



City of Tacoma Economic Development Committee Minutes

747 Market Street Tacoma, WA 98402

Conference Room 248

October 28, 2014

9:30 AM

Chair Marty Campbell, Vice Chair David Boe,
Ryan Mello, Lauren Walker, Robert Thoms (alternate)

SPECIAL MEETING

Call To Order

Vice Chair Boe called the special meeting to order at 9:37 a.m.

Present: 3 - Boe, Walker and Thoms

Absent: 2 - Campbell and Mello

Chair Campbell arrived at 9:49 a.m.

Approval of Minutes

1. 14-1033 Approval of the minutes of October 14, 2014

MOTION: Council Member Walker moved to approve the minutes of October 14, 2014.

SECONDED BY: Council Member Thoms.

ACTION: Voice vote was taken and carried. The minutes were approved.

Ayes: 3 - Boe, Walker and Thoms

Absent: 2 - Campbell and Mello

Briefing Items

2. 14-1034 Applicant Interviews for the Tacoma Arts Commission
[Doris Sorum, City Clerk]

City Clerk Doris Sorum reviewed the application process for the Tacoma Arts Commission. The Committee then interviewed the following individuals:

1. Wanda Thompson

Chair Campbell arrived here, at 9:49 a.m.

2. Ellen Peters
3. Kathryn Pascal
4. Laura Marshall
5. LaQuita Thurman
6. Lynn Wilmot-Stenehjem
7. Kareem Kandi
8. Heather Conklin
9. Kathy Anderson

The Committee decided to move to the next agenda item and discuss candidate qualifications and appointments at the conclusion of the other presentations.

3. 14-1035 2017 Tall Ships Event
[Stan Selden]

Clair Petrich, Port of Tacoma Commissioner, introduced members of the ad hoc Tall Ships Committee working to bring Tall Ships 2017 to Tacoma, including Stan Selden, Sue Schafer, and Tom Rogers. Ms. Petrich then stated the most important part of Tall Ships is education and youth outreach. She discussed educational events that occurred during Tall Ships 2008 and requested support from the City Council to move forward with Tall Ships 2017. She noted if the event moves ahead, the Tall Ships Committee will hire an events manager with experience with the event, and requested the Mayor and Council Members issue formal invitations to the individual ships and issue proclamations on the event. She also requested the City identify a point person for the administration of the event, and assist in estimating needs and budget for police and fire services. She reviewed a few other questions that still need to be answered, including if the esplanade is up to par to accommodate the ships and event needs, opportunities for in-kind services from the City, and the transportation plan.

Mr. Selden reviewed the experience of Craig Samborski, owner of Draw Events, and briefly discussed the need for a closed venue with limited entrances for security and ticketing purposes. He stated the Parade of Sail would remain a free event. He then presented a proposed timeline. Chair Campbell requested the City Manager's Office meet with the event planners to develop the specific requests for in-kind services and anything that would impact the 2015-2016 budget. Brief discussion ensued regarding the process for hiring an event producer, volunteers for the 2008 event, and next steps, including a Committee of the Whole meeting to allow the full Council to discuss the event and provide direction. Council Member Boe stated his interest in collaborating with the larger arts community to bring more of the community involved in this event.

MOTION: Council Member Boe moved to forward this item to a Committee of the Whole meeting.

SECONDED BY: Council Member Thoms.

ACTION: Voice vote was taken and carried. The motion was adopted.

Ayes: 4 - Boe, Campbell, Walker and Thoms

Absent: 1 - Mello

4. 14-1036

SBE Code Revisions

[Charles Wilson, Small Business Enterprise Coordinator, Community and Economic Development]

Charles Wilson, Small Business Enterprise (SBE) Coordinator, stated there are approximately seven proposed amendments to Chapter 1.07 of the Municipal Code. He discussed the changes, including: adding a new definition of “Affidavit of Small Business Enterprise certification”; increasing the personal net worth ceiling; increasing the total gross receipts ceiling; replacing the existing affidavit referenced with a new more comprehensive affidavit and amending existing language to conform accordingly; amending language addressing declaration of SBE status affidavit; removing the requirement of tax return submittal with SBE application; and extending the program and review through 2019. He stated the City established the SBE program after the passage of Initiative 200, noting before I-200 the State of Washington’s Minority and Women’s Business Enterprise Program participation rate was approximately 16 percent, and soon after the passage of I-200 it went to zero. He stated the participation rate is currently hovering around 1 percent and indicates there is still a need for these programs and there is a segment of the business community that is not receiving the same opportunity as others.

Chair Campbell inquired if there is data on the pilot program. Mr. Wilson provided information on the total SBE contract values over a five-year period and the percentage of participation, in addition to program accomplishments and future efforts, and stated in order to have definitive data the City would likely need to contract its own disparity study. He noted the program is voluntary and only the federal program is mandatory. Discussion ensued regarding the SBE program, including program monitoring, tracking metrics, how to stabilize and improve the program in the coming years, and the next steps in the review process.

MOTION: Council Member Thoms moved to forward this item to the Council.

SECONDED BY: Council Member Boe.

Council Member Boe had a friendly amendment that there be an expectation to start tracking program data.

Discussion ensued regarding the intent of the motion, which is to recommend the SBE Code Revisions to the Council, including extending the program through 2019 as proposed, and include the expectation that program data will be tracked.

ACTION: Voice vote was taken and carried. The motion was adopted.

Ayes: 2 - Boe and Thoms

Nays: 1 - Campbell

Absent: 2 - Mello and Walker

14-1034

Applicant Interviews for the Tacoma Arts Commission
[Doris Sorum, City Clerk]

The Committee then discussed the qualifications of the candidates. Amy McBride, Tacoma Arts Administrator, reviewed the art forms represented by the current Commission members.

MOTION: Council Member Boe moved to recommend the appointment of Wanda Thompson to the At-Large No. 4 position on the Tacoma Arts Commission to serve a three-year term to expire December 31, 2017.

SECONDED BY: Council Member Thoms.

ACTION: Voice vote was taken and carried. The motion was adopted.

Ayes: 3 - Boe, Campbell and Thoms

Absent: 2 - Mello and Walker

MOTION: Council Member Boe moved to recommend the appointment of Heather Conklin to the Tacoma Public Education Representative position on the Tacoma Arts Commission to fill an unexpired term to expire December 31, 2017.

SECONDED BY: Council Member Campbell.

ACTION: Voice vote was taken and carried. The motion was adopted.

Ayes: 2 - Boe and Campbell

Nays: 1 - Thoms

Absent: 2 - Mello and Walker

MOTION: Council Member Boe moved to recommend the appointment of Lynn Wilmot-Stenehjem to the At-Large No. 5 position on the Tacoma Arts Commission to serve a three-year term to expire December 31, 2017.

SECONDED BY: Council Member Thoms.

ACTION: Voice vote was taken and carried. The motion was adopted.

Ayes: 3 - Boe, Campbell and Thoms

Absent: 2 - Mello and Walker

MOTION: Council Member Thoms moved to recommend the appointment of Kareem Kandi to the At-Large No. 6 position on the Tacoma Arts Commission to serve a three-year term to expire December 31, 2017.

SECONDED BY: Council Member Boe.

ACTION: Voice vote was taken and carried. The motion was adopted.

Ayes: 3 - Boe, Campbell and Thoms

Absent: 2 - Mello and Walker

Topics for Upcoming Meetings

- 5. 14-1037 November 25, 2014 - Applicant Interviews for the Foss Waterway Development Authority; Third Quarter 2014 Economic Indicators Report; 18-Month Review of the Economic Development Action Plan

Anita Gallagher, City Manager's Office, stated the November 11, 2014 meeting is cancelled. She reported on November 25, 2014, there will be interviews for the Foss Waterway Development Authority, a 2014 economic indicators report, and a review of the economic development action plan.

Public Comment

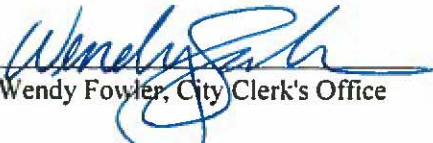
There was no public comment.

Adjournment

There being no further business, the special meeting adjourned at 11:51 a.m.



Marty Campbell, Chair



Wendy Fowler, City Clerk's Office