

City of Tacoma

TO: Elizabeth Pauli, City Manager

FROM: Jeff Robinson, Director, Community and Economic Development

COPY: City Council and City Clerk

SUBJECT: Resolution Authorizing the Use of General Funds for contribution to Asia Pacific

Cultural Center's redevelopment – March 19, 2024

DATE: March 1, 2024

SUMMARY & PURPOSE:

Resolution authorizing the one-time investment of \$1,250,000 from the General Fund to support the costs of the Asia Pacific Cultural Center's (APCC) redevelopment of the 4851 South Tacoma Way, Tacoma, WA site. The planned project will be a commercial facility that will offer expanded services and the redevelopment is contingent on securing sufficient funds to complete the project; and, subject to the terms and conditions in the attached amended agreement herein stating the deliverables and consideration required in return for the City's investment.

BACKGROUND:

Asia Pacific Cultural Center (APCC) serves as an interactive cultural crossroads between local and international communities. APCC is a 501(c)3 non-profit organization formed in November 1996 from the vision of a small group of citizens representing three generations of Americans from Asian and Pacific Islanders heritage. APCC represents 47 countries and cultures, offering programs and services honoring their distinct artistry, business protocols, history and social practices. Asian American, Native Hawaiian, and Pacific Islander communities are some of the fastest growing in the Puget Sound area, and these households within our diverse communities will need resources and representation for decades to come. The Board of Directors at APCC consists of numerous community leaders and cultural advocates from around the region.

APCC provides interactive arts and culture activities that engage the community, promote a greater understanding of the Asian and Pacific Islander culture, and help people embrace the rich diversity of our city. They offer a wide range of activities including hands-on workshops, classes, and educational booths, as well as large-scale cultural exhibitions and festivals. Participants learn from and interact with Cultural Interpreters who are from these countries, speak the language and are highly experienced and knowledgeable, providing authentic teachings that are true and respectful of the culture and people in our community.

In 2019, the City Council by Resolution 40450 invested funding in APCC's planning efforts for a new cultural center. APCC is in the initial phases of a redevelopment of the site of the current cultural center located at 4851 South Tacoma Way, Tacoma, WA 98409 (formerly the South Park Community Center).

The new commercial facility will offer expanded services and additional cultural education offerings and meeting space. Redeveloping this property will revitalize the neighborhood and support local residents by continuing to provide enhanced programs to encourage cultural awareness dialogue to improve the quality of life for the citizens of Tacoma.

The total project cost is estimated at \$18,500,000. To date, \$16,241,000 has been raised with an additional \$2,259,000 remaining. Additional redevelopment funding sources being pursued by APCC include state grants, private contributions and fundraising, new market tax credits if available, and an EB5 investment.

A financial commitment from the City of Tacoma for the project's predevelopment costs will help to secure future funding from additional partners and is critical to APCC's ability to reach the project fundraising goal.

We are requesting authorization from City of Tacoma officials to provide one-time investment in support of APCC's project subject to the terms and conditions stated in the attached Agreement. This one-time investment amount of \$1,250,000.00 designated for predevelopment costs was included and approved in the fiscal years 2023-2024 budget.

This funding may only be used for development costs associated with market studies, architectural, engineering, and environmental and geotechnical services as well as actual construction. The funding may NOT be used for appraisals or legal fees, developer or project management fees, or any soft cost contingencies.

STRATEGIC PRIORITIES:

The use of the General Funds for this purpose best aligns with the following strategic policy priorities:

- Encourage thriving residents with abundant opportunities for life-long learning.
- Cultivate a vibrant cultural sector that fosters a creative, cohesive community.

STAFF RECOMMENDATION:

In order to authorize the use of General Funds for this purpose, staff recommends this resolution be adopted. This new development will provide a modernized cultural center, revitalize the neighborhood and support local residents by continuing to provide enhanced programs that encourage cultural awareness, improve the quality of life for citizens, and provide additional tourist attractions for the City of Tacoma.

ALTERNATIVES:

Alternative	Positive Impacts	Negative Impacts
1. Do not approve funding.	None identified.	Rejecting this funding resolution which will create a hardship in APCC's ability to reach their project fundraising goal.
2.		
3.		

FISCAL IMPACT:

EXPENDITURES:

FUND NUMBER & FUND NAME *	COST OBJECT (CC/WBS/ORDER)	COST ELEMENT	TOTAL AMOUNT
0010 General Fund -	654000	6545000	\$1,250,000
TOTAL			\$1,250,000

^{*} General Fund: Include Department

REVENUES:

Funding Source	COST OBJECT (CC/WBS/ORDER)	COST ELEMENT	TOTAL AMOUNT
0010 General Fund -	654000	Various	(\$1,250,000)
TOTAL			(\$1,250,000)

FISCAL IMPACT TO CURRENT BIENNIAL BUDGET: \$1,250,000.00

ARE THE EXPENDITURES AND REVENUES PLANNED AND BUDGETED? Yes

ATTACHMENTS:

Agreement Asia Pacific Cultural Center_01102024 – FINAL Resolution 40450