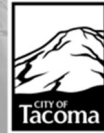


CITY OF TACOMA NEIGHBORHOOD PLANNING PROGRAM



PROGRAM UPDATE AND FUTURE STEPS
CITY COUNCIL STUDY SESSION
AUGUST 15, 2023

CITY OF TACOMA
PLANNING AND DEVELOPMENT SERVICES

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AGENDA



- Background
- McKinley Hill Neighborhood Plan Implementation Update
- Proctor Neighborhood Plan Update
- Proposed Criteria for Future Plans
- City Council Confirmation and Next Steps

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BACKGROUND

The City Council created the pilot program in the 2021 budget and made it permanent in the 2023/2024 Biennial Budget

- Program Need and Equity Goals
- Coordination
- Policy Alignment
- Implementation Focus



The Neighborhood Planning Program supports community-led implementation of comprehensive planning goals tailored to the specific needs of the neighborhood (the Mixed-Use Center/business district and the surrounding residential area).

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MCKINLEY SUMMARY

City Council adopted the plan in March 2023

Informed by 1,500+ community “engagements:”

- Steering Group and three Project Committees
- Five Community Events
- Two Surveys
- Youth Action Mapping Project
- McKinley Neighborhood Fair
- Four Focus Group Roundtables
 - McKinley Business District
 - Multilingual Targeted Engagement



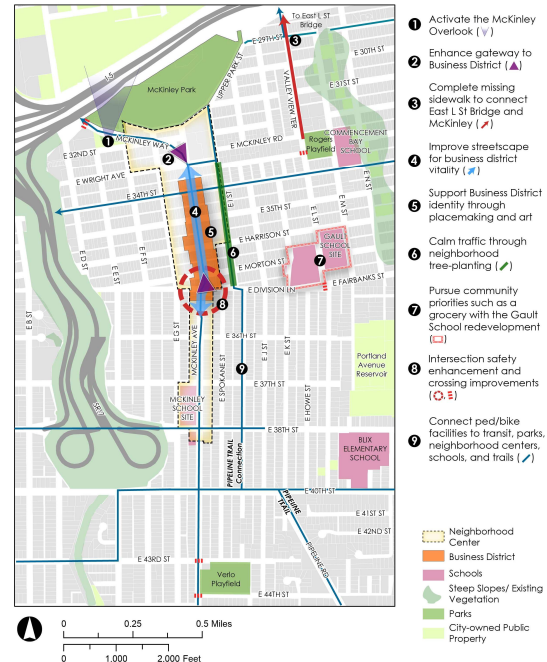
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KEY PLAN RECOMMENDATIONS

Plan Goals and Actions:

1. **Business district vitality** – strong business district with a unique sense of place
2. **Transportation** – safe, accessible connections for all modes
3. **Open space** – active spaces that contribute to neighborhood identity
4. **Development** – growth that adds options for food, housing, and services



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MCKINLEY PLAN IMPLEMENTATION

Quick wins and co-creation:

- Wall murals
- Water bottle filling station
- Tree planting outreach
- McKinley Overlook design
- Intersection enhancement and street mural

Ongoing implementation:

- McKinley Avenue Streetscape design
- Placemaking Plan and National Endowment for the Arts Our Town Grant (\$100,000)



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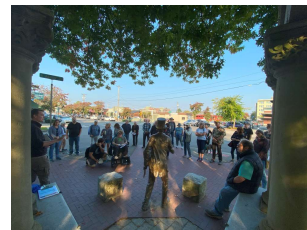
PROCTOR SUMMARY



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PROCTOR ENGAGEMENT SUMMARY

- **Events**
 - Plan-a-Thon Kick-off event (75 attendees); Community Walk (40 attendees); Proctor Open House (100 attendees)
 - Tabling at Farmers' Market, University of Puget Sound, Library, and Proctor events
- **Surveys and Online Engagement**
 - Community survey (145 responses)
 - Interactive online map (447 comments)
 - Priorities survey (214 responses)
- **Meetings and Focused Engagement**
 - Steering Group meetings and walk-and-talks
 - Focus groups with Proctor Business District, renters, and North End Neighborhood Council
 - Multilingual targeted engagement in Russian and Ukrainian



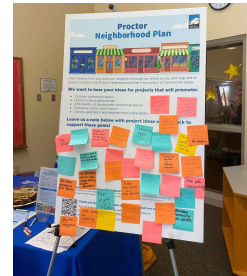
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PROCTOR GOALS AND ACTIONS

Priority Areas, developed based on community and Steering Group feedback:

- Human-Scale Design
- Commercial and Residential Affordability
- Pedestrian Safety and Comfort
- Outdoor Community Space
- Neighborhood Sustainability and Climate Adaptation



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PROCTOR PROPOSED ACTIONS

Sample Project Ideas:

- **Human-Scale Design:** Multi-property historic listing; support for Neighborhood Center design guidelines
- **Commercial and Residential Affordability:** Support affordability, including locations for supportive housing; support for small and legacy businesses
- **Pedestrian Safety and Comfort:** Enhance pedestrian crossings in key locations (schools, business district); improvements at North 26th and Proctor; traffic calming on key residential streets (*mobility study is ongoing*)
- **Outdoor Community Space:** Festival street and/or space for community seating; enhancements to Puget Park and trails; community center for indoor activities and events
- **Sustainability and Climate Adaptation:** Tree planting and outreach

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COMMUNITY BOOSTER PROJECT

- Participatory budgeting model
- \$50,000 supports winning projects
- In-person and online voting



VOTE!

Tell us how the
Proctor
Neighborhood
Plan should spend

\$50,000

1	Street Murals
2	Open Streets Events
3	Historic Nomination
4	Interpretive Signage
5	Tree Replacement Support

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PILOT PROGRAM – LESSONS LEARNED

- Building on existing **community capacity** and resources
- Aligning with **partner priorities** and city policies
- Taking an **equity** approach
- Anticipating **future resources** and taking advantage of opportunities
- Addressing the **development** spectrum
- Moving at the **speed of trust**
- Working closely with **City Council**



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PROPOSED CRITERIA FOR FUTURE PLANS

City Council direction to initially focus on designated on Neighborhood Mixed-Use Centers.

Neighborhood Center	Status
Lincoln	Lincoln District Revitalization – complete
McKinley	Neighborhood Plan in implementation phase
Proctor	Neighborhood Plan in planning phase
South Tacoma Way	
6th Ave (6th & Pine)	
Narrows	

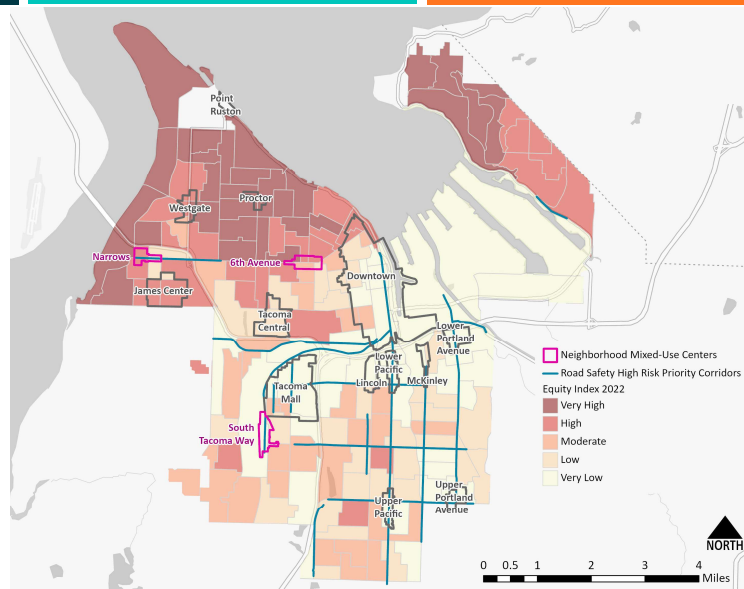


Neighborhood Mixed-Use Centers Diagram

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NEIGHBORHOOD CENTERS UNDER CONSIDERATION



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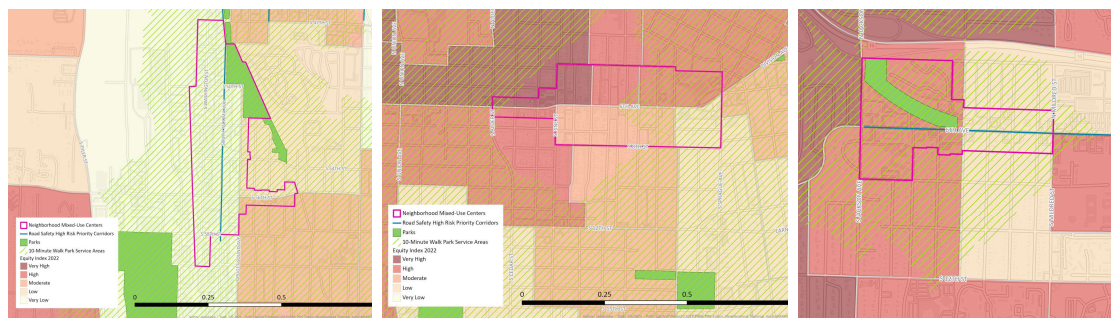
PROPOSED CRITERIA FOR FUTURE PLANS

	Council District	Equity Index	Partnership Opportunities and Support	Capacity	Additional Considerations/Issues and other potential tools
South Tacoma Way	3 & 5	Low to Very Low	-Sound Transit station area improvements -Historic Preservation Office Survey (September 2023) -Green Economy Study -Vision Zero High Risk Priority Corridor - South Park improvements -Future high-capacity transit	-Business District Improvement Area(BIA) Study -Asia Pacific Cultural Center Expansion	-Light manufacturing -Tacoma Mall open space - Adjacent South End Neighborhood Council and Strategic Neighborhood Action Plans (SNAPs)
6th Ave (6th and Pine)	2 & 3	Very High to Low	-Participatory Budgeting (D2)	-Business District -BIA Study	-Future light rail/Bus Rapid Transit decisions
Narrows	1	Very High to Moderate	-Vision Zero High Risk Priority Corridor	-Business District	-Future housing & transit investments

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NEIGHBORHOOD CENTERS UNDER CONSIDERATION



South Tacoma Way

6th Ave

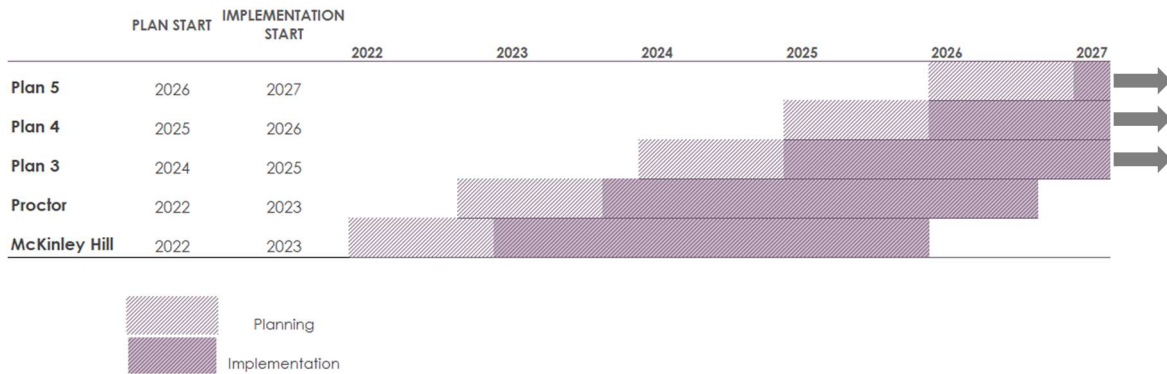
Narrows



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Neighborhood Planning Program Capacity



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PROPOSED NEXT STEPS

Completed:

- **Planning Commission Briefing – July 19, 2023**
- **Infrastructure, Planning, and Sustainability Committee Recommendation – July 26, 2023**

Neighborhood Plan #3

- **City Council Confirmation – today**
- Plan #3 Neighborhood Plan announced – Fall 2023
- Third Neighborhood Plan kick-off – Winter 2024

Proctor Next Steps

- Draft actions to community – Summer/Fall 2023 (now)
- Final plan for City Council adoption – Winter 2023

McKinley Implementation

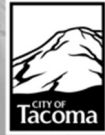
- Ongoing “quick wins” implementation
- Potential City Council mid-mod budget request for McKinley streetscape project



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