



TO: Elizabeth Pauli, City Manager
FROM: Council Member Keith Blocker and Council Assistant Claire Goodwin
COPY: City Council and City Clerk
SUBJECT: Council Contingency Fund Request – Hilltop Street Fair – August 23, 2022
DATE: August 18, 2022

SUMMARY AND PURPOSE:

A resolution authorizing the use of \$10,000 from the Council Contingency Fund to fund entertainment and arts programming at the 2022 Hilltop Street Fair sponsored by the Hilltop Business Association.

COUNCIL SPONSORS:

Council Members Keith Blocker, Kiara Daniels, and Sarah Rumbaugh

BACKGROUND:

The 7th annual Tacoma Hilltop Street Fair is back in 2022 – having last taken place in 2019 due to COVID-19. The mission of the 2022 Hilltop Street Fair is to recover from the pandemic, foster a passion for art, music, and dance in the community, reinvent the Hilltop Street Fair as a signature event, contribute to the Hilltop economy, and rejuvenate the festival with new and lasting inclusion and creativity. The event will take place on Saturday, August 27 from 11am to 7pm on Martin Luther King Jr. Way from South 9th Street to South 14th Street and at People’s Park.

This Council Contingency Fund request of \$10,000 will provide entertainment and arts programming, including, but not limited to costs associated with staging, dance performances, musical performances, children’s entertainment, a fashion show, and a talent show. Sponsors for the 2022 Hilltop Street Fair include Tacoma Creates, Virginia Mason CHI Franciscan, Community Health Care, Sound Transit, Tacoma Arts Live, Mi Centro, Little Italy, Bill Korum Nissan, MultiCare, Bates Technical College, Tacoma Housing Authority, and many more. Information can found on the Hilltop Business Association website at <https://www.hilltopba.org/>.

COMMUNITY ENGAGEMENT/ CUSTOMER RESEARCH:

This request for funding came from the Hilltop Business Association who is leading the coordination of the fair. The funding will support the annual community event that benefits those individuals and families that attend the Hilltop Street Fair. The fair is centered on diversity and inclusion of all members of the community, celebrates Tacoma’s historically Black neighborhood, and supports the Hilltop economy by inviting people to join in the festivities of this one-day event.

2025 STRATEGIC PRIORITIES:

Equity and Accessibility: (Mandatory)

This Council Contingency Fund request will reduce racial and other inequities to under-served communities by providing generous financial sponsorship to a community event located in the Hilltop neighborhood – a historically under-served community. Supporting this Council Contingency Fund request will promote equity and inclusion in the Hilltop neighborhood by supporting an important community event for not only members of the neighborhood, but for all community members.



Economy/Workforce: *Equity Index Score: Very Low Opportunity*
Increase positive public perception related to the Tacoma economy.

Livability: *Equity Index Score: Very Low Opportunity*
Increase positive public perception of safety and overall quality of life.

Explain how your legislation will affect the selected indicator(s).

This proposal will increase the positive public perception related to the Tacoma economy by supporting an important annual community event in the Hilltop neighborhood that is anticipated to draw over 80 vendors this year and which has convened 20,000 residents in prior years. This proposal will increase the positive public perception of safety and overall quality of life by funding a fun, family-friendly community event in the Hilltop neighborhood.

ALTERNATIVES:

Alternative	Positive Impacts	Negative Impacts
1. No action	Funding available for other identified priorities from the Council Contingency Fund	The funding source would need to be identified and the fair may not be as robust
2. Provide additional funding	Additional funding may support additional expenses related to the fair	Larger financial ask to the Council Contingency Fund - \$10,000 is the amount requested from the sponsoring organization

EVALUATION AND FOLLOW UP:

Success will be defined as the 2022 Hilltop Street Fair being a robust and fun, entertainment-filled fair that brings people from across the community together for a one-day celebration. Photographs shall be taken and shared with the City Council after the event.

STAFF/SPONSOR RECOMMENDATION:

Support a Council Contingency Fund expenditure of \$10,000 to fund entertainment and arts programming at the 2022 Hilltop Street Fair sponsored by the Hilltop Business Association.



FISCAL IMPACT:

This proposal has a fiscal impact of \$10,000 budgeted from the Council Contingency Fund.

Fund Number & Name	COST OBJECT (CC/WBS/ORDER)	Cost Element	Total Amount
1030 – Council Contingency Fund	660000		\$10,000
TOTAL			\$10,000

What Funding is being used to support the expense?

COUNCIL CONTINGENCY FUND

Are the expenditures and revenues planned and budgeted in this biennium’s current budget?

YES

The Council Contingency Fund is provided an established amount of funding each biennium available for Council-sponsored initiatives.

Are there financial costs or other impacts of not implementing the legislation?

YES

The impacts of not funding this proposal are that Hilltop Street Fair would not be as robust and organizers would need to identify alternative sources of funding.

Will the legislation have an ongoing/recurring fiscal impact?

No

Will the legislation change the City’s FTE/personnel counts?

No

The proposal will provide funding to support entertainment and arts programming at the Hilltop Street Fair.

ATTACHMENTS:

- Council Contingency Fund Tracker
- Resolution