



RESOLUTION NO. 40132

1 BY REQUEST OF MAYOR WOODARDS AND COUNCIL MEMBERS MELLO AND
2 USHKA

3 A RESOLUTION expressing support of the passage of City of Tacoma Proposition
4 No. 1 at the November 6, 2018, General Election concerning Tacoma
Creates, to support arts, culture, science, and heritage programs.

5 WHEREAS, on June 26, 2018, the City Council approved Resolution
6 No. 40046, transmitting a ballot measure concerning Tacoma Creates, to support
7 arts, culture, science, and heritage programs, to the Pierce County Auditor to be
8 placed on the ballot for the General Election on Tuesday, November 6, 2018, and
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10 WHEREAS the Washington Legislature declared, in Chapter 24, Laws of
11 Washington 2015, codified as 36.160 RCW, that there is a need to strengthen
12 communities by providing public and educational benefits and economic support
13 for arts, culture, science, and heritage organizations, and
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15 WHEREAS the City adopted *Tacoma 2025*, its strategic plan intended to set
16 the course and guide the City's ten-year direction, and help the City direct its
17 efforts and resources toward a clearly defined vision for its future that reflects
18 community desires, current and future trends, and bolsters the City's unique
19 position within the region, and
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21 WHEREAS *Tacoma 2025* identified Arts and Cultural Vitality as one of the
22 seven key areas to advance in order to promote equity and opportunity in its
23 residents and communities by leveraging Tacoma's arts and cultural assets,
24 potential for partnerships, and need to invest in our youth, and
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WHEREAS the City adopted ARTFULL in 2016, a bold vision and plan to promote greater civic engagement, to use arts and culture as a vehicle to address and support important Tacoma priorities such as education, neighborhood investment, civic engagement, economic and community development, tourism and marketing, and human services, and

WHEREAS City residents would benefit greatly from improved public access to programs produced by nonprofit arts, culture, science, and heritage organizations that would be enabled by an increase in public funding for those organizations, and

WHEREAS “Tacoma Creates” was born of the effort to promote arts, culture, science, and heritage in Tacoma, in order to spark its creative energy and inspire the very best of the City, its residents, neighborhoods, and communities, and

WHEREAS Tacoma Creates would advance fair and equitable access to arts, culture, science, and heritage organizations throughout the City and remove barriers to access faced by many segments of Tacoma’s population, and

WHEREAS Tacoma Creates would allow arts, culture, science, and heritage organizations to expand open public hours, offer discounted and free admission, award scholarships, participate in public school access programs, and make programs available in communities that do not have spaces for cultural activities, and

WHEREAS Tacoma Creates would foster the creation and development of new cultural organizations throughout the City, reduce geographic barriers, and



ensure all residents have easy access to arts, culture, science, and heritage
resources, and

WHEREAS providing increased financial support for arts, culture, science,
and heritage organizations in Tacoma will result in multiple public benefits,
including: (1) ensuring K-12 public school students in all Tacoma Public Schools
will have greater access to arts, culture, science, and heritage organizations
through programs in and out of classrooms, in before and after school programs,
and during the summer, and opportunities for free visits to cultural attractions,
leading to better engagement in the classroom, improved educational attainment,
support for social and emotional growth, and higher graduation rates; (2) creating
new resources for Tacoma's neighborhoods to support or promote cultural
activities, events, or projects reflecting our diverse cultures, lifestyles, and
interests; (3) expanding access and opportunities for the general public, including
students, seniors, and economically underserved populations or those on a fixed
income, to attend and experience cultural events, performances, festivals, exhibits,
and related programs and activities; (4) boosting the City's economy through an
enhanced cultural community, increased tourism, and support for creative jobs;
and (5) ensuring that arts, culture, science, and heritage organizations are
financially healthy and able to provide public programs and services, both within
their facilities and out in neighborhoods, communities, and public schools, and

WHEREAS Tacoma Creates will fund transportation for school-age children
to access and attend its programs, so as to overcome one of the recognized
barriers for such participation, and



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WHEREAS, in order to provide for such public benefits, Tacoma Creates will ensure that a minimum of 52 percent of all collected revenues will be dedicated for programming located equitably throughout Tacoma’s neighborhoods, including programs for youth, neighborhood events, and community activities, and including up to 8 percent to fund youth transportation, and

WHEREAS Tacoma Creates will be accountable for its funding through regular reporting of expenditures and program data, including measurable outcomes and records of participants by City Council district, and

WHEREAS, as a further accountability measure, applicants for and recipients of Tacoma Creates grants will be required to identify and demonstrate community benefit, based on criteria to be adopted by the City Council, which will ensure benefit to all Tacoma communities and generations within the general criteria of youth and student programs, free or reduced cost programs, neighborhood and community based programs, geographic equity, economic development, and arts incubation on all levels, and

WHEREAS Tacoma Creates would support the growth and development of arts, culture, science, and heritage in our neighborhoods and communities to promote a healthy, more inclusive, and vibrant Tacoma; Now, Therefore,

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF TACOMA:

Section 1. That the City Council hereby expresses its support for the passage of City of Tacoma Proposition No. 1 at the November 6, 2018, General Election, for the purposes hereinabove enumerated.



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Section 2. That the City Council urges Tacoma voters to vote "Approved"

on Proposition No. 1 on the November 6, 2018, general election ballot, which ballot title reads as follows:

**CITY OF TACOMA
PROPOSITION NO. 1**

The Tacoma City Council passed Resolution No. 40046 concerning Tacoma Creates to support arts, culture, science, and heritage programs.

As proposed, Tacoma Creates includes arts, culture, science and heritage programs for youth after school and during summer. Tacoma Creates also offers residents free and discounted access to cultural activities, programs for every neighborhood and age, and expanded services to diverse, underserved and low-income populations. Funding Tacoma Creates is a sales tax increase of one-tenth of one percent, expiring in seven years, beginning January 1, 2019. An average Tacoma household will pay \$13 per year.

Should this proposition be:

Approved _____
Rejected _____

Adopted _____

Mayor

Attest:

City Clerk

Approved as to form:

City Attorney