



TO: T.C. Broadnax, City Manager
FROM: Tanisha Jumper, City Manager's Office
COPY: City Council and City Clerk
SUBJECT: **Resolution approving the City of Tacoma Strategic Policy Priorities for 2016**
Requested City Council Date: March 22, 2016
DATE: March 16, 2016

SUMMARY:

The City Council discussed and prioritized the policy-related priorities at its February 20, 2016 Planning Work Session. By establishing a strategic policy direction for the City, the City Council can focus its efforts and resources strategically and provide guidance to the City Manager in directing staff. The 2016 Strategic Policy Priorities, which align with the Tacoma 2025 Core Values, are provided in Exhibit A; and, the City Council's direction for the City's roles in related objectives and goals set by the Tacoma 2025 Advisory Committee are identified in Exhibit B.

COUNCIL SPONSORS:

Mayor Strickland

BACKGROUND:

Each year the City Council participates in a work session for the purpose of: acknowledging events and accomplishments of the year before; identifying potential strategic priorities for the current year; setting the stage for strategic planning and work for the next year and beyond; and, providing a clear sense of direction to the City Manager and City staff. On February 20, 2016, the City Council held its 2016 Planning Work Session at the Center for Urban Waters to review significant events and accomplishments in 2015 and discuss policy priorities, with a focus on the Tacoma 2025 Core Values. The City Council concluded its work session with the prioritization of strategic policy goals for 2016 (Exhibit A). In addition, the City Council identified the City's role to lead, support or coordinate regionally for the objectives and goals set by the Tacoma 2025 Advisory Committee related to these policy priorities (Exhibit B).

ISSUE:

In order for the City Council's policies to be carried out, it is beneficial for the City Manager and staff to have a clear understanding of the Council's priorities and strategic policy direction so that staff and funding resources can be used to meet the Council's objectives. The Council's strategic policy direction is utilized as a tool during the biennial budget discussions and process.

ALTERNATIVES:

It is a best practice in local government policy development to have a strategic direction for the City Manager and staff to refer to and follow so that the Council's collective policy direction is the key focus of City efforts. This helps ensure that the needs of the citizens as expressed through the Tacoma 2025 vision are aligned with the Council's policy priorities and staff's annual work plans.



RECOMMENDATION:

The recommendation is for the City Council to approve its Strategic Policy Priorities for 2016, which will be used to provide direction to the City Manager and staff and aligning City resources with the direction.

FISCAL IMPACT:

There is no fiscal impact in identifying the City Council's Strategic Policy Priorities.



Exhibit A

Tacoma City Council 2016 Strategic Policy Priorities

Council Priority Alignment							
Year	Council Priorities 2016	Accessibility and Equity	Civic Engagement	Livability	Economy & Workforce	Education	Government performance
2016	Pass Sound Transit 3 (ST3) and break ground on Link Expansion			X			
	Show significant progress with dollars from transportation package and leverage those resources			X			
	Hilltop and Lincoln revitalization-business districts				X		
	Human Services Systems change	X		X			X
	Address poverty, affordable housing and homelessness head on	X		X			
	Address Social inequities	X		X			
	Equity and empowerment as is relates to hiring and contracting	X					
	Implement Restorative Justice practices in conjunction with Project PEACE initiative	X		X			
	Implementation of Project PEACE recommendations	X		X			
	Resolutions to radio system access fees (South Sound 911)						



**Exhibit B
City of Tacoma's Role in the 2016 Strategic Goals and Objectives**



<p>Economy/ Workforce By 2025, Tacoma will be a growing economy where Tacoma Residents can find livable wage jobs in key industry areas. Tacoma will be a place of choice for employers, professionals and new graduates.</p>	<p>Council Direction</p>
<p>Increase the number of diverse livable wage jobs.</p>	<p>Lead</p>
<p>**Increase the number of Tacoma households that have a livable wage jobs within proximity to the city</p>	<p>Lead</p>
<p>Increase the number of infrastructure projects and improvements that support existing and new business developments.</p>	<p>Lead</p>
<p>Increase the availability of industry specific education programs to support identified growth sectors.</p>	<p>Support</p>
<p>Increase the percent of people relocating to the city and affordability of housing compared to neighboring jurisdictions.</p>	<p>Support</p>
<p>Decrease the number of vacant properties downtown and in the neighborhood business districts.</p>	<p>Lead/ Support</p>
<p>Increase positive public perception related to the Tacoma economy.</p>	<p>Lead</p>



<p style="text-align: center;">Livability</p> <p>By 2025, the city of Tacoma will be a city of choice in the region known for connected neighborhoods, accessible and efficient transportation and transit options, vibrant arts and culture. Residents will be healthy and have access to services and community amenities while maintaining affordability.</p>	<p>Council Direction</p>
<p><i>**Improve access and proximity by residents of diverse income levels and race/ethnicity to community facilities, services, infrastructure and employment.</i></p>	<p>Lead</p>
<p>Increase the number of Complete Compact Communities/20 Minute Neighborhoods throughout the city.</p>	<p>Lead</p>
<p>Improve health outcomes and reduce disparities, in alignment with the community health needs assessment and CHIP , for all Tacoma Residents.</p>	<p>Support</p>
<p><i>**Decrease the percentage of individuals who are spending more than 45% of income on housing and transportation costs.</i></p>	<p>Regional</p>



<p>Accessibility and Equity By 2025, Tacoma will ensure that all residents are treated equitably and have access to services, facilities and financial stability. Disaggregated data will be used to make decisions, direct funding and develop strategies to address disparate outcomes.</p>	<p>Council Direction</p>
<p>Improve access and proximity by residents of diverse income levels and race/ ethnicity to community facilities ,services, and infrastructure</p>	<p>Lead</p>
<p>All students will graduate from high school and be prepared to enter the workforce or pursue post secondary education.</p>	<p>Support</p>
<p>Increase the number of quality out of school time learning opportunities distributed equitably across city.</p>	<p>Support</p>
<p>Decrease the percentage of individuals who are spending more than 45% of income on housing and transportation costs.</p>	<p>Regional</p>
<p>Elected officials, boards, commissions and volunteers will reflect the diversity of the Tacoma community</p>	<p>Lead</p>
<p>Increase digital access and equity across the city</p>	<p>Lead</p>
<p>Representation at public meetings will reflect the diversity of the Tacoma community</p>	<p>Support</p>
<p>Increase the number of Tacoma households that have a livable wage jobs within proximity to the city</p>	<p>Lead</p>



<p align="center">Education</p> <p>By 2025, Tacoma will lead the region in educational attainment amongst youth and adults. In addition to producing more graduates from high school and college, more college graduates will find employment in the region. Lifelong learning and access to education will be prioritized and valued.</p>	<p align="center">Council Direction</p>
<p>Increase the availability and accessibility of early childhood education programs.</p>	<p align="center">Support</p>
<p><i>**All students will graduate from high school and be prepared to enter the workforce or pursue post secondary education.</i></p>	<p align="center">Support</p>
<p><i>**Increase the number of quality out of school time learning opportunities distributed equitably across city.</i></p>	<p align="center">Support</p>
<p>Demonstrate community support for education by increasing support for school levies and bonds; volunteering and mentoring youth.</p>	<p align="center">Support</p>
<p>Increase the number of college students that find employment and remain in Tacoma after post secondary completion.</p>	<p align="center">Support</p>
<p><i>**Increase digital access and equity across the city.</i></p>	<p align="center">Lead</p>
<p>Increase the number of adults with a post secondary degrees or certifications.</p>	<p align="center">Regional</p>
<p>Increase school choice options.</p>	<p align="center">Support</p>



<p>Civic Engagement By 2025, Tacoma residents will be engaged participants in making Tacoma a well run city. The leadership of the city, both elected and volunteer, will reflect the diversity of the city and residents will fully participate in community decision making.</p>	<p>Council Direction</p>
<p>Increase the # of residents who participate civically through volunteering and voting.</p>	<p>Support</p>
<p><i>**Elected officials, boards, commissions, and volunteer leadership will reflect the diversity of the Tacoma community.</i></p>	<p>Lead</p>
<p>Increase the percentage of residents who believe they are able to have an positive impact on community and express trust in the public institutions in Tacoma.</p>	<p>Lead/ Support</p>
<p><i>**Representation at public meetings will reflect the diversity of the Tacoma Community.</i></p>	<p>Support</p>