



TO: Elizabeth A. Pauli, City Manager
FROM: Ramiro A. Chavez, P.E. PgMP, Public Works Director/City Engineer
COPY: Infrastructure, Planning, and Sustainability Committee;
Anna Le, Committee Staff Liaison
PRESENTER: Brennan Kidd, P.E. PTOE, Assistant Division Manager, Public Works
SUBJECT: Consideration of an Honorary Street Naming Request (“Bill Evans Place”) for North 27th Street between Proctor and Madison Streets
DATE: July 10, 2024

FOR ^{DS}


PRESENTATION TYPE:
Request for Resolution

SUMMARY:

In accordance with Resolution No. 41009, which is related to the City’s Policy on Place Names and Name Changes, honorary street naming requests for roadways are to be reviewed as follows:

- an ad hoc work group consisting of representatives from designated City Departments determines if the City’s naming criteria has been met and makes a recommendation in support of or against the naming application (Section 3, Subsection 4.b.ii);
- the work group’s recommendation is shared with the City Attorney’s Office for legal review (Section 3, Subsection 4.b.iii);
- the naming request is presented to the Infrastructure, Planning, and Sustainability (IPS) Committee and the Committee makes a recommendation and forwards the request to City Council for further consideration (Section 3, Subsection 4.c.i.-iii.).

The request for honorary street naming of North 27th Street (one block in length between Proctor and Madison Streets) as “Bill Evans Place” (and to be signed as “Bill Evans Pl.”) has been reviewed by the entities designated in Resolution No. 41009. These Departments have confirmed the application meets the City’s naming criteria, have given recommendations in support of the naming application, and therefore request the IPS Committee forward this honorary street naming request to full City Council. If adopted, two new additional street name signs (one at each end of the block)—with a brown background color as expected for street naming of this type—will be added atop the existing, and to remain, official North 27th street name signs with their customary green background.

BACKGROUND:

In April 2024, the Mayor’s Office received a request from Deidre Evans to establish an honorary street name of “Bill Evans Place” in honor of her father. Mr. Evans called Tacoma his home for nearly 50 years (having passed away in 2023) and was a business owner/merchant (which he considered first and foremost despite being a Councilmember from 2000-2008) and supporter of the Proctor Business District by being the charter member of the Proctor Merchants Association. He helped in the creation of the Proctor Farmers Market, as well as Proctor Treats, and was the driving force behind the installation of the Doc Farrens street clock at the intersection of North 27th Street and Proctor Street. The application requests the City bestow honorary street name signing in association with the single block of North 27th Street between Proctor and Madison Streets.

Detailed information, including required naming application components, letters/signatures of support, and responses from the ad hoc work group, can be found in the Appendix to this memorandum.



ISSUE:

Mr. Evans' contributions to the City in the form of leadership, community building, and public service meet all the criteria set forth in the City's naming policy. City staff concur with requester's proposal, including the documented support from community members, and therefore recommend the IPS Committee vote in support of forwarding this request to full City Council.

ALTERNATIVES:

If the honorary name is not approved, there would be no changes to City infrastructure.

FISCAL IMPACT:

The fiscal impact of an honorary street naming request is described in Section 5, Subsection 2 of Resolution No. 41009 which states, "City costs involved in the name changes of a roadway, including honorary naming, shall generally be the responsibility of the applicant." The primary cost is associated with fabricating and installing the new signs; the expected cost for this proposal is approximately \$500. The applicant has been made aware of these estimated costs and will either bear the costs or will submit a statement of financial need as allowed by the resolution. If the latter, then the City could absorb the costs within the adopted operating budget.

RECOMMENDATION:

Honorary naming of this specific city block is fitting and appropriate due to Mr. Evan's presence within, and influence on, this particular business district and associated community.

In congruence with Resolution No. 41009, staff recommend the IPS Committee vote in support of forwarding this honorary street naming request to full City Council, which establishes the honorary naming of "Bill Evans Place" (to be signed as "Bill Evans Pl.") for the one-block segment of North 27th Street between Proctor and Madison Streets in honor of the late Bill Evans, if adopted by the City Council.

ATTACHMENTS:

- Appendix

APPENDIX

Application Content (as submitted by the applicant):

Bill Evans Place

Bill Evans 1940-2023 called Tacoma, WA home for nearly 50 years. In the early 70's Bill and his wife Ann moved to Tacoma. In the late 70s, after having two shops in Old City Hall, he moved the Pacific Northwest Shop to the north end's Proctor District. The shop which is still there today is located at 2702 North Proctor. Bill was an active member of the community for the past 50 years. He was a founding member of the Proctor Merchants Association (now Proctor District Association). He was involved in the creation of the Proctor Farmers Market in the 90s as well as Proctor Treats. Additionally, he helped bring the Junior Daffodil Parade to the Proctor District. He was responsible for seeking local investors to save the Blue Mouse Theater and he co-authored the Arcadia book on the History of the Proctor District. Bill owned and operated two local businesses in the Proctor District that are still present today: The Pacific Northwest Shop and The Proctor Mercantile (previously The Old House Mercantile). Over the years, he also opened a number of other stores in Proctor such as The Old House Cafe, the Proctor Antique Mall and the 'Christmas Store' dating back to the 80 and 90s. Bill advocated for public art on Proctor and commissioned a mural of Mt. Rainier which use to welcome those that drove into the neighborhood from 30th Street. He was also involved in the development of the mural currently on the Blue Mouse and the one on the side of the build which houses Teaching Toys. Bill was the driving force behind the installation of the Doc. Farren clock currently at the corner of 27th and Proctor which to this day is admired by visitors to the district. Bill dedicated nearly half his life to the growth and beautification of our local Proctor District. In recent years, he partnered with others to bring both Proctor Station as well as Madison 25 to the district. Bill was a very strong advocate of urban walkable communities. He supported countless small businesses within our community. Although Bill was a Tacoma City Council Member from 2000-2008, he always saw himself as a merchant first. In addition to the activities, he was involved in within the Proctor District he was also involved in projects city wide. He was on a number of Board locally, To name a few: Sister Cities International, Chinese Reconciliation, Citizens for the Healthy Bay, World Affairs Council. Through his church activities at St. Leo Catholic Church, he was heavily involved in the sanctuary movement.

In conclusion, this proposal meets the criteria in the policy for honorary names because it directly reflects the history of the location which Bill Evans was an integral part of shaping. In addition, the honorary name is associated with the life of a person of citywide significance in Tacoma's past. Bill Evans enhanced the quality of life for Tacoma residents through outstanding leadership and community building, including serving as a City Council Member.

Finally, the honorary name will not impair emergency response or the City's ability to provide services; it is not a duplicate name; it is not conferring preferential treatment to any service or business; it is not perceived to be discriminatory or derogatory; it will not result in

inappropriate abbreviations or acronyms; and there has been no honorary name or roadway renaming in this location within the previous 15 years.

We are honored that Mayor Victoria Woodards and Council Member John Hines initiated the discussion around honoring all that my father has done for our local community. He loved the Proctor District and I cannot think of a better way to recognize the love, dedication, and commitment he had for the City of Tacoma. Thank you!

Proposal Location:



Outreach Efforts & Support (as supplied by the applicant):

On 4/1/24 we meet with Mayor Victoria Woodards and Council Member John Hines. The city shared their idea to honor Bill Evans in Proctor with an honorary street name. The family was very excited and agreed with Mayor Woodards on her recommendation to name the location 'Bill Evans Place'. On 4/4/24 Anya Evans announced the plan at the Proctor Business District Association meeting to honorarily name the street in honor of Bill Evans. The group clapped and all present shared their approval.

We have been reaching out to three of the property owners in the area adjacent to the road. We are working on getting letters of support from each.

From: [Deirdre Evans](#)
To: [Cean, Christina Warren, Bucoda](#)
Subject: Fwd: Fw: is this the right email /Proctor connection
Date: Wednesday, April 24, 2024 8:06:51 AM

Hello Bucoda and Christina,

The following email exchange is with the owners of the building on 27th and Proctor that Teaching Toys is in. The owners of the building are a brother and sister that both live in Gig Harbor. Both Kathie and Dan are fine with the signage. Please refer to the email chain below for their noted approval and contact information.

Thank you,
Deirdre

----- Forwarded message -----

From: KATHLEEN STORK <kathiestork@comcast.net>
Date: Tue, Apr 23, 2024, 9:02 PM
Subject: Re: is this the right email /Proctor connection
To: Pacific Northwest Shop <pnw@pacificnorthwestshop.com>

Hello Matt,
We are fine with the honorary signage.
Looking forward to meeting up with you.
Kathie

On 04/22/2024 11:26 AM PDT Pacific Northwest Shop <pnw@pacificnorthwestshop.com> wrote:

Hi Dan,

That's great. Yes, let's have a chat. I don't have your number so feel free to give me a call at any time. We're very much at the initial stages of working on the parklet area but we can talk about the vision that we have.

In the meantime, if you and Kathie don't have any particular objections to the honorary naming of the street, would you mind responding to that effect? I don't mean to put either of you on the spot. The process with the City is simply facilitated if adjacent landlords provide a nod of approval. I'd be happy to talk about this in more detail as well.

I look forward to talking soon.

Regards,
Matt

Pacific Northwest Shop
www.pacificnorthwestshop.com

2702 North Proctor St, Tacoma WA 98407 - Tel.: 253-752-2242
4411 Wallingford Ave N, Seattle WA 98103 - Tel.: 206-535-6920

The Davies Building
2702 – 2704 N Proctor Street
Tacoma WA 98407

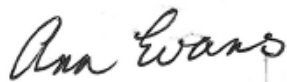
April 22, 2024

To whom it may concern,

My late husband, Bill Evans, and I have been active members of the Proctor community since 1978, when we opened our first business in the neighborhood. Bill, in particular, dedicated so much of his life to the betterment of Proctor.

As owner of the Davies Building, located at the corner of North Proctor and North 27th Streets, I support the honorary naming of the 1-block stretch of N 27th Street between Madison and Proctor in memory of Bill. I would be most grateful and I know Bill would as well.

Best regards,

A handwritten signature in cursive script that reads "Ann Evans". The signature is written in dark ink and is positioned below the "Best regards," text.

Petition for Honorary Street Naming of "Bill Evans Place"
in Accordance with City of Tacoma Council Resolution 41009



↑ NORTH

Approx. 500-ft limits are shown as green lines extending from each end of the proposal segment. Green dots (~46) represent properties within the bounds for possible petition/support per the requirements of the Resolution.

Building Number	Name	Position	Notes
1	Ann Evans	Building Owner	
2	Ann Evans	Building Owner	
3	Patrick Hash	Building Manager	Proctor Station (apartments and retail spaces)
4	Patrick Hash	Building Manager	Proctor Station (apartments and retail spaces)
5	Patrick Hash	Building Manager	Proctor Flats
6	Katie Maughan	Tenet / Building Manager	Knapps Restaurant Manager and Building Manager
7	Tess Wiley	Tenet / Building Manager	New Era Manager and Building Manager
8	James Roddy	Tenet / Business Owner	Smart PNW - Business Owner
9	Min Song/ Suk Song	Tenet / Business Owner	The UPS Store - Business Owner
10	Jodi Veitenhans	Tenet/ Branch Manager	US Bank - Branch Manager
11	Ron Kinkade	Hub Manager	Quest/Century Link - Hub Manager
12	Ron Kinkade	Hub Manager	Quest/Century Link - Hub Manager
13	Katherine, Heather and John Gray	Building Owners	Basin Pacific Insurance- Business owners and Building Owners.
14	Kathy Bill	Tenet	Rents House
15	Sahar Alkurdi	Tenet	Blue a Goodwill Boutique, Manager
16	Tuan Ngo	Building Owner/ Business C	La Bella Nail Spa and LaBoba Business Owner / Tuan also is one of the owners of the building
17	Jennifer Bush	Tenet / Office Manager	Proctor Family Dentistry - Business Manager
18	Summer Wilson	Tenet / Business Owner	Better Properties - Business Owner
18	Mark Hulan	Building Manager	Mark works for Better Properties and manages the building
19	Tam Vuong	Tenet / Business Owner	East West Café - Business Owner
20	Tom Treleven	Building Owner	Mason Manor - Tom has owned the apartment building for over 40 years and also manages the property
21	Susan Boegli	Pastor / UMC	Mason Methodist Church - Refer to Email
22	Susan Boegli	Pastor / UMC	Mason Methodist Church - Refer to Email
23	Kathleen Stork and Dan Mullen	Building Owners	Kathleen and Dan are brother and sister that own the building
24	Nancy Parkison	Building Owner	Nancy is the owner of the building and Viva Restaurant
25	Erling Kuester and Cheryl Pijanows	Home Owners	
26	Erling Kuester	Building Owner/ President	Erling is the largest share holder in the Blue Mouse / Owner of the building
27	Adam Torkar and Megan Wright	Home Owners	
28	Sheila Y	Home Owner	
29	Joe W	Home Owner	
30	Please refer to signature page	Home Owner	
31	Bryan R	Home Owner	
32	Nadia Daud	Home Owner	

Petition for Honorary Street Naming of "Bill Evans Place"

in Accordance with City of Tacoma Council Resolution 41009

Petition Information: This petition is in support of an honorary street naming request for the section of road between N. 27th and Proctor and N. 27th and Madison. The proposed honorary name is "Bill Evans Place."

Additional Information: Prior to full consideration by the City of Tacoma, the proponents of the naming request must receive support from at least two-thirds of property owners abutting the linear frontage of the affected roadway and fifty percent of those property owners within five hundred feet of the proposal.

- Honorary street name requests do not replace the existing, official street name.
- Honorary street name requests do not affect your mailing address.
- Honorary street name requests do not affect emergency services' abilities to locate properties.
- There is no cost to the requester or nearby properties to approve/install an honorary street name.
- Honorary street name signs will resemble official street name signs but will be brown instead of green and only posted at the beginning/end of the requested roadway segment.

	Printed Name	Address	Owner/Tenant	Signature
1	Ann EVANS	2702 N. Proctor St	owner	Ann Evans
2	Ann EVANS	2717 N. Proctor St	owner	Ann Evans
3-4	Patrick Hash	3910 N. 28 th St.	Building manager	(2 dots)
5	Patrick Hash	3725 N. 27 th St.	Building Manager	
6	Katie Maughan	2707 N Proctor	Building Manager	Katie Maughan
7	Tess Wiley	2621 N Proctor St	Building Manager	Tess Wiley
8	James Roddy	2525 N Proctor St	Business Owner / Tenant	
9	Min Song / Suk Song	2522 N. Proctor St	Owner / Tenant	
10	Jodi Veitenhans	3916 N. 26 th St	tenant	Jodi Veitenhans
11-12	Pat Hash Ron Kinkade	2703 N. Madison St. (Quest / Century Inn)	tenant	Pat Hash
13	Katherine Gray	4001 N 26 th St	Office manager	Katherine Gray
13	Heather Gray	" " "	owner	Heather Gray
13	J.R. Gray	" "	owner	J.R. Gray
14	Kathy Bill	4002 N. 26 th St.	tenant	Kathy Bill

**Petition for Honorary Street Naming of "Bill Evans Place"
in Accordance with City of Tacoma Council Resolution 41009**

[illegible]





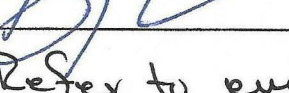
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	Printed Name	Address	Owner/Tenant	Signature
25	Erling Kuester	4022 N. 27 th St TACOMA 98407	owner	
26	" "	2611 N. PROCTOR TACOMA 98407	BLUE MOOSE THEATRE OWNER/PRES	
25	Cherlyn Pijanowski	4022 N. 27 th St. 98407	owner	Cherlyn Pijanowski
27	Adam Torkan	4182 N. 27 th 98407	owner	Adam Torkan
27	Megan Wright	4102 N. 27 th St 98407	owner	Megan Wright
28	Sheila Yps	4106 N. 27 th 98407	owner	Sheila Yps
29	Joe Williamson	4105 N 27 th	owner	
30	ED TSAS	4101 N. 27 th	owner	
31	Bryan Rosslew	4016 N 27 th	owner	
32	Nadia Daud	4020 N. 27 th	owner	Refer to email

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----- Forwarded message -----

From: **Susan Boegli** <pastor.boegli@gmail.com>
Date: Mon, May 27, 2024, 8:49 PM
Subject: Re: Honorary naming of N 27th Street
To: Pacific Northwest Shop <pnw@pacificnorthwestshop.com>

Hello Matt, Mason is pleased to support the endeavor of honoring your father. Only kind and appreciative words have been shared with me regarding his upmost standing in the community. We look forward to the day of celebration when the sign goes up.

Best, Susan

Please excuse my typos. I am using my cell phone.

On May 24, 2024, at 10:22 PM, Pacific Northwest Shop <pnw@pacificnorthwestshop.com> wrote:

Hello Reverend,

I'm following up on my email below. I also just left a voicemail.

I'd appreciate the opportunity to discuss the honorary naming of a block of N 27th near your church. The application process with the City is strengthened when neighbors support this type of initiative. When you have a chance, would you please give me a call? My cell number is 253-229-2849.

Best regards,
Matt

Pacific Northwest Shop
www.pacificnorthwestshop.com

2702 North Proctor St, **Tacoma** WA 98407 - Tel.: 253-752-2242
4411 Wallingford Ave N, **Seattle** WA 98103 - Tel.: 206-535-6920

On Wed, Apr 10, 2024 at 12:22 PM Pacific Northwest Shop <pnw@pacificnorthwestshop.com> wrote:
Hello Revered Boegli,

I'm the owner of the Pacific Northwest Shop, your neighbors down the block. My parents are Bill and Ann Evans, who opened our store back in 1978. As you may know, my dad, who passed away last November, was very involved in the Proctor District over the decades that he and my mom had businesses here.

I'm getting in touch today because our family has been in communication with the City to honorarily designate the 1-block stretch of N 27th Street between Madison and Proctor in memory of Bill.

I'd appreciate the opportunity to talk to you about this process, as Mason United Methodist Church is directly adjacent to the block. Please feel free to reach out to me at your convenience. My cell number is 253-229-2849. You can also reach me at this email address.

I look forward to talking.

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----- Forwarded message -----

From: **KATHLEEN STORK** <kathiestork@comcast.net>

Date: Tue, Apr 23, 2024, 9:02 PM

Subject: Re: is this the right email /Proctor connection

To: Pacific Northwest Shop <pnw@pacificnorthwestshop.com>

Hello Matt,

We are fine with the honorary signage.

Looking forward to meeting up with you.

Kathie

----- Forwarded message -----

From: **Dan Mullen** <d_dproperties@yahoo.com>

Date: Tue, Apr 23, 2024, 8:18 PM

Subject: Re: is this the right email /Proctor connection

To: Pacific Northwest Shop <pnw@pacificnorthwestshop.com>

I'm ok for doing that...Your dad did a lot for the district.

My number is below if you want to call sometime.

May the Lord bless you and keep you,

Dan Mullen

D & D Properties, LLC

(253) 376-3994

Gig Harbor, WA. 98335

On Monday, April 22, 2024 at 11:27:23 AM PDT, Pacific Northwest Shop
<pnw@pacificnorthwestshop.com> wrote:

Hi Dan,

That's great. Yes, let's have a chat. I don't have your number so feel free to give me a call at any time.

In the meantime, if you and Kathie don't have any particular objections to the honorary naming of the street, would you mind responding to that effect? I don't mean to put either of you on the spot. The process with the City is simply facilitated if adjacent landlords provide a nod of approval. I'd be happy to talk about this in more detail as well.

I look forward to talking soon.

Regards,
Matt

Pacific Northwest Shop

www.pacificnorthwestshop.com

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On Fri, May 31, 2024 at 2:50 PM nancy@viva4life.com <nancy@viva4life.com> wrote:

Hi Matt, We would love to add our name to your roster. I'll be at Viva on Tuesday and Wednesday (11-3) Hope to see you soon. The best always, Nancy

On 5/31/2024 1:58 PM, Pacific Northwest Shop wrote:
Hi Nancy,

I stopped by Viva a few moments ago. I'm the owner of the Pacific Northwest Shop, your neighbor down the block.

I'm getting in touch because the City has initiated the process of honorarily designating the 1-block stretch of N 27th Street between North Proctor and North Madison, where the Farmers' Market is located, in memory of my dad, Bill Evans. Bill and my mom, Ann, opened the Pacific Northwest Shop back in 1978. My dad, who passed away last November, was very involved in the Proctor District over the decades that my parents had businesses here. After starting the Proctor District Association, Bill was instrumental in bringing so many of the things to the neighborhood that we still enjoy today (farmers' market, Jr. Daffodil Parade, Proctor Treats, Arts Fest). The block would still remain N 27th. The street sign would be accompanied by a second sign with the honorary designation.

Part of the naming process involves getting signatures of support from local property owners/managers. If you'd be in support of this effort, I'd be happy to set up a time to meet you at your restaurant for a signature. Otherwise, you're also able to show your support by simply responding positively by email. Please feel free to reach out to me at your convenience by email or phone. My cell number is 253-229-2849.

Best regards,
Matt

Pacific Northwest Shop

www.pacificnorthwestshop.com

2702 North Proctor St, **Tacoma** WA 98407 - Tel.: 253-752-2242
4411 Wallingford Ave N, **Seattle** WA 98103 - Tel.: 206-535-6920

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----- Forwarded message -----

From: **Nadia Daud** <nadiadaud@gmail.com>

Date: Sun, Jun 2, 2024 at 1:39 PM

Subject: In support of Bill Evans Place memorial street name change

To: <cherlynmp@gmail.com>, Erling Kuester <erling@proctorpropertygroup.com>

I am out of town or I would locally sign the petition. I am in SUPPORT of having a memorial name change of the street between North 27th and PROCTOR and North 27th and Madison to Bill Evans place as a way to honor Bill Evans who passed in November. This is in accordance with city of council resolution passed in his honor. I am aware that this does not change or replace the existing official street name or affect our mailing addresses.

My address: [4020 N 27th Street, Tacoma, WA 98407](#) (owner)

My phone number: 5104151139

My email: nadiadaud@gmail.com

Bill Evans was well respected in our community and this is a great way to honor him and his family.

Thank you,
Nadia Daud

Ad Hoc Working (Review) Group & Additional Agency Stakeholders:

Department/Division	Response Date	Response	Comments about Application Content? (provided below if so)
PW/Transportation	6/3/2024	Approved	Yes
Historic Preservation	6/4/2024	Review Not Required	None
Office of Equity & Human Rights	6/10/2024	Approved	Yes
Government Relations	6/14/2024	Review Not Required	Yes
City Manager's Office	6/24/2024	Approved	None
Real Property Services	6/25/2024	Review Not Required	Yes
Agency Stakeholders:			
Pierce Transit	6/21/2024	Supportive	Yes
South Sound 911	6/24/2024	Supportive	Yes
City Planning & Dev. Services	6/27/2024	Supportive	None

Ad Hoc Group Review Comments:

Transportation: "Per the guidance/parameters checklist for this process, the overall request is approved from "Traffic" perspective, including lenience extended for desired use of "Place" as honorary street name "suffix" even though it doesn't exactly conform to guidance/Design Manual allowances, but is also not outright disallowed for this proposed location/situation. Additionally, and even though payment for the honorary signs is a requirement, there will be aspects of the total cost to implement that will be borne by the City since the addition of the honorary signs provides an impetus to update well-worn other signs and sign posts that will be physically supporting the official street name signs and the honorary name signs."

Office of Equity & Human Rights: "Applicant provided pertinent information and necessary details to indicate this request to promote equity, belonging, and advancing the community's and district's wellbeing. Bill's tenure aligns with all City of Tacoma values, guiding principles, and equity initiatives, resolutions, and efforts. The OEHR has no concerns of this request and foresees minimal unintended consequences or impacts however, should any arise – we'll address them at that time."

Government Relations: "It does not appear that this property is located on Puyallup Tribal land or that a name of tribal significance is involved in the renaming."

Real Property Services: "Not much for RPS to review on NAME24-0001 other than to confirm it is public ROW."

Agency Stakeholders Response/Comments:

South Sound 911: “Thank you for including South Sound 911 on this notification. We have no issue with this honorary street name for the 1-block segment of N 27th ST, with the official street name signs continuing to be used and no altering to existing addressing.

We highly appreciate you including us and please keep us posted as to the implementation of this, so we can implement a street name alias of BILL EVANS PL for N 27th ST.”

Pierce Transit: “Thank you for including Pierce Transit in this review. We see no issue with this Street renaming on our end and will notify the appropriate Pierce Transit staff. Please continue to keep Pierce Transit updated on this and future street naming proposals.”