

Neighborhood Business District Program

City of Tacoma | Community and Economic Development

Economic Development Committee June 14, 2022 ITEM #

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••••OVERVIEW



- Neighborhood Business District Program
- How associations are formed and what they do
- How staff supports the NBDs, with and without associations
- Role of the Cross District Association

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***BACKGROUND



- 6 original Neighborhood Business Districts (NBDs)
 were recognized by the City in 1991
- Ordinance No. 27737 codified the NBD Program with Tacoma Municipal Code 1.47 (8/19/2008)
- 15 recognized Neighborhood Business Districts

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***NBD ASSOCIATIONS



- Business and property owners may choose to organize to work on common goals or issues
- 9 have active associations; 2 coming on board
- NBD Associations are primarily business owner volunteers; 3 have a part-time district manager
- · Outcomes focus on:
 - > Community Building
 - > District Identity
 - > Advocacy and Representation

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CITY SUPPORT



- · Operational funding for associations
 - > current \$80,000
 - > historical \$150,000
- CED conducts outreach and provides technical assistance to businesses in all business districts, with and without associations
- Strategies or work plans to assist with organization
- Connect to City services

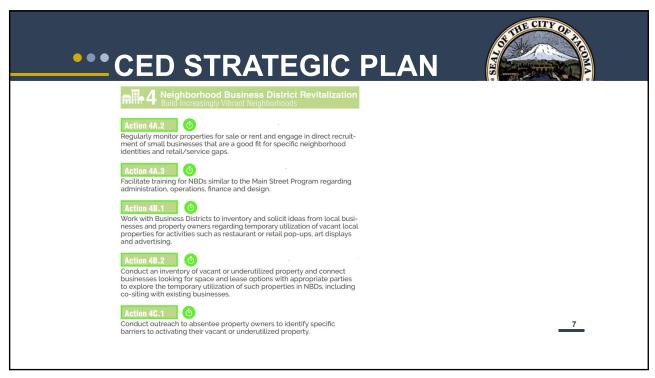
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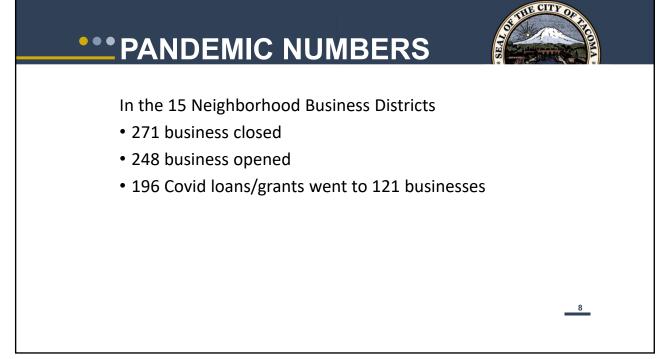
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CROSS DISTRICT ASSOCIATION

- Peer coalition of all independent Neighborhood Business District Associations
- Discuss common issues; seek solutions
- Provide a unique communitywide perspective of the NBDAs
- Current focus on training opportunities for members
- Historically, collaborative marketing

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- Strategize with CDA to elevate their 501(c) status and develop plan that provides reliable sources of income for staff
- Contract with CDA, instead of individual NBDAs; add equity outcomes
- Focus on interdepartmental project support (HTLE, BRT, NPPs)
- Develop strategy for increasing requests for support to commercial nodes

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