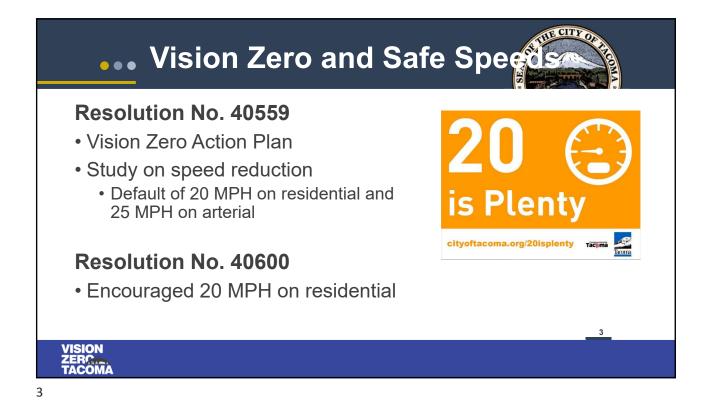


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Vision Zero Approach

VS



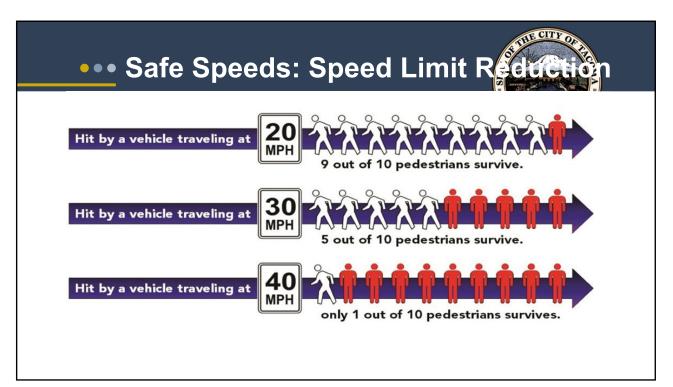
TRADITIONAL APPROACH

- Traffic deaths are INEVITABLE
- **PERFECT** human behavior
- Prevent COLLISIONS
- INDIVIDUAL responsibility
- Saving lives is **EXPENSIVE**

VISION ZERO

- Traffic deaths are **PREVENTABLE**
- Integrate HUMAN FAILING into approach
- Prevent FATAL AND SEVERE CRASHES
- SYSTEMS approach
- Saving lives is NOT EXPENSIVE





Safe Speeds: Speed Reduction

- Speed reduction will be an ongoing process as part of Vision Zero. This is just step 1.
- Lowering posted speed limit can be successful with just signs if conditions are in place.
- Other times countermeasures might be necessary for behavior change.



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Speed Limit Reduction



Residential streets from 25 MPH to 20 MPH



Neighborhood business districts to 25 MPH



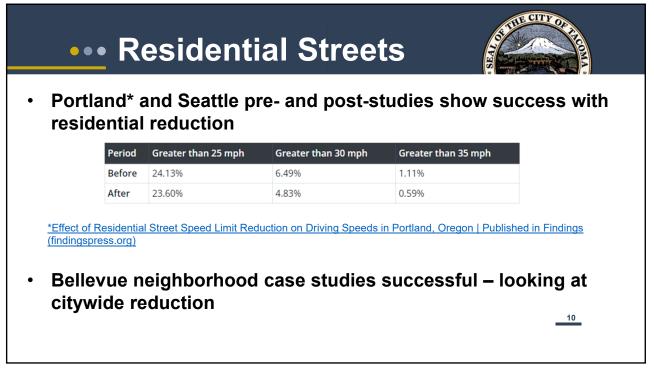






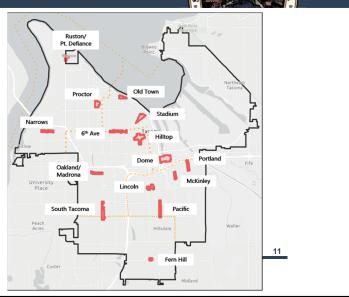
- RCW permits cities to lower to 20 MPH
 in residential and business districts
 - Recent legislation removes "residential and business districts"; changes to all nonarterials (residential)
- Neighborhoods streets are shared streets, and perception of safety matters for community





Neighborhood Business Districts

- 15 official Neighborhood Business Districts (NBDs)
- RCW permits 25 MPH on arterials with engineering study



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NBD: Findings 1. Traffic speed and volume studies 2. Killed or seriously injured along corridor 3. Weighted collision analysis ½ mile outside of corridor 4. Land use and Transportation Master Plan

