

# **Tacoma**Data

# What Works Cities

- Performance Management Framework Connect Performance Management to Tacoma 2025 (community goals and indicators)
- Open Data Policy and inventories
- Staff Workshops two workshops on both performance measures and open data
- Regional Workshops and Community of Practice Seattle, Anchorage, Bellevue, and Tacoma met to discuss scope of work, barriers, successes, and places for regional cooperation



# What is performance management?

Performance management is the **systematic process** by which an agency **involves its employees**, as individuals and members of a group, in **improving organizational effectiveness** in the accomplishment of agency mission and goals.

US Office of Personnel Management





## Performance Management System

- 1. Commit Performance Standards
- Identify relevant standards
- Select indicators and benchmarks
- Set goals and targets
- Communicate expectations

#### 2. Measure - Performance Measures

- Define indicators and measures
- Develop data systems
- Collect data

Performance Management System

4. Act - Service and Program Improvements

- Use data for decisions to improve policies, programs and outcomes
- Create the learning organization

- 3. Take Stock Reporting and Assessing Progress
- Analyze data
- Feed data and analysis back to executives
- Develop a regular reporting cycle



## Start with Commit and Measure

- Tacoma 2025 Measurable Goals (10 year targets)
- 10 Year Departmental Measureable Goals (Develop 10 year and 2 year targets)
- Performance Measures



# A key component is talking about performance without complicating it



# **Breaking Down the Goal Statement**

Strategic Priority

(e.g. High Performing Government, Safer Streets)

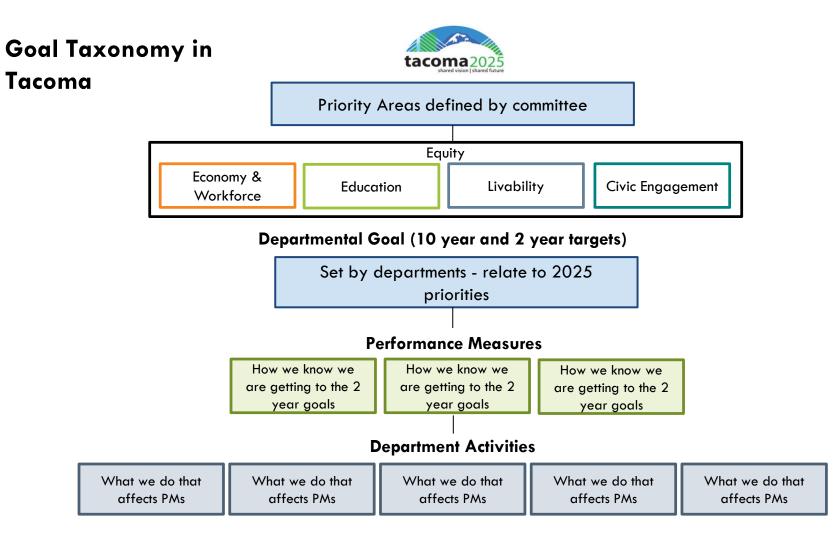
What are you trying to achieve? (outcomes)

How do you know you've succeeded? (measures and targets)

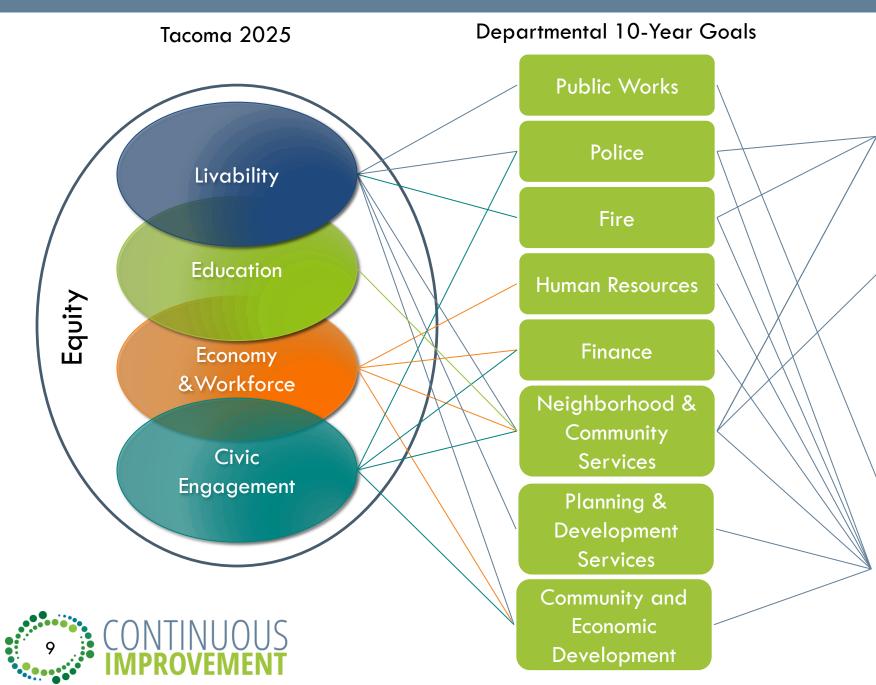
What can you do to influence these outcomes? (programs and activities)

Who is ultimately responsible for the goal? (department)









#### Council and City Manager Priorities for 2017-2018

**Safety** – Address safety concerns and improve community based approaches (outreach, positive relationships, communication)

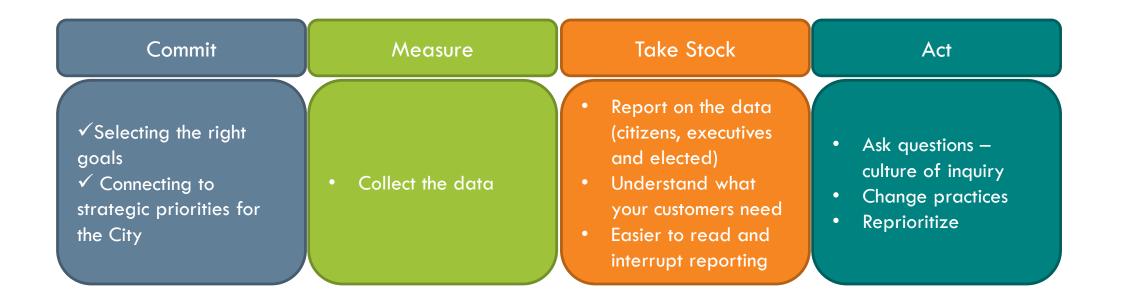
Housing/Homelessness – Address the length of time of homelessness and repeated incidents of homelessness and increase affordable housing

**Economic Development** – Facilitate increases in private investment

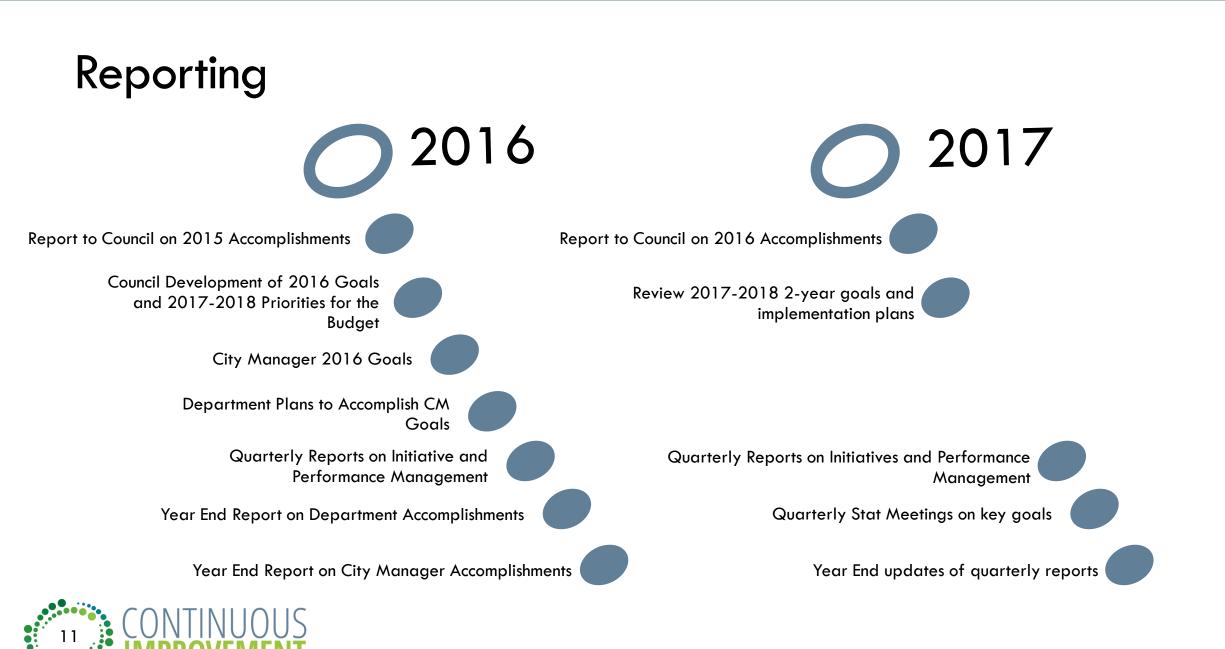
**Infrastructure** – Improve pedestrian and bike safety, energy efficiency, and streets conditions

**Equity** – Staff and public participation that reflects the community

# So what...does this work help us improve what we do







# Data Based Decisions and Conversations

### "Stat" Programs

- Regular discussions about city performance using data and evidence to drive management
- Provides a routine forum for analysis and examination of data
- Makes the data the basis of decisions for staff, management, and executive leadership

### For Tacoma

- Based on 2-year goals
- Cross departmental discussion about link between initiatives and progress on Council's 2-year goals using data and evidence
- Convene staff and executives for these discussions in 2017-2018



# What does success look like?

- Data is a part of our conversations
- Departments can identify their goals and measurably report on trends and their performance
  - Share our successes
- Determine if programs are successful
- Connect to decision making
  - Budget <u>Budget Reporting</u>
- Citizens can learn about the city's performance in key areas
  - Streets <u>tacomastreetsintiative.org</u>
  - Crime <u>Crime Activity Map</u>
  - Future Homelessness, Housing, Equity, & Economic Development





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