



TO: Elizabeth Pauli, City Manager
FROM: Jeff Robinson, Director, Community & Economic Development
COPY: Economic Development Committee
PRESENTER: Andrea Reay, President & CEO, Tacoma Pierce County Chamber of Commerce
SUBJECT: Tacoma Pierce County Chamber CEO Introduction & City Coordination
DATE: June 14, 2022

PRESENTATION TYPE:

Informational Briefing

SUMMARY:

Andrea Reay, the recently appointed President and CEO of the Chamber of Commerce will be introduced and present information on current and prospective initiatives and programs of the Chamber and how those efforts have been, and will be, coordinated with City economic development and business development priorities.

BACKGROUND:

Both the City and the Chamber of Commerce play central roles in the development and support of business and industry through a variety of programs and projects including Spaceworks, the Manufacturing Industrial Council, the Minority Business development Agency and the City-initiated KIVA loan program.

ISSUE:

This presentation will inform the committee on the programs described above and discuss current and future programs and initiatives of the Chamber of Commerce and how the partnership with the City can be a driver in assisting local businesses to grow, adapt and flourish within current and future markets conditions and respond to the needs of the community in equitable and meaningful ways,

ALTERNATIVES:

This is an information briefing only. There are no alternatives presented.

FISCAL IMPACT:

This is an information briefing only. There is no fiscal impact.

RECOMMENDATION:

This is an information briefing only. There is no recommendation.