes \$18,600 in funding from the City’s Tacoma Creates program for numerous programmatic activities, including funding event and volunteer coordinator roles, children’s corner activities, roving entertainment, poster design and printing, mural painting and more. Additionally, \$2,000 in Great Barrier Relief Funding will be used for traffic control barriers. The 6th Avenue Business District did not apply for the City’s Special Events Funding Program grant for 2023.



COMMUNITY ENGAGEMENT/ CUSTOMER RESEARCH:

Art on the Avenue event organizers requested funding for this event.

2025 STRATEGIC PRIORITIES:

Equity and Accessibility: (Mandatory)

This event brings free and accessible art to the City of Tacoma. The event is focused on highlighting artists of all backgrounds who represent the broad spectrum of the Tacoma community. The event also seeks to be family friendly and offers an area designated for Children’s art and activities.

Economy/Workforce: Equity Index Score: The business district area on the map is small enough that reliable data is not available

Increase the number of diverse livable wage jobs.

Decrease the number of vacant properties downtown and in the neighborhood business districts.

Livability: Equity Index Score: The business district area on the map is small enough that reliable data is not available

Increase positive public perception of safety and overall quality of life.

Explain how your legislation will affect the selected indicator(s).

The 6th Avenue Business District’s Art on the Ave event provides an economic opportunity for local artists. The event directly hires roving entertainers, stationery musicians, and diverse performers of all types and kinds. Additionally, local artists can pay for booths and directly sell their art to the community. Festivals and street fairs can be a low-barrier entry point for entrepreneurs seeking to build a business. Tacoma’s art community helps our City be a vibrant and desirable place to live.

ALTERNATIVES:

Alternative(s)	Positive Impact(s)	Negative Impact(s)
1. Do not fund this event through Council Contingency funds, direct event planners to City event grant programs for future funding opportunities	Preserve funding for other Council priorities, allow Art on the Avenue to be considered in our standard event grant process	It’s passed the application period for 2023, Art on the Avenue would have to reduce programming this year

EVALUATION AND FOLLOW UP:

This contingency funded allocation is intended to be a one-time use of contingency funds to support the 6th Avenue Business District’s Art on the Avenue event for 2023. Event organizers will be provided with information on how to apply for future grants and event funding opportunities at the City of Tacoma during standard application cycles. In future years, Art on the Avenue event organizers should seek funding through the competitive application process.

SPONSOR RECOMMENDATION:

Sponsors recommend using up to \$10,000 of Council Contingency Funds to cover the identified costs for stages and related activities at the 6th Avenue Business District’s Art on the Avenue event.



FISCAL IMPACT:

Fund Number & Name	COST OBJECT (CC/WBS/ORDER)	Cost Element	Total Amount
1. 1030- Council Contingency Fund	660000		\$10,000
TOTAL			\$10,000

What Funding is being used to support the expense?

COUNCIL CONTINGENCY FUND

Are the expenditures and revenues planned and budgeted in this biennium’s current budget?

NO, PLEASE EXPLAIN BELOW

The Council Contingency Fund provides an established amount of funding each year for unbudgeted Council sponsored initiatives.

Are there financial costs or other impacts of not implementing the legislation?

No

Will the legislation have an ongoing/recurring fiscal impact?

No

Will the legislation change the City’s FTE/personnel counts?

No

ATTACHMENTS:

List attachments using bullet points.

- Resolution

2023 Council Contingency Commitments

2023-2024	\$	225,000.00
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Resolution 41151

Council requested - South Sound together	\$	12,000.00
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A Resolution authorizing 2023 membership in South Sound Together, in the amount of \$12,000.

Resolution 41150

Council Requested - Welcoming Interactive Conference Participation Sponsorship	\$	4,800.00
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Council Contingency Fund expenditure for \$4,800 to fund two Commission on Immigrant and Refugee Affairs' Members and a Council Member Participation in the 2023 Welcoming Interactive Conference

Resolution 41163

Council Requested - Mayor's Youth Commission of Tacoma Youth Summit 2023	\$	5,000.00
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Council Contingency Fund expenditure of \$5,000 to sponsor the Mayor's Youth Commission of Tacoma 2023 Youth Summit

Resolution 41162

Council Requested - Raising Girls Care Package Initiative	\$	10,000.00
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Council Contingency Fund expenditure for \$10,000 to fund the Raising Girls Non-Profit Organization's "One Bag Drive" to support the creation and distribution of 500 care bags with essential hygiene items to youth and young adults in Tacoma.

Resolution 41161

Council Requested - Wheelstops	\$	12,500.00
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Contingency Fund of \$12,500 expenditure to install wheelstops along South D street, from S. 72nd to S. 74th on the east side of the street.

Resolution 41160

Council Requested - Khmer New Year Celebration	\$	10,000.00
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Council Member Bushnell provides the attached Council Action memorandum for a Resolution authorizing the use of \$10,000 of Council contingency funding to support the first annual Khmer New Year Celebration.

Resolution 41173

Council Requested - Mi Centro's First Domestic Violence & Sexual Assault Conference	\$	20,000.00
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A Council Contingency Fund expenditure to sponsor Mi Centro's First Domestic Violence & Sexual Assault conference for \$20,000.

Resolution 41181

Together We End Gun Violence Conference	\$	10,000.00
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A Council Contingency Fund expenditure of \$10,000 to sponsor the Together We End Gun Violence Conference.

Resolution 41216

Mitigating Impact of City's Light Rail Investment	\$	20,000.00
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Council Contingency fund expenditure of \$20,000 to support efforts to mitigate the impact of the City's light rail investment for the Hilltop Street Fair and Stadium Business District events.

Resolution 41217

City of Tacoma 2023 Juneteenth Celebration	\$	2,500.00
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Council Contingency Fund expenditure to sponsor the City's 2023 Juneteenth Celebration.

Resolution 41215

Summer Coding Workshop Series Sponsorship	\$	7,000.00
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Council Contingency Fund expenditure of up to \$7,000 to sponsor the Summer Coding Workshop Series developed by the Lifelong Kindergarten group at the Massachusetts Institute of Technology Media Lab and hosted by Tacoma Public Libraries.

Resolution 41225

Buffalo Solider Museum Event Sponsorship	\$	6,000.00
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Council contingency fund expenditure of \$6,000 to sponsor the Buffalo Soldiers Museum's event, "Honoring Our Military Labor Force."

To Council July 18, 2023

2023 National Association of Local Boards of Health Conference Sponsorship	\$	20,000.00
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Resolution authorizing \$20,000 in Council contingency funds to sponsor the 2023 National Association of Local Boards of Health (NALBOH) conference.

To Council July 18, 2023

6th Avenue Business District's Art on the Avenue Festival	\$	10,000.00
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A resolution authorizing \$10,000 in Council contingency funds to support the 6th Avenue Business District's 2023 Arts on the Avenue event.

Starting Balance	\$	225,000.00
Total Amount Allocated	\$	149,800.00
Current Balance	\$	75,200.00