



Pilot Neighborhood Planning Program

City of Tacoma
Planning and Development Services
City Council Study Session
January 11, 2022



Background



City Council created program in the 2021 budget

- Sponsored by Councilmembers Ushka, Hines, and McCarthy
- Budget allocation funds staff and consultant; program costs

Geographic focus directed by City Council

- McKinley pilot program funded in 2021 biennial budget
- Proctor pilot program funded in mid-mod budget

●●● Program Need



City Council identified the following needs, to be addressed by the Pilot Neighborhood Planning Program:

- Responds to a **request for more involvement** from the public
- Continues and enhances **equitable engagement**
- Responds to **Growth Management Act** requirements
- **Implements solutions** to community-identified needs

Alignment



Work to date:

- Met with individual Councilmembers
- Presented at City Commissions
- Internal coordination with City departments and divisions
- Met with external partners

Alignment with other planning efforts:

- Home in Tacoma
- Subarea Planning
- Urban Design Studio
- Historic Preservation Program
- Cushman/Adams Substations; Gault School
- Participatory Budget Planning

Overview



The Pilot Neighborhood Planning Program enhances planning and development support to help communities create strong, vibrant, and diverse neighborhoods.

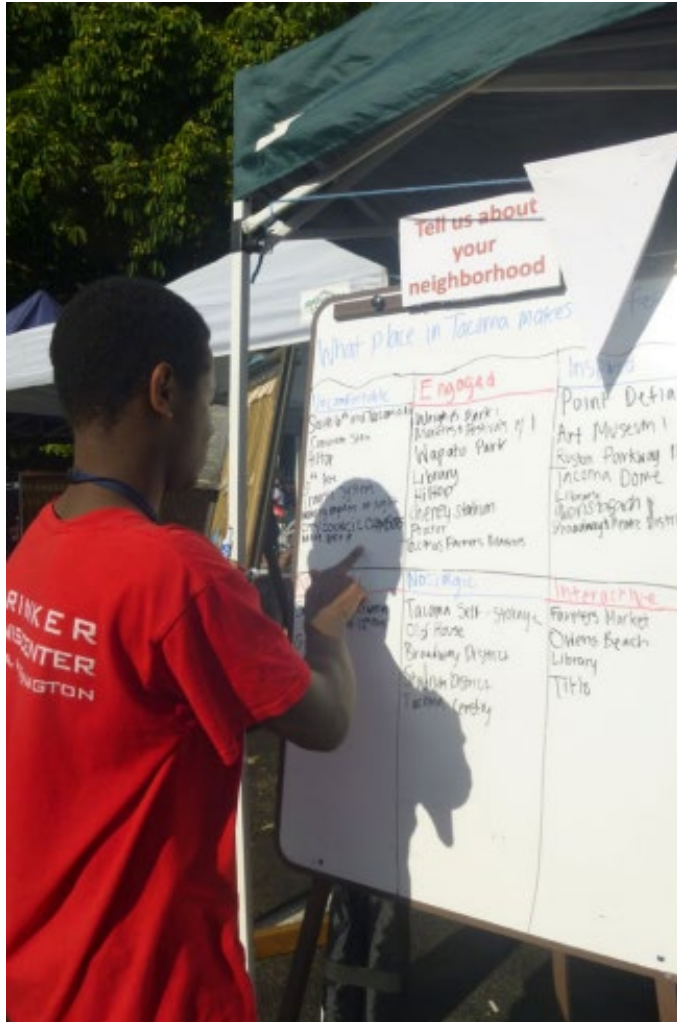
Neighborhood: mixed-use center/business district and the surrounding residential area.

Shorter planning process: 6 months for planning; 6 months for initial implementation.

Implementation through partnerships and connecting existing resources.

Includes both **immediate and long-term strategies.**

Objectives



- Identify community-identified **strengths and weaknesses**
- Develop community-endorsed **neighborhood vision**
- Create increased **community capacity** and buy-in
- Support **phased implementation** plan/alignment with current City work plans
- Identify potential **funding sources/resources**
- Create **timeline** for implementation



Neighborhood Plans will be led by a diverse stakeholder committee and guided by robust community outreach.

Community Partners/Experts

- Residents (tenants; property owners)
- Businesses
- Neighborhood Councils
- Schools
- Puyallup Tribe
- Religious/Cultural Institutions
- Community Groups/Gardens
- People Experiencing Homelessness

Strategies

- Stakeholder Group
- Internal Engagement
- Community Events
- Youth Engagement
- Community Investment/Consultation
- Social Media/Traditional Media
- Translated Materials
- Compensated Volunteers

●●● Plan Outline



1. Introduction

- Neighborhood Profile
- Demographics
- Community Resources
- Budget/Consulting Needs

2. Existing Conditions

- Historic Resources
- Equity Index
- Infrastructure/ Transportation
- Land Use/Zoning

3. Policy Framework

- PSRC: Vision 2040
- Tacoma 2025
- One Tacoma Plan

4. Community Engagement Strategy

5. Current/Emerging Neighborhood Issues

6. Neighborhood Goals and Recommendations

7. Implementation Strategy

● ● ● Example Implementation Strategies



Implementation through engagement and tactical interventions, such as:

- Community identity/history
- Art
- Physical improvements
- Cleanups
- Recognition/protection of cultural/historic resources
- Sustainability
- Local economic development priorities
- Some elements of streetscape and public amenities
- Determining the use of specific sites or properties
- Requests for future infrastructure

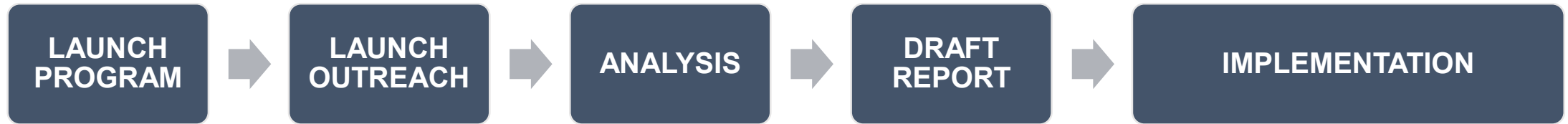
Implementation Partners



Implementation will be accomplished through internal and external partners, such as:

- Public Works
- Environmental Services
- Community and Economic Development
- Office of Arts & Cultural Vitality
- Tacoma Public Utilities
- Tacoma Public Schools
- Metro Parks
- Tacoma-Pierce County Health Department
- Nonprofit Partners
- Community Land Trusts
- Neighborhood Residents

Process



ONGOING

- ✓ Internal & External Partner Coordination
- ✓ City Boards & Commissions
- ✓ Council Updates



KICK-OFF EVENT

ONGOING

- ✓ Stakeholder Committee
- ✓ Survey
- ✓ Mailers & Materials
- ✓ Youth Mapping
- ✓ Community Events & Public Meetings

●●● McKinley Hill



McKinley Program to be launched in February

The McKinley Program will include:

- Building **neighborhood capacity** and community
- Supporting a **vibrant business district**
- **Neighborhood identity/character**
- Creating a **healthy and sustainable** neighborhood
- TPS partnership for the **reuse of the Gault Building/site**
- \$50K community projects **grant**



Proctor Program to be launched mid-year

The Proctor Program will include:

- Managing change and growth
- Traffic safety and parking
- Creating a **healthy and sustainable** neighborhood
- Community engagement for the adaptive reuse of the **Cushman & Adams Substations**
- \$50K to kick off **select projects**

●●● Kick-Off Event



McKinley Kick-Off Event

- Launch Event: Virtual Plan-a-Thon, February 3, 2022, 5:30 p.m. [via Zoom](#)

Other Early Outreach

- Key Stakeholder Outreach
- Community Survey
- Mailed Postcard



● ● ● Next Steps

City Council Coordination

- Periodic opportunities for City Council input through IPS; study sessions
- Ongoing coordination with individual Councilmembers

Staff

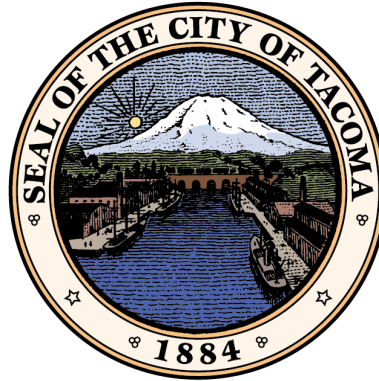
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Sign Up & Learn More

Cityoftacoma.org/NeighborhoodPlanning





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