



McKinley Hill Neighborhood Plan

City of Tacoma
Planning and Development Services
City Council Study Session
March 7, 2023

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Agenda

- Neighborhood Planning Program Overview
- McKinley Hill Neighborhood Plan Summary and Contents
- Implementation Strategy
- Next Steps



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Background

City Council created the pilot program in the 2021 budget and made it permanent in the 2023/2024 Biennium Budget

Geographic focus directed by City Council:

- McKinley pilot program funded in 2021 biennial budget
- Proctor pilot program funded in mid-mod budget

The Neighborhood Planning Program implements planning and development goals to help communities create strong, vibrant, and diverse neighborhoods.



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Coordination



Internal partners:

- Other City departments (e.g., *Public Works, Community and Economic Development, Environmental Services, Office of Arts*)
- Alignment with other internal efforts (e.g., *Home in Tacoma, Urban Design Studio, Participatory Budgeting, Vision Zero*)

External partners:

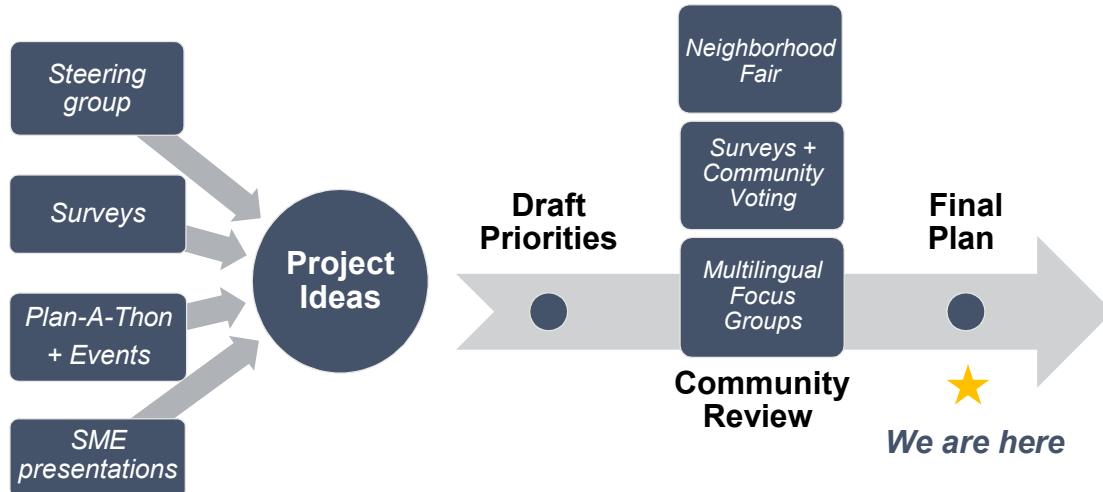
- External partners and governments: *Puyallup Tribe of Indians, Metro Parks, Tacoma Public Schools, Pierce Transit*
- Co-creation with McKinley neighbors and steering group

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Process



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Policy Alignment

See **Policy Framework** on page 18 of the Plan



Policies and plans:

- Puget Sound Regional Council: *Vision 2050*
- *Tacoma 2025*
- *One Tacoma: Comprehensive Plan*, including the *Transportation Master Plan*
- City of Tacoma Equity Index and Equity and Empowerment Framework
- City of Tacoma *Climate Action Plan*
- Associated City of Tacoma Planning Initiatives
 - Home in Tacoma
 - Urban Design Studio

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Community Engagement



See *Engagement Summary* on page 24 of the Plan



1,000+ community “engagements:”

- **Steering Group and 3 Committees** - 50+ members
- **5 Community Events** - 300 attendees
- **2 Surveys** - 150 responses
- **Action Mapping Project** - 1,500+ responses
- **McKinley Neighborhood Fair** - 200+ attendees
- **4 Focus Group Roundtables** - 100+ responses
 - McKinley Business District
 - Multilingual targeted engagement

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Highlight: Social Pinpoint & Language Access



Neighborhood Planning Program Survey

Tell Us What You Love About Your Neighborhood



What three words capture the essence of what makes McKinley great?

1.

2.

3.



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Highlight: McKinley Neighborhood Fair

Neighborhood Fair with music, food, games, partner tables, and community engagement for the Draft Neighborhood Plan!



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Plan Contents

Executive Summary

Introduction

- Major Characteristics
- Historic Resources

Policy Framework

Engagement Summary

Major Ideas Summary

Recommendations

- Business District Vitality
- Transportation
- Open Space
- Development

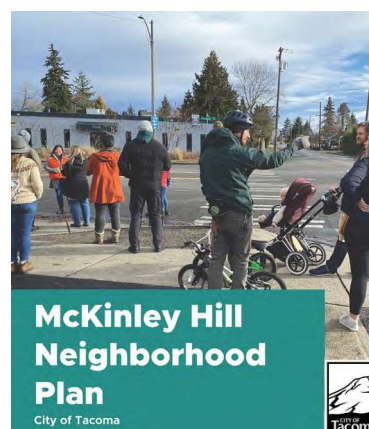
Implementation

- Phasing
- Actions Table

Lessons Learned

Appendices

- Zoning and Land Use
- Historic Resources
- Event Summaries
- Survey Results
- Action Mapping Project Report
- Grocery Store Analysis



McKinley Hill Neighborhood Plan

City of Tacoma



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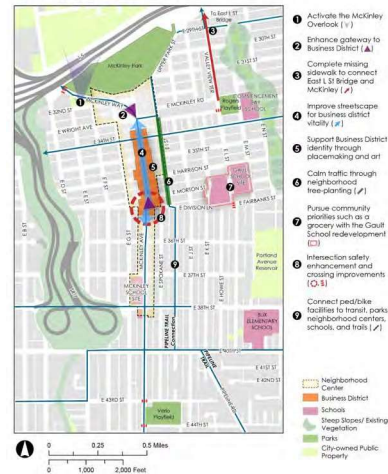
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Recommendations

Plan Goals and Actions:

- 1. Business district vitality** – *strong business district with a unique sense of place*
- 2. Transportation** – *safe, accessible connections for all modes*
- 3. Open space** – *active spaces that contribute to neighborhood identity*
- 4. Development** – *growth that adds options for food, housing, and services*

Summary Actions Map



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Highlight: Community Booster Voting



Vote on how the McKinley Neighborhood Plan should spend \$50,000!

<p>1 Welcome signage Welcome signage at point(s) of entry into the neighborhood, designed and fabricated by a local artist</p>	<p>2 Cloth banners on light poles and art-wrapped amenities Banners and/or branded art wraps for new amenities such as trash cans</p>
<p>3 Intersection safety enhancement at East Division Ln & McKinley Ave - Temporary bulb-outs, repainted crosswalk, and painted street mural to calm traffic</p>	<p>4 Open space activation at McKinley Overlook Arts intervention and/or placemaking amenities at the top of the viewpoint (East 32nd St)</p>

- 4 community-identified projects
- \$50,000
- 200 community votes
- 1 winning project!

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Quick Wins and Committees



Activate McKinley
Overlook



McKinley Ave
streetscape design
and art



Temporary
intersection
improvement



Tree-planting and
depace outreach

*Example quick win projects being implemented in partnership
with Arts, Open Space, and Walkability project committees*

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Implementation Strategy

See **Implementation Strategy** on page 59 of the Plan

Phasing

- Quick Wins
- Community Booster Project

Interrelated Actions and Timing

- Placemaking plan
- Streetscape enhancement
- Actions dependent on outside factors

Project Tracking, Community Stewardship, and Maintenance



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Financial Impact



Action	Cost Estimate	Funded	Status
Murals, banners, sidewalk stamping, wayfinding signage	\$ each	Partial	Design Scoping
Residential tree-planting outreach	\$	Fully	Scheduling
Placemaking strategy; permanent public artworks	\$\$	Partial	Scoping
McKinley Ave streetscape enhancement	\$\$\$\$	Partial	Scoping
Missing link sidewalk on East L St	\$\$\$\$	Not yet	TBD
Open space enhancement at McKinley Overlook	Not estimated	Not yet	Design
Support for grocery store (e.g. at Gault)	Not estimated	Not yet	TBD

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Next Steps



ADOPTION SCHEDULE

- **March 7:** City Council Study Session (TODAY)
- **March 21:** City Council Adoption Request
- **Implementation:** ongoing

NEXT STEPS

- Implementation in McKinley
- Planning in Proctor
- Spring 2023 meeting to review process for future neighborhoods

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