



Tidy-Up Tacoma Update

City of Tacoma | Environmental Services Department

Government Performance and Finance
Committee

March 19, 2024

ITEM #

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OVERVIEW



- 2023 Highlights
- Program Priorities & Next Steps
- Long-Term Goals



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2023 HIGHLIGHTS

- Community Engagement
- Staffing
- Cleanup Accomplishments
- Business District Litter Cans
- Research

• [Tidy Up Tacoma Data Summary | Tableau Public](#)



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ENGAGEMENT SURVEY

- July 10 – September 10
- Cleanup priorities
- 1,905 valid responses
- 653 comments shared

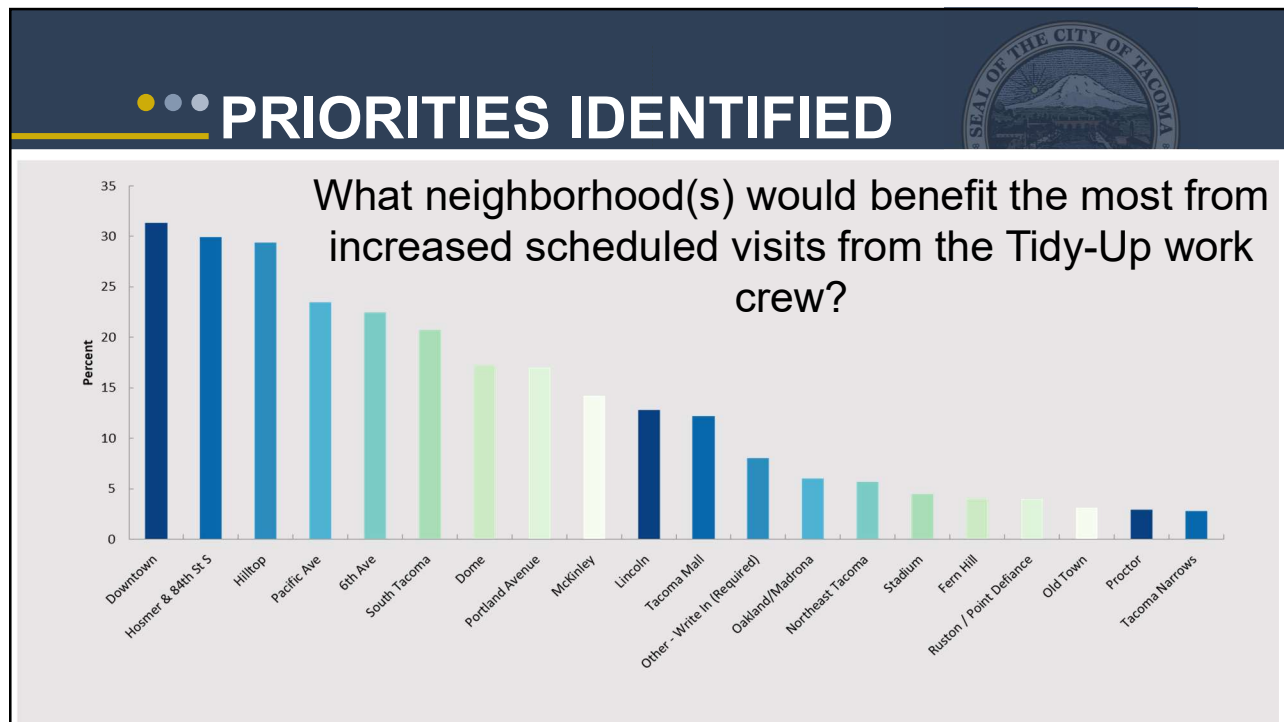
Question 1: Drag and drop, rank cleanup priorities

Item	Overall Rank	Rank Distribution	Score	No. of Rankings
Litter + debris clean-up (including at encampments)	1		9,926	1,811
Servicing public litter cans	2		6,826	1,765
Graffiti removal	3		6,008	1,776
Trail maintenance	4		5,338	1,741
Supporting community-based volunteer clean-up organizations	5		5,314	1,744
Bill payment assistance	6		4,105	1,725

Lowest Rank Highest Rank

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PROGRAM PRIORITIES & NEXT STEPS

- Litter, Debris and Illegal Dumping
- Building Partnerships & Community Outreach
- Public Litter Can Program
- Improving Efficiency and Best Management Practices
- Litter Education Program

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●●● PUBLIC LITTER CAN PILOT



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●●● BUILDING EFFICIENCIES



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LITTER EDUCATION



- Build Partnerships With Other Litter Educators
- Develop Materials to Deploy at Events
- Work With Community Partners on Existing Programs
- Advertise Through Social Media, TV, Radio, Print

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SPENDING PLAN



2023-2024 Budget	Biennial Budget	To Date Actuals
Encampment Response	\$2.5 M	\$1.7 M
Litter & Debris Response	\$3.7 M	\$1.3 M
<i>Anticipated equipment & supplies</i>		\$0.5 M
Sanitation Staff Support & Communication	\$0.7 M	\$0.5 M
Bill Payment Assistance (BCAP)	\$0.3 M	
Total Expense	\$7.2 M	\$4.0 M
Total Estimated Revenue	\$7.2 M	\$4.5 M

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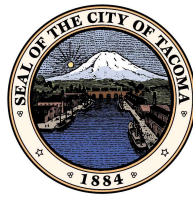
LONG-TERM GOALS



- Develop Tidy-Up Tacoma Into a National Model
- Expand the Public Litter Can Program
- Develop Assistance for Community-Based Programs
- Increase Community Service Opportunities
- Establish Partnerships With State and Local Programs

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