



TO: Elizabeth Pauli, City Manager
FROM: Council Member Kristina Walker and Council Assistant Claire Goodwin
COPY: City Council and City Clerk
SUBJECT: Council Contingency Fund Request - LGBTQ+ Pride Painting - June 28, 2022
DATE: June 22, 2022

SUMMARY AND PURPOSE:

A resolution authorizing the use of \$2,500 from the Council Contingency Fund to fund three LGBTQ+ Pride painting projects including temporary rainbow crosswalks, permanent rainbow bricks, and temporary rainbow barriers.

COUNCIL SPONSORS:

Mayor Victoria Woodards, Deputy Mayor Catherine Ushka, and Council Member Kristina Walker

BACKGROUND:

Every July, the City of Tacoma joins in celebrating and honoring the LGBTQ+ community as valuable, creative members of a diverse population in the south Puget Sound region through the annual Tacoma Pride Festival and affiliated Pride events. The month of July in Tacoma brings celebrations throughout the month and includes a festival, block party, film screenings, a Council proclamation, and flying the inclusive Philadelphia Pride flag over municipal facilities.

As part of the annual Pride celebrations, Downtown on the Go! (DOTG) has painted temporary rainbow crosswalks and hears from community members about how impactful permanent rainbow paint would be. Pride is a celebration of the LGBTQ+ community, but seeing Pride colors outside of July shows year-round acceptance of LGBTQ+ community members and there is a communicated desire for it. As the LGBTQ+ community experiences uncertainty across the nation with an increase of hateful language and legislation, this is one small way that Tacoma can show it is not only an LGBTQ+ friendly city, but one that celebrates the community.

The funding of \$2,500 is requested to fund three Pride painting projects led by DOTG in consultation with the City's Public Works Department and Office of Arts and Culture, in addition to the DOTG staff time required to accomplish the projects. These include:

1. Temporary Rainbow Pride Crosswalks: In collaboration with The Rainbow Center, paint and supplies will support two years of temporary Pride crosswalks on Pacific Avenue to coincide with the festivals.
2. Permanent Rainbow Bricks: In collaboration with The Mix, the curb bricks at St. Helens Avenue and 7th Street in front of The Mix will be painted in randomized Progressive Pride Flag colors. This will be permanent and supplies will remain with The Mix for ongoing maintenance as needed. Funds will support the cleaning of the bricks, priming, supplies, painting, and maintenance.
3. Temporary Rainbow Barriers: In collaboration with The Mix and likely Artist & Craftsman Supply, the concrete barriers on St. Helens Avenue extending north of The Mix from 7th to 6th Streets will be painted in Progressive Pride Flag colors with an additional guided community painting event to finalize the content.

COMMUNITY ENGAGEMENT/ CUSTOMER RESEARCH:



This proposal impacts all users of the public infrastructure at the named intersections, with a particular focus on members of the LGBTQ+ community. The intent is to foster a sense of belonging and support for LGBTQ+ community members in Tacoma. Having attended Pride planning meetings and working collaboratively with DOTG, The Mix, The Rainbow Center, and others, seeing Pride colors outside of July shows year-round acceptance of LGBTQ+ community members and there has been an expressed desire from community members for it.

2025 STRATEGIC PRIORITIES:

Equity and Accessibility: (Mandatory)

As a group that is currently facing discrimination and a target for discriminatory legislation nationwide, this project will positively impact inclusion of members of the LGBTQ+ community by signaling the acceptance and welcoming nature of the City of Tacoma through Pride painted crosswalks, bricks, and barriers.

Civic Engagement: Equity Index Score: Low Opportunity

Increase the percentage of residents who believe they are able to have a positive impact on the community and express trust in the public institutions in Tacoma.

Livability: Equity Index Score: Low Opportunity

Increase positive public perception of safety and overall quality of life.

Explain how your legislation will affect the selected indicator(s).

This proposal will increase the percentage of residents who believe they are able to have a positive impact on the community and express trust in the public institutions in Tacoma by supporting this community-led initiative that fosters goodwill and inclusion of the city's LGBTQ+ community. This proposal will also increase the positive public perception of safety and overall quality of life by funding visual representations of acceptance and inclusion of members of a minority group facing discrimination across the country.

ALTERNATIVES:

Alternative(s)	Positive Impact(s)	Negative Impact(s)
1. No action	Funding available for other identified priorities from the Council Contingency Fund	The funding source would need to be identified and the project may not occur
2. Provide additional funding	Additional funding could assist in supporting expanded aspects of celebrating Pride in Tacoma by the City's non-profit partners	Larger financial ask to the Council Contingency Fund

EVALUATION AND FOLLOW UP:

Success is indicated by completion of the three projects identified in this request: 1) Temporary Rainbow Pride Crosswalks; 2) Permanent Rainbow Bricks; and 3) Temporary Rainbow Barriers. Photographs of the final paintings will be provided.

STAFF/SPONSOR RECOMMENDATION:

Support a Council Contingency Fund expenditure of \$2,500 to fund three LGBTQ+ Pride painting projects including temporary rainbow crosswalks, permanent rainbow bricks, and temporary rainbow barriers.



FISCAL IMPACT:

The proposal has a fiscal impact of \$2,500 budgeted from the Council Contingency Fund.

Fund Number & Name	COST OBJECT (CC/WBS/ORDER)	Cost Element	Total Amount
1030 - Council Contingency Fund	660000		\$2,500
TOTAL			\$2,500

What Funding is being used to support the expense?

Council Contingency Fund

Are the expenditures and revenues planned and budgeted in this biennium’s current budget?

YES
The Council Contingency Fund is provided an established amount of funding each biennium available for Council-sponsored initiatives.

Are there financial costs or other impacts of not implementing the legislation?

YES
The impacts of not funding this proposal are that the sponsoring non-profit organization, Downtown on the Go!, would need to fund the project which would decrease the available resources for other transit-oriented work. This Council Contingency Fund request is also a symbol of support for the inclusion of members of our community who identify as LGBTQ+.

Will the legislation have an ongoing/recurring fiscal impact?

No

Will the legislation change the City’s FTE/personnel counts?

No
The proposal will provide one-time funding for temporary and permanent LGBTQ+ Pride painting projects and does not impact the City’s personnel counts.

ATTACHMENTS:

- Resolution
- Council Contingency Fund balance sheet

2022 Council Contingency Commitments

2022-2023	\$ 250,000.00
(Remaining balance from 2021 that will be carried over)	\$ 88,592.09
Council Requested - Seed Internships	\$ 31,000.00
Resolution 40919	
A Council Contingency fund expenditure of \$31,000 to fund the full or partial costs of five or more Tacoma-based small businesses or non-profits of hosting a Seed Internship.	
Council Requested - Daffodil Parade	\$ 20,000.00
Resolution 40925	
A resolution authorizing the one-time use of \$20,000 from the Council Contingency Fund to be applied to the cost of in-kind services provided by the City of Tacoma such as traffic control devices and traffic control services.	
Council Requested - Tacoma Reads	\$ 10,000.00
Resolution 40934	
A request for City Council concurrence for a \$10,000 City Council Contingency Fund request to support the 2022 Tacoma Reads Together events.	
Council Requested - Tacoma Refugee Choir	\$25,000
Resolution 40941	
A Council Contingency Fund expenditure for \$25,000 to assist the Tacoma Refugee Choir in funding the music video portion of their 2022 spring projects.	
Council Requested - Litter Free 253	\$ 2,500.00
Resolution 40940	
A Council Contingency Fund expenditure of \$2,500 to fund litter pick-up tools "litter grabbers," for the annual volunteer-led Litter Free 253 event.	
Council Requested - South Sound Together	\$ 12,000.00
Resolution 40948	
A Council Contingency Fund expenditure of \$12,000 to fund grants that support community engagement programs sponsored through South Sound.	
Council Requested - Multicultural Childcare Center	\$ 5,000.00
Resolution 40986	
A Council Contingency Fund request to purchase infant formula to support the Multicultural Childcare Center formula drive.	
Council Requested - LGBTQ+ Pride Painting	\$ 2,500.00
To Council June 28, 2022	
A Council Contingency Fund expenditure of \$2,500 to fund three LGBTQ+ Pride painting projects including temporary rainbow crosswalks, permanent rainbow bricks, and temporary rainbow barriers.	
Council Requested - Mayors Innovation Project Summer Conference in Tacoma	\$ 6,500.00
To Study Session June 28, 2022	
A \$6,500 Council Contingency Fund expenditure to sponsor the Mayors Innovation Project Summer Conference in Tacoma.	
Starting Balance	\$ 338,592.09
Total Amount Allocated	\$ 114,500.00
Current Balance	\$ 224,092.09