



TO: Elizabeth Pauli, City Manager
FROM: Christina Caan, Council Policy Analyst, City Manager’s Office
Melanie Harding, Assistant to the City Manager, City Manager’s Office
COPY: City Council and City Clerk
SUBJECT: Resolution – Sponsoring Buffalo Soldiers Museum Labor Day Event, “Honoring Our Military Labor Force,” – June 20, 2023
DATE: June 14, 2023

SUMMARY AND PURPOSE:

A resolution authorizing a Council Contingency Fund expenditure of \$6,000 to sponsor the Buffalo Soldiers Museum event, “Honoring Our Military Labor Force.”

COUNCIL SPONSORS:

Council Member Keith Blocker, Deputy Mayor Kristina Walker, and Council Member Olgy Diaz

BACKGROUND:

The Buffalo Soldiers Museum is non-profit dedicated to honoring the Buffalo Soldiers and serving as a haven for students and members of the community to learn about a piece of history that took place between 1866 and 1944. The museum provides significant educational, historical, and cultural resources and has a longstanding, robust relationship with the region’s large active duty and veteran military population, local tribal leadership, and Tacoma’s BIPOC community.

This contingency fund request would allow the City to be a sponsor for the Buffalo Soldiers Museum’s “Honoring Our Military Labor Force,” event on September 4, 2023, at Cheney Stadium. The event is a long-standing tradition in Tacoma that celebrates the legacy of the Buffalo Soldiers, Tacoma’s BIPOC community, and current and retired military members and their families. This year’s event will include a softball game and free family and youth activities.

This contingency fund request would allow the City to sponsor at the “Grand Slam” level. This sponsorship level provides the following and would help ensure family-friendly entertainment activities for the event:

- Company Name and Logo on all Festival flyers and P.R.
- Company Name and Logo displayed on the video board at Cheney Stadium during event softball game
- Company Name and Logo on Buffalo Soldiers Museum’s 2024 Military and Baseball History Calendar
- 25 reserved tickets to sponsor suite for event softball game
- Wave vendor fee (if interested in also being a vendor)

COMMUNITY ENGAGEMENT/ CUSTOMER RESEARCH:

The Buffalo Soldiers Museum organizes this event yearly for the residents of Tacoma as a tribute to our military forces, past and present. The event will be free for all to attend, enabling a wide array of residents to participate. The Buffalo Soldiers Museum is advertising the event to the public.

2025 STRATEGIC PRIORITIES



Equity and Accessibility:

This event helps educate and inform residents about the Buffalo Soldiers, build community support and appreciation for the region’s active duty and veteran military population, and celebrate Tacoma’s BIPOC community. This event is a community-building, family-friendly day of fun and appreciation for service members from all branches of the armed forces.

Education: *Equity Index Score:* Moderate Opportunity

Increase the number of quality out of school time learning opportunities distributed equitably across the city.

Civic Engagement: *Equity Index Score:* Moderate Opportunity

Increase the percentage of residents who believe they are able to have a positive impact on the community and express trust in the public institutions in Tacoma.

Livability: *Equity Index Score:* Moderate Opportunity

Improve access and proximity by residents to diverse income levels and race/ethnicity to community facilities, services, infrastructure, and employment.

Explain how your legislation will affect the selected indicator(s).

This one-time contingency fund will sponsor the work of Buffalo Soldiers Museum in Tacoma and their efforts to share their educational, historical, and cultural resources with the Tacoma community. The event will also be free to the public, enabling broad participation in this family-friendly event celebrating diversity and service.

ALTERNATIVES:

Alternative(s)	Positive Impact(s)	Negative Impact(s)
Sponsor at a lower level (\$2,500 or \$1,000)	Sponsoring at a lower level would allow the City to contribute to the event, while also preserving contingency funds for other Council priorities.	Event organizers would need to scale back or find alternative funding for entertainment and back to school activities for children.
Do not sponsor	Preserve Contingency funds for other Council priorities.	No sponsorship benefits; event organizers would need to scale back or find alternative funding child-friendly programming.



EVALUATION AND FOLLOW UP: These contingency funds are provided to sponsor the Buffalo Soldiers Museum Festival, "Honoring Our Military Labor Force." The contingency funds are intended as a one-time funding source. Event organizers will be provided with information on how to apply for funding opportunities and request sponsorship for future conferences during standard programmatic application cycles.

STAFF/SPONSOR RECOMMENDATION: Sponsors recommend providing \$6,000.00 to sponsor the Buffalo Soldiers Museum Labor Day Festival, "Honoring Our Military Labor Force."

FISCAL IMPACT:

Fund Number & Name	COST OBJECT (CC/WBS/ORDER)	Cost Element	Total Amount
1. 1030 - Council Contingency Fund	660000		\$6,000
TOTAL			\$6,000

What Funding is being used to support the expense?

Council Contingency Fund

Are the expenditures and revenues planned and budgeted in this biennium's current budget?

NO, PLEASE EXPLAIN BELOW

The Council Contingency Fund provides an established amount of funding each year for unbudgeted Council sponsored initiatives.

Are there financial costs or other impacts of not implementing the legislation?

No

Will the legislation have an ongoing/recurring fiscal impact?

No

Will the legislation change the City's FTE/personnel counts?

No

ATTACHMENTS:

None

2023 Council Contingency Commitments

2023-2024	\$	225,000.00
------------------	----	-------------------

Resolution 41151

Council requested - South Sound together	\$	12,000.00
---	----	------------------

A Resolution authorizing 2023 membership in South Sound Together, in the amount of \$12,000.

Resolution 41150

Council Requested - Welcoming Interactive Conference Participation Sponsorship	\$	4,800.00
---	----	-----------------

Council Contingency Fund expenditure for \$4,800 to fund two Commission on Immigrant and Refugee Affairs' Members and a Council Member Participation in the 2023 Welcoming Interactive Conference

Resolution 41163

Council Requested - Mayor's Youth Commission of Tacoma Youth Summit 2023	\$	5,000.00
---	----	-----------------

Council Contingency Fund expenditure of \$5,000 to sponsor the Mayor's Youth Commission of Tacoma 2023 Youth Summit

Resolution 41162

Council Requested - Raising Girls Care Package Initiative	\$	10,000.00
--	----	------------------

Council Contingency Fund expenditure for \$10,000 to fund the Raising Girls Non-Profit Organization's "One Bag Drive" to support the creation and distribution of 500 care bags with essential hygiene items to youth and young adults in Tacoma.

Resolution 41161

Council Requested - Wheelstops	\$	12,500.00
---------------------------------------	----	------------------

Contingency Fund of \$12,500 expenditure to install wheelstops along South D street, from S. 72nd to S. 74th on the east side of the street.

Resolution 41160

Council Requested - Khmer New Year Celebration	\$	10,000.00
---	----	------------------

Council Member Bushnell provides the attached Council Action memorandum for a Resolution authorizing the use of \$10,000 of Council contingency funding to support the first annual Khmer New Year Celebration.

Resolution 41173

Council Requested - Mi Centro's First Domestic Violence & Sexual Assault Conference	\$	20,000.00
--	----	------------------

A Council Contingency Fund expenditure to sponsor Mi Centro's First Domestic Violence & Sexual Assault conference for \$20,000.

Resolution 41181

Together We End Gun Violence Conference	\$	10,000.00
--	----	------------------

A Council Contingency Fund expenditure of \$10,000 to sponsor the Together We End Gun Violence Conference.

Resolution 41216

Mitigating Impact of City's Light Rail Investment	\$	20,000.00
--	----	------------------

Council Contingency fund expenditure of \$20,000 to support efforts to mitigate the impact of the City's light rail investment for the Hilltop Street Fair and Stadium Business District events.

Resolution 41217

City of Tacoma 2023 Juneteenth Celebration	\$	2,500.00
---	----	-----------------

Council Contingency Fund expenditure to sponsor the City's 2023 Juneteenth Celebration.

Resolution 41215

Summer Coding Workshop Series Sponsorship	\$	7,000.00
--	----	-----------------

Council Contingency Fund expenditure of up to \$7,000 to sponsor the Summer Coding Workshop Series developed by the Lifelong Kindergarten group at the Massachusetts Institute of Technology Media Lab and hosted by Tacoma Public Libraries.

To Study Session June, 13 2023

Buffalo Solider Museum Event Sponsorship	\$	6,000.00
---	----	-----------------

Council contingency fund expenditure of \$6,000 to sponsor the Buffalo Soldiers Museum's event, "Honoring Our Military Labor Force."

Starting Balance	\$	225,000.00
Total Amount Allocated	\$	119,800.00
Current Balance	\$	105,200.00