## 2023-2024 Downtown Tacoma Partnership Business Improvement Area Budget

|                              | Budget    |           |    | Budget    |         |                 |     |           |          |
|------------------------------|-----------|-----------|----|-----------|---------|-----------------|-----|-----------|----------|
| Assessments                  | 2022-2023 |           | 2  | 2023-2024 |         | Absolute Change |     |           | % Change |
| High Intensity Use Rate      |           | \$0.130   |    | \$0.140   |         |                 |     | \$0.010   | 8%       |
| Low Intensity Use Rate       |           | \$0.070   |    | \$0.070   |         |                 |     | \$0.000   | 0%       |
| Land Rate                    |           | \$0.060   |    | \$0.060   |         |                 |     | \$0.000   | 0%       |
| High Intensity Use SF        |           | 6,721,768 |    | 6,721,768 |         |                 |     | -         | 0%       |
| Low Intensity Use SF         |           | 6,904,499 |    | 6,904,499 |         |                 |     | -         | 0%       |
| Land SF                      |           | 4,399,620 |    | 4,399,620 |         |                 |     | -         | 0%       |
| High Rate Revenue            | \$        | 873,830   | \$ | 941,048   |         |                 | \$  | 67,218    | 8%       |
| Low Rate Revenue             | \$        | 483,315   | \$ | 483,315   |         |                 | \$  | -         | 0%       |
| Land Rate Revenue            | \$        | 263,977   | \$ | 263,977   |         |                 | \$  | -         | 0%       |
| Total Assessment Revenue     | \$        | 1,621,122 | \$ | 1,688,340 |         | 1               | \$  | 67,218    | 4%       |
| Est. Reserves @ City         | \$        | 700,000   | \$ | 800,000   |         |                 |     | 6         | Months   |
| Expenses                     |           |           |    |           | % of To | tal E           | хре | enses     | % Change |
| Administration               |           |           |    |           |         |                 |     |           |          |
| Mgmt, Ins, Rent, Legal, (    | \$        | 213,000   | \$ | 231,200   | _       |                 | \$  | 18,200    | 9%       |
| <b>Total Administration</b>  | \$        | 213,000   | \$ | 231,200   | 14%     |                 | \$  | 18,200    | 9%       |
| <b>Clean Team Operations</b> |           |           |    |           |         |                 |     |           |          |
| Clean Team Personnel         | \$        | 367,200   | \$ | 392,000   |         |                 | \$  | 24,800    | 7%       |
| Equipment                    | \$        | 132,000   | \$ | 32,000    |         | 2               | \$  | (100,000) | -76%     |
| Consumables                  | \$        | 34,000    | \$ | 43,500    |         |                 | \$  | 9,500     | 28%      |
| Total Maintenance            | \$        | 533,200   | \$ | 467,500   | 28%     | •               | \$  | (65,700)  | -12%     |
| Safety Operations            |           |           |    |           |         |                 |     |           |          |
| Safety Team Personnel        | \$        | 594,000   | \$ | 630,000   |         |                 | \$  | 36,000    | 6%       |
| TPD Support                  | \$        | 105,600   | \$ | 90,000    |         | 3               | \$  | (15,600)  | -15%     |
| Office & Supplies            | \$        | 13,100    | \$ | 15,000    |         |                 | \$  | 1,900     | 15%      |
| Total Security               | \$        | 712,700   | \$ | 735,000   | 44%     |                 | \$  | 22,300    | 3%       |
| Marketing/Community Rela     | tio       | ns        |    |           |         |                 |     |           |          |
| Marketing Services           | \$        | 110,000   | \$ | 112,500   |         |                 | \$  | 2,500     | 2%       |
| Special Projects             | \$        | 98,000    | \$ | 137,400   |         | 4               | \$  | 39,400    | 40%      |
| Total Marketing/Communit     | \$        | 208,000   | \$ | 249,900   | 15%     |                 | \$  | 41,900    | 20%      |
| Total Expenses               | \$        | 1,666,900 | \$ | 1,683,600 |         | 5               | \$  | 16,700    | 1%       |
| P/L (=change in reserves)    | \$        | (45,778)  | \$ | 4,740     |         |                 |     |           |          |

<sup>1</sup> Average 4% rate increase

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<sup>2</sup> Street sweeper purchase is complete

<sup>3</sup> No current agreement due to limited staff, but keeping in budget

<sup>4</sup> Marketing support services (Banners, Baskets, Haul Crawl, Retail Advocate, Sound Bites)

<sup>5</sup> Total expenses increasing 1%