



TO: Elizabeth Pauli, Interim City Manager
FROM: Rebecca Boydston, Council Assistant, City Manager's Office
COPY: City Council and City Clerk
SUBJECT: Request for Consideration
DATE: April 18, 2017

SUMMARY:

A resolution requesting that the Tacoma Public Utility Board prohibit internet services providers, utilizing the Click! Network, from collecting or selling consumer data without express written consent from the customer; and, requesting the Tacoma Public Utility Board prohibit internet service providers from refusing to provide services to customers who do not approve the collection or sale of personal information.

COUNCIL SPONSORS:

Mayor Marilyn Strickland
Council Members: Marty Campbell, Anders Ibsen and Ryan Mello

STRATEGIC POLICY PRIORITY:

The proposed resolution best aligns with the City Council Strategic Policy Priority to:

- Strengthen and support a safe city with healthy residents.

BACKGROUND:

In light of recent federal legislation repealing rules requiring Internet Service Providers (ISPs) to get customer permission to collect, use, and sell information about the online habits of consumers, protecting the privacy and security of the customers of Click! Network is a vital concern to the City Council.

The Washington State House of Representatives has proposed legislation (HB 2200) that would institute protections similar to those recently repealed, but it is doubtful those protections would be put in place before the current legislative session ends.

This resolution would also request the Tacoma Public Utility Board prohibit ISPs from refusing to provide services based on the customer refusing to allow data to be collected or sold.

At the April 11, 2017 Study Session, Council Member Ibsen shared a Council Consideration Request to bring a proposed resolution forward for City Council consideration

ISSUE:

The privacy and security of Click! customers.

ALTERNATIVES:

The alternative is to not adopt the resolution.



RECOMMENDATION:

We request that the Tacoma Public Utility Board prohibit internet service providers, who have entered into agreements with Tacoma Power to use Click! Network, from collecting or selling personal information without express written approval from the customer. In addition, we request the Tacoma Public Utility Board prohibit internet service providers from refusing to provide services to customers who do not approve the collection or sale of personal information.

FISCAL IMPACT:

There is no fiscal impact.