



TO: Elizabeth Pauli, City Manager
FROM: Mayor Victoria Woodards and Melanie Harding, Chief Policy Analyst to the Mayor
COPY: City Council and City Clerk
SUBJECT: Resolution – Authorizing a \$10,000 Council Contingency Fund allocation for sponsorship of the Kinsey African American Art & History Collection at Tacoma Art Museum and installation of a Black Lives Matter Mural in Tollefson Plaza – July 27, 2021
DATE: July 10, 2021

SUMMARY AND PURPOSE:

A resolution authorizing a Council Contingency Fund expenditure of \$10,000 to support the Kinsey African American Art & History Collection and installation of a Black Lives Matter mural in Tollefson Plaza.

COUNCIL SPONSORS:

Mayor Victoria Woodards, Deputy Mayor Keith Blocker, and Councilmember Catherine Ushka

BACKGROUND:

This Council Contingency Fund request would provide a \$5,000 sponsorship of the upcoming Kinsey African American Art & History Collection to be featured at Tacoma Art Museum as well as \$5,000 for installation of a Black Lives Matter mural.

To express solidarity with the Black Lives Matter movement and the City’s commitment to equity, Mayor Woodards, Deputy Mayor Blocker, and some of their colleagues engaged in initial discussion on the installation of a Black Lives Matter street tattoo or mural in Tacoma in 2020. Also in 2020, Tacoma’s Human Rights Commission similarly expressed a desire for a Black Lives Matter mural to be painted in Tacoma. Building on these conversations, City’s of Tacoma’s Office of Arts and Cultural Vitality and the Office of Equity and Human Rights staff connected for initial discussions to discuss how the Arts Commission might support this work. Installation of a mural in 2020 was paused due to funding limitations and the inclement weather of late fall through early spring months.

In conversations with the Tacoma Art Museum (TAM), staff learned that there were resources and a desire to commission a mural in conjunction with the upcoming Kinsey African American Art & History Collection to be featured at TAM July – November 2021. The Human Rights Commission supported this collaborative effort with the Tacoma Arts Commission and TAM moving forward on the project in Tollefson Plaza.

There was a shared desire that the mural express solidarity with the Black Lives Matter movement while celebrating the achievements and contributions of African Americans throughout history. Artists are encouraged to draw from Tacoma’s history and imagined futures. The draft timeline has the mural being completed in Fall 2021, with an artist talk and reception hosted at TAM.

Murals by their nature are not permanent, and it is estimated that this mural would last for up to 5 years. Because this is moving forward quickly, we request that the resolution allocating this funding be brought forward next week, on July 27, 2021.



Separately, Tacoma Art Museum approached Mayor Woodards about city support for the Kinsey African American Art & History Collection. This request would provide a \$5,000 sponsorship for that exhibit. vide only the information needed to orient Council, provide context, and frame the issue or topic. Start with the statement

COMMUNITY ENGAGEMENT/ CUSTOMER RESEARCH:

The mural artist(s) will be selected through a competitive review process led by Tacoma Art Museum. Members of the Human Rights Commission and Tacoma Arts Commission will participate on the selection panel. The artist or artist team should have a clear idea of how they will engage the community and/or other Tacoma artists at any stage of the project from research, conceptualization, mural design, installation, or anything the artist(s) dreams up. It will be open for artists ages 18+ currently living or working in Tacoma who are best able to respond to the Black experience. Overall community engagement around this project is being finalized.

2025 STRATEGIC PRIORITIES:

Equity and Accessibility: (Mandatory)

The Black Lives Matter movement, like the civil rights movements before it, has effectively articulated the injustices that exist nationally and locally at the intersections of race, class, and gender including mass incarceration, police brutality, poverty, unaffordable housing, income disparity, homophobia, gender inequality, poor access to healthcare, and educational outcomes. This mural will encourage Tacoma residents to recognize the plight suffered by people of color to obtain equality while at the same time continuing to challenge us to persevere in unity toward racial justice.

The Kinsey Collection celebrates African American achievement and contribution from 1595-present, and striving to dispel the “myth of absence” through authentic artifacts and fine art that helps to fill in the blanks of American history.

Education: Equity Index Score: Moderate Opportunity

Increase the number of quality out of school time learning opportunities distributed equitably across the city.

Civic Engagement: Equity Index Score: N/A

Increase the percentage of residents who believe they are able to have a positive impact on the community and express trust in the public institutions in Tacoma.

Livability: Equity Index Score: Moderate Opportunity

Increase positive public perception of safety and overall quality of life.

Improve health outcomes and reduce disparities, in alignment with the community health needs assessment and CHIP, for all Tacoma residents

Explain how your legislation will affect the selected indicator(s).

This exhibit and mural speak directly to inequities and injustice and provide opportunities to learn about African American achievements and contributions throughout our nation’s history – a subject which is often underrepresented or absent in traditional school curriculums.



ALTERNATIVES:

Alternative(s)	Positive Impact(s)	Negative Impact(s)
Take no action	\$10,000 in Council Contingency Funds could be allocated to other services.	Black residents may feel less safe/supported by their local government

EVALUATION AND FOLLOW UP:

Murals by their nature are not permanent, and it is estimated that this mural would last for up to 5 years. The Mayor and Council may want to evaluate replacement of the mural at that time.

STAFF/SPONSOR RECOMMENDATION:

The sponsors recommend approval.

FISCAL IMPACT:

Fund Number & Name	COST OBJECT (CC/WBS/ORDER)	Cost Element	Total Amount
Council Contingency Fund			\$10,000
TOTAL			\$10,000

What Funding is being used to support the expense?

COUNCIL CONTINGENCY FUNDS

Are the expenditures and revenues planned and budgeted in this biennium's current budget?

NO, PLEASE EXPLAIN BELOW

These expenses were not budgeted for.

Are there financial costs or other impacts of not implementing the legislation?

YES

Black community members may not feel as safe/supported by their local government.

Will the legislation have an ongoing/recurring fiscal impact?

No

Will the legislation change the City's FTE/personnel counts?

No

ATTACHMENTS:

- Council Contingency Fund Balance Sheet

2021-2022 Council Contingency Commitments

2021-2022	\$250,000
	Committed
Council Requested- South Sound Together	\$12,000
<i>Resolution 40747</i>	
A resolution authorizing the one-time use of \$12,000, budgeted from the Council Contingency Fund, for City membership in South Sound Together, for the year 2021.	
Council Requested- Joint Municipal Action Coalition	\$6,000
<i>Resolution 40751</i>	
A resolution authorizing the one-time use of \$6,000, budgeted from the Council Contingency Fund, as the City's contribution towards a Joint Municipal Action Committee sponsored Request for Proposal to provide consulting services to better align the work of participating organizations.	
Council Requested- Opioid Task Force	
<i>Resolution 40753</i>	\$2,000
A resolution directing the City Manager to allocate \$2,000 from the City Council Contingency Fund to the Tacoma Pierce County Health Department to support media and broadcasting for the 2021 Pierce County Opioid Summit.	
Council Requested- Gun Violence Prevention	
<i>Resolution 40767</i>	\$25,000.00
A resolution directing the City Manager to allocate \$25,000 from the City Council Contingency Fund in order to hire a facilitator to convene workgroups to determine best practices for funding gun violence prevention efforts, and hire a research team to review best practices to address gun and youth violence reduction.	
Council Requested- Tacoma Reads	
<i>Resolution 40793</i>	\$ 10,000.00
City Council concurrence for a \$10,000 City Council Contingency Fund request to support the 2021 Tacoma Reads Together events	
Council Requested - Alling Park	
<i>Resolution 40792</i>	\$ 1,500.00
Council Contingency Fund expenditure of \$1,500 to support neighborhood outreach around Alling Park to address illegal use of fireworks by the Safe Streets Campaign, a grassroots organization that unites and inspires neighbors, youth, and businesses to build safe, healthy, and thriving communities.	
Council Requested - Accommodations for Korean Delegation	\$ 5,000.00
<i>Resolution 40811</i>	
Council Contingency Fund expenditure of \$5,000 to support the lodging and accommodations of a student group and host from Korea who are participating at the Asia Pacific Cultural Center's 25th Anniversary fundraiser as educational and cultural ambassadors.	
Council Request - Black Lives Matter Mural	\$ 10,000.00
To Council July 27, 2021	
A resolution authorizing a Council Contingency Fund expenditure of \$10,000 to support the Kinsey African American Art & History Collection and installation of a Black Lives Matter mural in Tollefson Plaza.	
Council Requested - South Sound Housing Affordability Partners	\$ 22,000.00
To Council July 27, 2021	
A Resolution authorizing execution of an Intergovernmental Agreement establishing and confirming the City of Tacoma's participation in South Sound Housing Affordability Partners and allocating an estimated \$20,000 - \$22,000 in Council Contingency Funding for startup in 2021.	

\$93,500