



**TO:** T.C. Broadnax, City Manager  
**FROM:** Debbie Bingham, Program Development Specialist, Community and Economic Development Department  
Ricardo Noguera, Community and Economic Development Department  
**COPY:** City Council and City Clerk  
**SUBJECT:** Ordinance to continue BIA- First Reading March 24, 2015  
**DATE:** March 6, 2015

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**SUMMARY:**

Continuing the Business Improvement Area (BIA) for the 28th year (May 1, 2015 - April 30, 2016), providing for the levy of assessments and other projected income in the amount of \$858,318 and approving the 28th year of the renewed BIA work Plan and Budget and Assessment rates.

**STRATEGIC POLICY PRIORITY:**

- Foster neighborhood, community, and economic development vitality and sustainability.

**BACKGROUND:**

This ordinance authorizes the levy of the 28th year of the renewed BIA annual assessment upon buildings and other real estate within the BIA boundaries for the period of May 1, 2015, through April 30, 2016. The BIA assesses its ratepayers in two rate categories, “high rate and low rate”, with the high rate to improved property and the low rate to undeveloped and surface area parking lots. The assessment rates for the 28th year of the renewed BIA will be \$0.1070 per square foot for the high rate and \$0.0530 for the low rate. These proposed rates are three percent higher for the high rate and four percent higher for the low rate.

The income collected is projected to be three percent higher than the previous year.

The total expenditures are projected to increase slightly to \$958,324 or one percent above the approved expenditures for the 2014-2015 year (\$953,520).

**ISSUE:**

The BIA membership consists of representatives designated by the owners of record of properties subject to paying assessments into the district. This group elects a Board of Directors to review BIA programming and determine if the funds are being spent in a proper manner, and each year this representative body prepares a new budget and work program for the following year based on identified needs, recognition of problem areas and experience from the previous year. The BIA provides security, maintained and marketing for properties within the BIA area.

**ALTERNATIVES:**

If the Ordinance is not adopted, the proposed budget and work plan would not be approved.

**RECOMMENDATION:**

Staff recommends Council adoption of the ordinance extending the BIA for its 28<sup>th</sup> year, the work plan and budget.



**FISCAL IMPACT:**

**EXPENDITURES:**

FUND NUMBER & FUND NAME *	COST OBJECT (CC/WBS/ORDER)	COST ELEMENT	TOTAL AMOUNT
1195-DTBIA, Downtown Bus Improvement Area	845600		\$958,324
<b>TOTAL</b>			<b>\$958,324</b>

\* General Fund: Include Department

**REVENUES:**

FUNDING SOURCE	COST OBJECT (CC/WBS/ORDER)	COST ELEMENT	TOTAL AMOUNT
1195-DTBIA BIA Fees	845600		\$858,318
Use of Fund Balance Reserves	845600		\$100,006
<b>TOTAL</b>			<b>\$958,324</b>

**POTENTIAL POSITION IMPACT:**

POSITION TITLE	PERMANENT/ PROJECT TEMPORARY POSITION	FTE IMPACT	POSITION END DATE
<b>TOTAL</b>			

*This section should only be completed if a subsequent request will be made to increase or decrease the current position count.*

**FISCAL IMPACT TO CURRENT BIENNIAL BUDGET: \$958,324**

**ARE THE EXPENDITURES AND REVENUES PLANNED AND BUDGETED?** Yes

**IF EXPENSE IS NOT BUDGETED, PLEASE EXPLAIN HOW THEY ARE TO BE COVERED.**

Explain how expenditures are to be covered and if budget modifications are required.