



Equity in Contracting

City of Tacoma | Community & Economic Development Department

ECONOMIC DEVELOPMENT COMMITTEE MEETING
May 10, 2022

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ESTABLISH ADVISORY COMMITTEE

- Authorized by TMC 1.07.090A
- 15 Member Committee consisting of:
 - 7 for Contractor Positions by type
 - 5 for Council Districts (1 for each Council District)
 - 3 recommended by Utility Board from TPU Service Area
- Resolution establishing Committee April 12, 2022

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RECRUITMENT PLANS



Who	What		Why		How	When
Audience	Key Content	Key Message	Objective	Tools/Collateral	Channel	Timing/Frequency
CWA GOVERNMENT SCHOOLS SOCIAL-AFFINITY GROUPS BUSINESS SOCIAL SERVICE + NGOs FINANCIAL NEIGHBORHOOD COUNCILS NBDs LINCOLN BD BUSINESS ADVISORY COUNCIL INTERNAL STAKEHOLDER GROUPS TPU BOARD MEMBERS ANCHOR NETWORK EIC ADVISORY CONTRACTOR COMMUNITY MBDA OTHER JURISDICTIONS	Annual Report	Program Outcomes	Program transparency & accountability	Report	Email, Thursday Report Social Media, City of Tacoma website, Intranet (Tacoma Hub)	Annually
	General Program Updates	Staffing Updates + 2022 Priorities	Program transparency, belief and trust	Report	Email, In-Person or Virtual Meeting with stakeholder groups, Hardcopy Report, EDC/TPU Board, Social Media, City of Tacoma website, Intranet (Tacoma Hub)	As Needed, Monthly, or Quarterly
	General Program Updates	Workshop Series	Equitable Access	Flyer	Email, In-Person or Virtual Meeting with stakeholder groups, Hardcopy Report, EDC/TPU Board, Social Media, City of Tacoma website, Intranet (Tacoma Hub)	Quarterly
	EIC Advisory Recruitment	Purpose and role of Advisory Committee	Program compliance, belief and trust	Press Release	Email, Community Newsletter, Social Media	As Needed
	EIC Advisory	Establishment of EIC Advisory Committee & Selected Parties	Program compliance, belief and trust	Report	Email, Community Newsletter, Social Media	As Needed

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NEXT STEPS



- Applications accepted: May 5 – May 26
- Application review: May 27 – June 10
- Schedule interviews: June 13 – June 17
- Interviews: July 12, July 19, July 26
- Resolution to appoint EIC Advisory
 - TBD August 2022

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