



# Tacoma Venues & Events Service Agreements

Economic Development Committee  
February 10, 2026

Adam Cook, Director, Tacoma Venues & Events  
Melinda Altamirano, District Manager, Aramark Sports & Entertainment

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<p><b>VISION</b></p> <p><b>TVE</b></p> <p>WHY DO WE EXIST</p> <p><i>Tacoma's connection for culture and commerce</i></p>	<p><b>MISSION</b></p> <p><b>TVE</b></p> <p>WHAT DO WE DO</p> <p><i>Building vitality through Tacoma's venues and events.</i></p>
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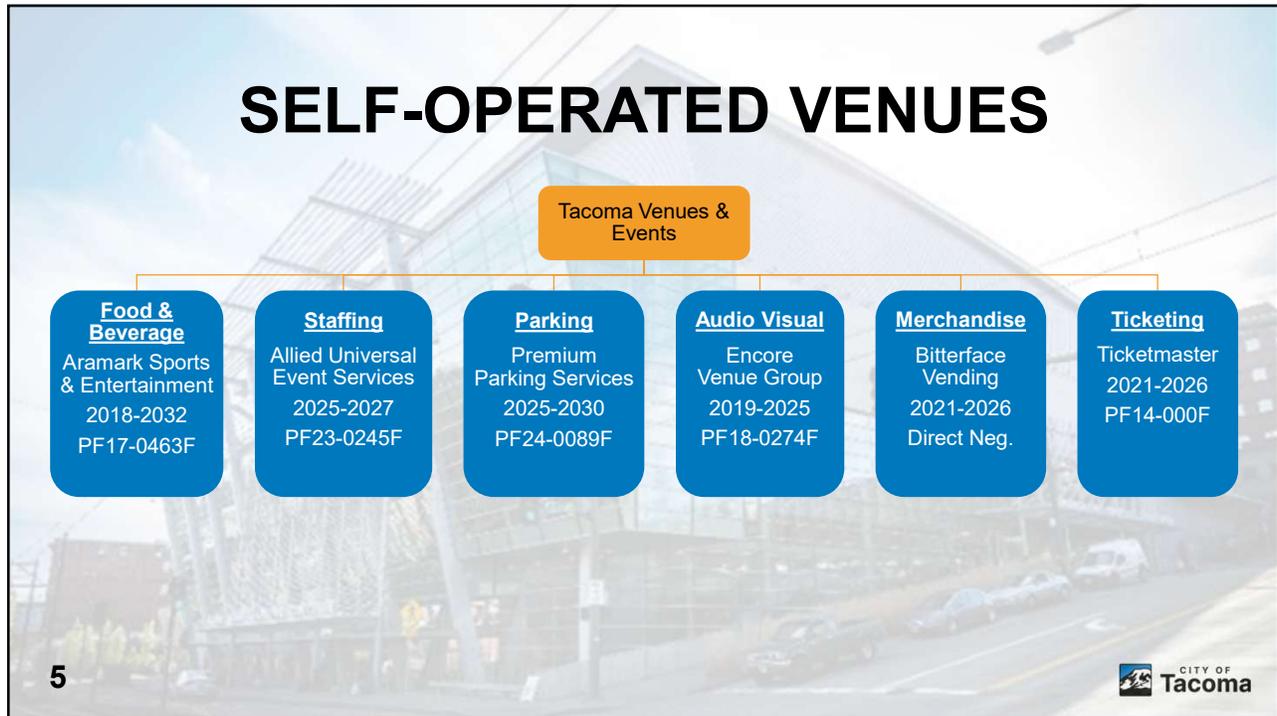
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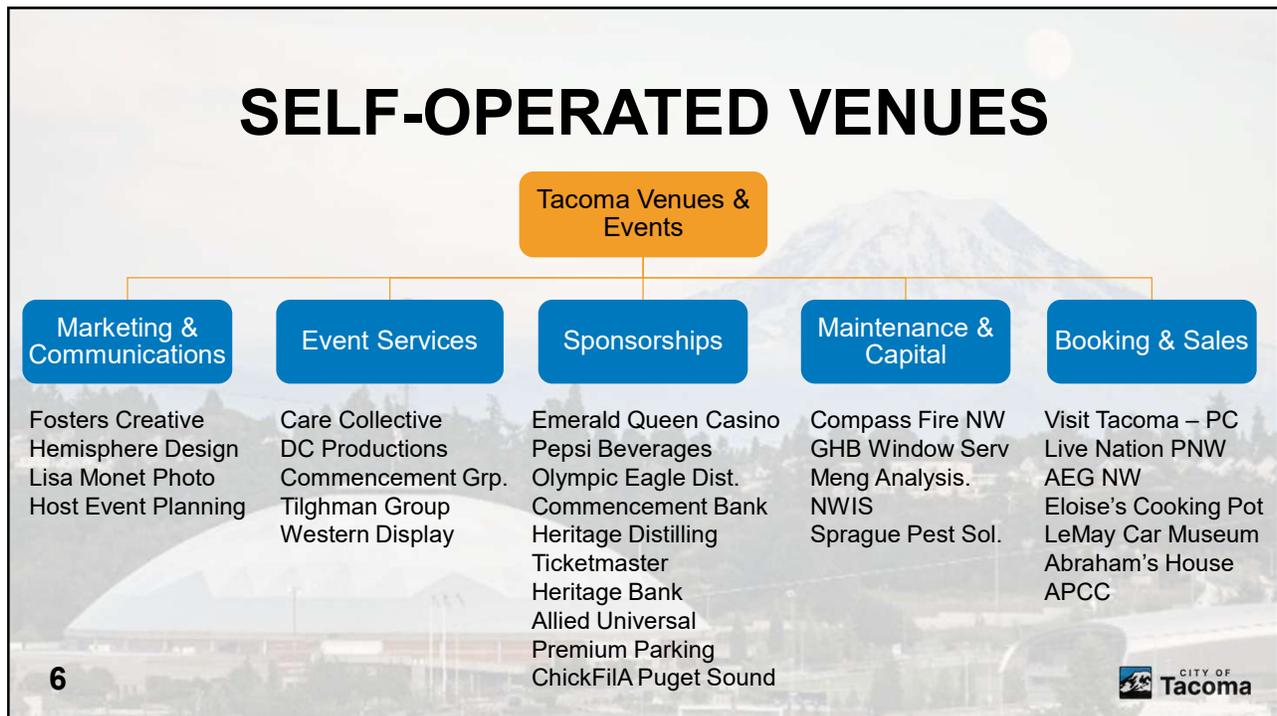
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Aramark is deeply committed to strengthening its partnership with the local community as we continue to partner with the Tacoma Convention Center and the Tacoma Dome. Community is one of our core pillars, and sustained outreach to local partners remains essential to our shared success.

We recognize that large-scale events can present unique challenges for small businesses. That is why we are dedicated to creating meaningful opportunities - moments of real success - for both local businesses and the guests we serve. Our goal is to ensure that every collaboration not only supports the local economy, celebrates the heart of Tacoma and elevates the guest experience.

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## ARAMARK'S Pillars for Access, Opportunity & Belonging

### WORKFORCE

Hire, retain, and develop a workforce that reflects the communities we serve.

"Ensuring a company culture of diversity, equity, and inclusion for all has always been one of Aramark's core values. However, we can and will do more to reduce inequality, support and grow our communities, and protect our planet." —JOHN ZILLMER | CEO, ARAMARK

### WORKPLACE

Maintain a workplace that values and leverages differences and similarities.

### MARKETPLACE

Create value by partnering with diverse suppliers, engaging with the community, and delivering culturally-relevant products and services.

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# Washington

### Economic Impact

**\$6.4M**

Output

Total economic value of spend with small & diverse owned businesses

**24**

Jobs

Jobs supported at small & diverse owned businesses

**\$2M**

Income

Incomes earned by employees at small & diverse owned businesses

**\$996K**

Taxes

Local, State, and Federal Taxes paid by small & diverse owned businesses

**\$4.1M**

Direct Spend

Tier 1 direct spend with small & diverse owned businesses

### Spend by Primary Category

Primary Category	Spend
SMALL BUSINESS (SBE)	\$2,080,122
ABILITYONE	\$976,132
WOMEN OWNED (WBE)	\$548,973
OTHER SMALL & DIVERSE	\$523,246

### Top Certifying Agencies

Certifying Agency	Spend
SYSTEM FOR AWARD MANAGEMENT (SAM)	\$5,433,853
wbenc	\$850,320

The ability to utilize local or diverse suppliers will vary based on an individual client's needs and the overall availability of small and diverse suppliers in a market. Data presented is verified by supplier.io, Aramark's third-party Supplier Diversity AP data enrichment provider. Data shown is for Aramark's Fiscal Year 2025. For Top Certification double counting may be present, reflecting vendors that have multiple certifications.

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## MARKETPLACE & SUPPLIER OPPORTUNITY

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Aramark is committed to the utilization of small businesses and businesses owned and operated by minorities, women, and other diverse populations. This commitment enables the formation of strategic relationships that provide value to our clients.

Building a network of diverse suppliers is not only a key diversity and inclusion initiative for Aramark; it is a business imperative that delivers success for our clients, consumers, and the communities in which we serve.

### DELIVERING VALUE TO ALIGN WITH CULTURAL SHIFTS



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Each market is unique in their offerings and scale based on venue and event. Three key ways Aramark delivers on this in the city of Tacoma is outlined below:

- Locally owned and Operated Local Brands
- Locally owned and Operated National Brands
- Locally made products

“ We believe our supplier base should reflect the diversity of our employees, clients, and customers. Partnering with local, small, and diverse suppliers drives economic impact, delivers valuable insight into local market trends, and helps us to supply products and services that are culturally relevant for our consumers.”

—ALUMIN BAYLES | SENIOR VICE PRESIDENT, GLOBAL SUPPLY CHAIN



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## Washington Local & Sustainable

FY25 by the numbers

We worked with  
**31**  
local farms and businesses

**23%**  
Plant-based spend

More than  
**\$30M**  
spent on  
food

**37+**  
aramark  
locations served

# \$1,052,461

Spent on 3rd party-certified sustainable products

Top 3 <sup>rd</sup> Party Certifications	
Global Coffee Platform	\$551,531
USDA Certified Organic	\$174,235
American Humane Certified (Cage Free and Enriched Colony Eggs)	\$118,699

\$5.3K

Spent with local farms and producers

\$2.9M

Spent with local businesses

\$6.8K

Spent on local items from distributors

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The ability to utilize local or diverse suppliers will vary based on an individual client's needs and the overall availability of local and diverse suppliers in a market. Data presented is verified by MaetaData, Aramark's third-party sustainability data enrichment provider.

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# ACCESS, OPPORTUNITY, AND BELONGING

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## Locally Owned and Operated Independent Brands



## Locally Owned and Operated National Brands



## Locally sourced products



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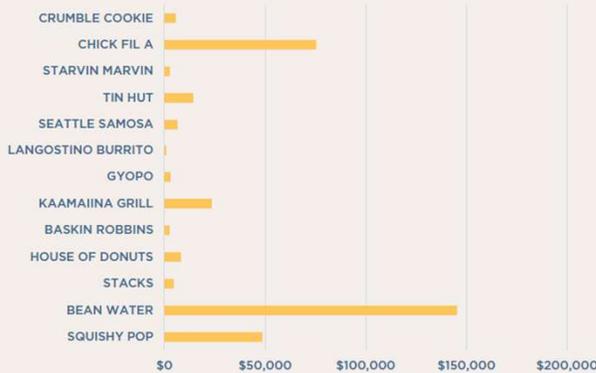


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# SUBCONTRACTORS

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Locally Owned and Operated Sub-Contractors



## 14 Subcontractors utilized in 2025

- 10 Locally owned and operated independent brands totaling \$257,617
- 3 Locally owned and operated national brands totaling \$83,696
- 1 Non locally owned - all staff are local, driving dollars back into the community and product are purchased through the Dome

## Local Products Featured

- Almond Roca
- Produce
- Seafood

## Future Opportunity for expansion

- Tacoma Local concept - grab & go integration with concourse redeployment
- Plaza activations with future build out

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