



# City Events and Recognitions Committee

Tacoma Municipal Building, 747 Market Street, 9<sup>th</sup> Floor Visibility Center

**March 31, 2014**

Chair Smith called the meeting to order at 6:31 p.m.

Committee Members Present: Roslyn Smith, Valentine Smith, Shalisa Hayes, Jessie Baines, Christina Hughes  
Staff Present: Christina Watts, John Miller

## **Agenda Item**

City of Destiny Planning Discussion and Updates

Chair Smith introduced the item. She shared that she reached out to United Way to discuss partnering with the City for the City of Destiny Awards. United Way suggested an event with the Rainiers similar to the Mariner's annual Salute to Volunteers Night. Chair Smith said she and staff met with a representative of the Rainiers and they are open to the idea. Chair Smith explained that she said several conditions needed to be met for the event with the Rainiers to proceed. There needs to be an opportunity to have a ceremony, there needs to be multiple audio and video announcements throughout the game, and there needs to be an opportunity to recognize additional volunteers beyond the award winners. Chair Smith and staff are going to meet with the Rainiers' Game Entertainment Coordinator to make sure these conditions can be met before finalizing the concept.

Chair Smith said the next steps are to meet with the entertainment coordinator and then finalize a partnership agreement. She said the package would cost approximately \$5,000. She said that was more than United Way's budget, so it still needs to be worked out whether United Way can and will participate. The tentative date is May 28<sup>th</sup>.

Vice Chair Smith said he was worried about the weather with some of the other concepts discussed and this is definitely a better idea. Ms. Hughes said it seems like a very good idea and Ms. Hayes said she loves the concept. Staff said future events could also incorporate additional service events. Although the May 28<sup>th</sup> date provides a short timeframe to organize it for this year, the City could choose to partner with organizations next year that already have planned service events. Volunteers at those events could also be invited to the event in future years.

Mr. Miller outlined some ways TV Tacoma could be involved in the new event concept. There would need to be further discussion about TV Tacoma packaging for the event that could be rebroadcast, but TV Tacoma could provide some graphics for the game, such as volunteer highlights in place of player stats.

**Agenda Item**

## City of Destiny Award Nominations

Chair Smith introduced the item and asked for committee members to share their thoughts. Committee members reviewed the nominations received for each of the award categories and selected nine award winners.

- Adult Leadership – Mike Mowat
- Youth Leadership – Joan Vo
- Adult Lifetime Service – Cathy Barton
- Community Partnerships – Volunteers Supporting Point Defiance Gardens
- Youth Group – Stadium Navy JROTC
- Environmental Sustainability – Tacoma Nature Center Park Stewards
- Community Health and Wellness – Janet Runbeck
- Equity and Empowerment – Wilson High Project Unify
- Youth Mentorship – Ron Rzewnicki

**Agenda Item**

## April Meeting Schedule

Staff said this item was before the committee because the next regularly scheduled meeting is April 14<sup>th</sup>. Both Ms. Chandler Hardy and Ms. Watts will be out of town on that date. The committee decided to cancel the meeting on April 14<sup>th</sup> and have a special meeting on April 10<sup>th</sup> at 6 p.m. to continue City of Destiny planning.

**Agenda Item**

## Other Items

Staff shared the City received a donation from Wal-Mart for \$500. Vice Chair Smith said he believed it was their desire that it be used to support the MLK Celebration.

**Agenda Item**

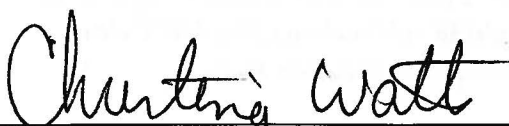
## Topics for Upcoming Meetings

Staff shared that the next meeting will be April 10 at 6 p.m. Items for the agenda will be continued discussion on the City of Destiny event. Staff said they would also like to present a concept proposal for the 2015 MLK Celebration.

**Adjournment**

The meeting was adjourned at 7:47.

  
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Roslyn Smith, Chair

  
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Christina Watts, Management Fellow, City Manager's Office