



**TO:** Board of Contracts and Awards  
**FROM:** T.C. Broadnax, City Manager  
Gwen Schuler, Director, Media & Communications Office *JS*  
Jeff Lueders, MCO Cable Communications & Franchise Services Manager, CMO/MCO  
**COPY:** City Council, City Manager, City Clerk, SBE Coordinator, LEAP Coordinator, and  
Joe Parris, Finance/Purchasing  
**SUBJECT:** TV Tacoma TV and Audio Visual Equipment Replacement  
Request for Bids Specification No. CM16-0181F – May 24, 2016  
**DATE:** May 4, 2016

**SUMMARY:**

The Media & Communications Office of the City Manager’s Office recommends a contract be awarded to Advanced Broadcast Solutions, LLC (ABS), SeaTac, WA, in the amount of \$2,308,759.00, plus applicable tax, budgeted from fund 1431, for TV and Audio Visual Equipment Replacement in the Council Chambers, TV Tacoma TV Studio, Remote Production Truck and Master Control Center.

**STRATEGIC POLICY PRIORITY:**

- Encourage and promote an efficient and effective government, which is fiscally sustainable and guided by engaged residents.

Although the equipment purchased through this project will play a significant role in many of the Strategic Policy Priorities the TV and Audio Visual Equipment Replacement in the Council Chambers, TV Tacoma TV Studio, Remote Production Truck, and Master Control Center will bring the City of Tacoma a renewed sense of quality as we communicate with our residents and beyond; it will also bring the City of Tacoma into the Digital Age with HDTV Video and Digital Audio equipment; and it will allow the city to activate HDTV Channels on Click and Comcast that were successfully negotiated for as part of the 2009 Cable TV Franchise Agreements.

**BACKGROUND:**

**ISSUE:** The current standard definition analog equipment currently in use is technologically obsolete. Over the last decade, digital high definition equipment has become the broadcast standard. Much of the current equipment in use has surpassed its’ designed service life, with some key components nearing 30 years in age. Increased frequency of equipment failure, the inability to obtain parts and difficulty in securing technical service has placed continued operations in question. MCO has been very fiscally conservative and has maximized the utilization of the equipment well beyond the manufacturers’ suggested life span allowing financial preparation for this upgrade.

**ALTERNATIVES:** Options of leasing equipment were explored and found to be more expensive. If no action is taken obsolete equipment will continue to fail and additional funds will be spent on maintaining equipment that will become more difficult to service as parts become unavailable.

**COMPETITIVE SOLICITATION:** Request for Bids Specification No. CM16-0181F was opened Tuesday, April 19, 2016. Four companies were invited to bid in addition to normal advertising of the project. Two submittals were received. The table below reflects the amount of the base award.



<u>Respondent</u>	<u>Location</u> <i>(city and state)</i>	<u>Submittal Amount</u>	<u>Evaluated Submittal</u>
<b>Advanced Broadcast Solutions, LLC (ABS)</b>	<b>SeaTac, WA</b>	<b>\$2,308,759.00</b>	<b>\$2,308,759.00</b>
Utter & Associates, Inc.	Seattle, WA	\$2,470,514.82	\$2,470,514.82

Pre-bid Estimate: \$ 2,600,000.00

The recommended award is 11.2 percent below the pre-bid estimate.

**CONTRACT HISTORY:** New contract

**SUSTAINABILITY:** MCO, in an effort to be the most efficient stewards of our budget, have utilized current equipment well beyond the manufacturers’ suggested lifespan. The new equipment we are purchasing is more energy efficient utilizing less power and giving off less heat. In many cases the equipment has a better overall ergonomic design for employees as it is lighter weight and includes new design features the reduce negative health impacts on our staff.

**SBE/LEAP COMPLIANCE:** The recommended contractor is in compliance with the Small Business Enterprise (SBE) Regulation requirements per memorandum dated May 6, 2016. The SBE goal for this project is 0 percent. The SBE participation level of the recommended contractor is 0 percent. Advanced Broadcast Solutions, LLC submitted the lowest evaluated bid per the SBE Regulation requirements. The Local Employment and Apprenticeship Training Program (LEAP) goal is 1500 hours.

**RECOMMENDATION:**

The Media & Communications Office of the City Manager’s Office recommends a contract be awarded to Advanced Broadcast Solutions, LLC (ABS), SeaTac, WA, in the amount of \$2,308,759.00, plus applicable tax, budgeted from fund 1431, for TV and Audio Visual Equipment Replacement in the Council Chambers, TV Tacoma TV Studio, Remote Production Truck and Master Control Center.

**FISCAL IMPACT:**

**EXPENDITURES:**

<b>FUND NUMBER &amp; FUND NAME *</b>	<b>COST OBJECT (CC/WBS/ORDER)</b>	<b>COST ELEMENT</b>	<b>TOTAL AMOUNT</b>
1431 Cable TV Fund	638500	5642500	\$2,530,399.86
<b>TOTAL</b>			<b>\$2,530,399.86</b>

\* General Fund: Include Department

**REVENUES:**

<b>FUNDING SOURCE</b>	<b>COST OBJECT (CC/WBS/ORDER)</b>	<b>COST ELEMENT</b>	<b>TOTAL AMOUNT</b>
1431 Cable TV Fund	638500	5642500	\$2,530,399.86
<b>TOTAL</b>			<b>\$2,530,399.86</b>



**FISCAL IMPACT TO CURRENT BIENNIAL BUDGET: \$2,530,399.86**

**ARE THE EXPENDITURES AND REVENUES PLANNED AND BUDGETED? Yes**