




**TO:** Mayor and City Council Members  
**FROM:** T.C. Broadnax, City Manager, City Manager's Office   
**SUBJECT:** Resolution – Authorizing the use of \$10,000 from the City Council's Contingency Fund for the Eastside Healthy Food Initiative through the Tacoma-Pierce County Health Department; and, directing the City Manager to execute an agreement for the uses and deliverables of the funding – City Council Meeting November 24, 2015  
**DATE:** November 17, 2015

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**SUMMARY:**

Resolution authorizing the use of \$10,000 of City Council Contingency Funds for the Eastside Healthy Food Initiative through the Tacoma-Pierce County Health Department; and, directing the City Manager to execute an agreement to outline the specific uses of the funds and the deliverables.

**COUNCIL SPONSORS:**

Mayor Strickland and Council Members Campbell and Mello

**STRATEGIC POLICY PRIORITY:**

This use of the City Council Contingency Funds best aligns with the City Council Strategic Priorities of:

- Foster a vibrant and diverse economy with good jobs for all Tacoma residents
- Ensure all Tacoma residents are valued and have access to resources to meet their needs

**BACKGROUND:**

The Tacoma-Pierce County Health Department has an innovation initiative to provide Eastside Tacoma residents with Healthy Food. The goals of the initiative are to improve “food health” of low-income people living in the Eastside of Tacoma and to create sustainable jobs and small businesses based on healthy food. Poor food health contributes to poor school performance and to health issues, such as diabetes, heart disease, stroke and some cancers. A root cause of poor food health is poverty since nutritional foods can cost more than five times as much as processed and junk food.

The initiative strategies include:

- A food business incubator, including a fully equipped kitchen and business services; the incubator will create an “umbrella brand” so small producers can sell to large customers without the obstacles of stocking fees, IT, billing, etc.
- Nutrition education, including shopping, cooking and presentation.
- A nonprofit food business with healthy snacks, beverages, and ready-to-eat meals products will go into the Eastside of Tacoma at low/no costs and sell at a premium on line, in other neighborhoods.



The planning phase of the initiative will cost approximately \$80,000 for market analysis, product development, production planning, financials, management structure, etc. The Health Department has obtained the following: \$30,000 committed from the Sequoia Foundation, Bamford Foundation, and Multicare; a memorandum with Metro Parks to be prime tenant for kitchen at the new Eastside Community Center; contract with Food Sciences Center through Washington State University and University of Idaho; and, built relationships with non-profits for the initiative. Concept could grow to other communities in the future.

The Health Department is requesting \$10,000 from the City of Tacoma to assist with the funding of the Initiative. At the November 17<sup>th</sup> Study Session, Council Member Campbell shared a Council Consideration Request, sponsored by Mayor Strickland and Council Member Mello for the City Council to consider a resolution authorizing the one-time use of \$10,000 from the City Council Contingency Fund for this Tacoma-Pierce County Health Department initiative; and, to direct the City Manager to execute an agreement outlining the specific uses of the funds and the deliverables from the increased contribution. The City's funding is contingent on the Health Department securing the other funds needed to complete the \$80,000 planning phase; and, providing a financial report which shows the source of the \$70,000 received prior to the City's contribution.

**ISSUE:**

In order to authorize use of the City Council's Contingency Funds for this purpose, a resolution must be adopted.

**ALTERNATIVES:**

The City Council could reject the use of the Contingency Funds for this purpose.

**RECOMMENDATION:**

Staff is recommending that the City Council approve the use of the Contingency Funds based on the discussion at the November 17<sup>th</sup> Study Session about the health and economic benefits of the Initiative for the residents of Eastside Tacoma.



**FISCAL IMPACT:**

**EXPENDITURES:**

FUND NUMBER & FUND NAME *	COST OBJECT (CC/WBS/ORDER)	COST ELEMENT	TOTAL AMOUNT
1030 – Council Contingency	660000	5330100	\$10,000
<b>TOTAL</b>			<b>\$10,000</b>

\* General Fund: Include Department

**REVENUES:**

FUNDING SOURCE	COST OBJECT (CC/WBS/ORDER)	COST ELEMENT	TOTAL AMOUNT
<b>TOTAL</b>			

**POTENTIAL POSITION IMPACT:**

POSITION TITLE	PERMANENT/ PROJECT TEMPORARY POSITION	FTE IMPACT	POSITION END DATE
<b>TOTAL</b>			

*This section should only be completed if a subsequent request will be made to increase or decrease the current position count.*

**FISCAL IMPACT TO CURRENT BIENNIAL BUDGET: \$10,000**

**ARE THE EXPENDITURES AND REVENUES PLANNED AND BUDGETED?** The City Council Contingency Fund has appropriation authority allowing for the expenditure of requested funds.

**IF EXPENSE IS NOT BUDGETED, PLEASE EXPLAIN HOW THEY ARE TO BE COVERED.**