



TO: Elizabeth Pauli, City Manager
FROM: TW Tadd Wille, City Manager's Office
COPY: Economic Development Committee
PRESENTER: Tadd Wille, Deputy City manager, and Lynda Foster, Council Assistant
SUBJECT: Council Policy Priorities for Economic Development Committee
DATE: July 11, 2019

PRESENTATION TYPE:

Other

SUMMARY:

At the 2019 Council Strategic Planning Work Session, Council identified a list of policy priorities for the year. The items were categorized by policy topic and assigned to the Council Committee that covered the policy's scope of work. Since the Strategic Planning Work Session, Economic Development Committee (EDC) members have requested additional topics be brought to committee and Community and Economic Development Department (CEDD) staff have also identified additional presentations that may be valuable for Committee members. At this meeting, EDC will prioritize and determine the order in which all of the pending topics for consideration will be prioritized for scheduling.

BACKGROUND:

Included with this memo is a document with the full list of identified EDC policies from the Council Strategic Planning Work Session and other pending items to be scheduled at EDC.

ISSUE:

EDC needs to determine which of their identified priorities are scheduled in the remaining 10 EDC meetings of 2019.

ALTERNATIVES:

There are no alternatives presented.

FISCAL IMPACT:

There is no fiscal impact.

RECOMMENDATION:

To review the 2019 City Council Retreat policy topics within the scope of EDC, as well as other pending presentation topics, and determine which items should be scheduled first, scheduled as time allows, and put in a queue to be considered at a later time.

2019-2020 City Council Identified Priorities for Economic Development Committee Policy Development

Update: Implementation currently underway. Staff to provide update and seek feedback from Committee on process. Need to determine what form committee would like update (memo or informational briefing)

In Process: Policy setting in process. Policy currently scheduled to go to EDC or Study session (as identified below)

Further Clarity Discussion: Committee to provide City staff with clearer scope of policy objective.

Other Pending: Other items pending EDC - not specifically identified as Council Priority

EDC					
#	Policy	2025 Goal/ Council Priority	Council Lead	Lead Dept	EDC Status
26	Anchor Institutions -Need to know plan and status	 /  Economic Development	(AI)	CMO (MCO)	Update
29	Economic development (GSP, etc.) -Business Advisory Council -Increase regional collaboration for economic development	 Regional Cooperation/ Economic development	(VW, RT, CU)	CED, CMO	Update
30	Build out regional work force development system	 Regional Cooperation	(VW, CM, LH)	CED	Update
31	Digital Equity -Wi-Fi access for all/ more free Wi-Fi zones Using Click! Partnership -Define digital equity (what would be a good end state for Tacoma to call itself digitally equitable?)	 /  Digital Equity	(CU, KB)	Libraries, IT	Update

36	Downtown revitalization	 Economic Development	(CM, RT)	CED	Update
34	TOD Advisory Group Regional transportation... promote if not protect quality of life in neighborhoods IMPACTS	 Economic Development	(VW, RT, CU)	CED	Update
	-Better activation and focus on waterfront. Ruston way- Foss, Schuster Pkwy (separated out from 34)	 Economic Development	(VW, RT, CU)		Update
	-Better articulation of how neighborhoods feel about city, perhaps survey attached to prop tax bill. Some taxpayers do not engage through normal means, i.e. NC, campaigns, etc. Support our largest investors monetarily. (separated out from 34)	 Economic Development	(VW, RT, CU)		Update
35	Green jobs development - task force - definition, ID clusters, how to attract - Next evolution of sub- area planning- open for biz	 Economic Development	(KB, RM, RT)	CED, ES	In process: EDC - TBD
28	Tacoma Creates development • Define measurable outcomes that will govern process for years to come	 /   /  Economic Development	(CU)	TVE	In process: EDC July 30th
32	MWBE- Implementation of Disparities study findings	 /  Economic Development	(VW, LH, CM, KB)		In process: Study session July 30th

25	Infill development focus-complete business districts	 /  Economic Development	(RM, KB, AI, RT, CM, CU)	PDS	In process: Commercial Office Space Development Incentive
27	Critical Infrastructure (Parking, utilities, etc) -Strategic alignment to other regional buckets of \$ -Explore how and invest in more parking in TOD, Dome for better visitor experiences	 /  Economic Development/ Walkability	(KB, CU, AI, CM, RM)	PW, TPU	Further Clarity Discussion
33	Workforce support for less than HSD to increase employment	 Economic Development	(VW, CU, LH)	CED	Further Clarity Discussion
37	Increase food innovation in food deserts	 /  /  Economic Development	(CU)	CED	Further Clarity Discussion

#	Topic	Type of request	Requested by	Lead Dept	EDC Status
	LRF presentation	Informational briefing	Thoms	CED	July 23
	Commercial Tenant overview	Informational briefing	Ushka/Thoms	CED	July 30
	Equity in Development	Policy discussion	Ushka	CED	Pending
	Lead Agency Discussion	Policy discussion	Thoms	CED	Pending
	Secure and Clean Initiative on downtown BIA overlay	Policy discussion	Thoms	TBD	Pending
	Greater Seattle Partners Operations	Informational briefing	CED	CED	Pending
	Business Retention Expansion	Informational briefing	CED	CED	Pending
	Opportunity zones follow up	Informational briefing	EDC	CED	Pending
	Coworking spaces	Informational briefing	CED	CED	Pending
	BIA Options for Tacoma	Informational briefing	CED	CED	Pending
	FWDA project proposals	Request for action	CED	CED	Pending