



2017 Year End Open Data & Performance Management Update

City of Tacoma | Finance – OMB

Government Performance & Finance Committee
March 20, 2018

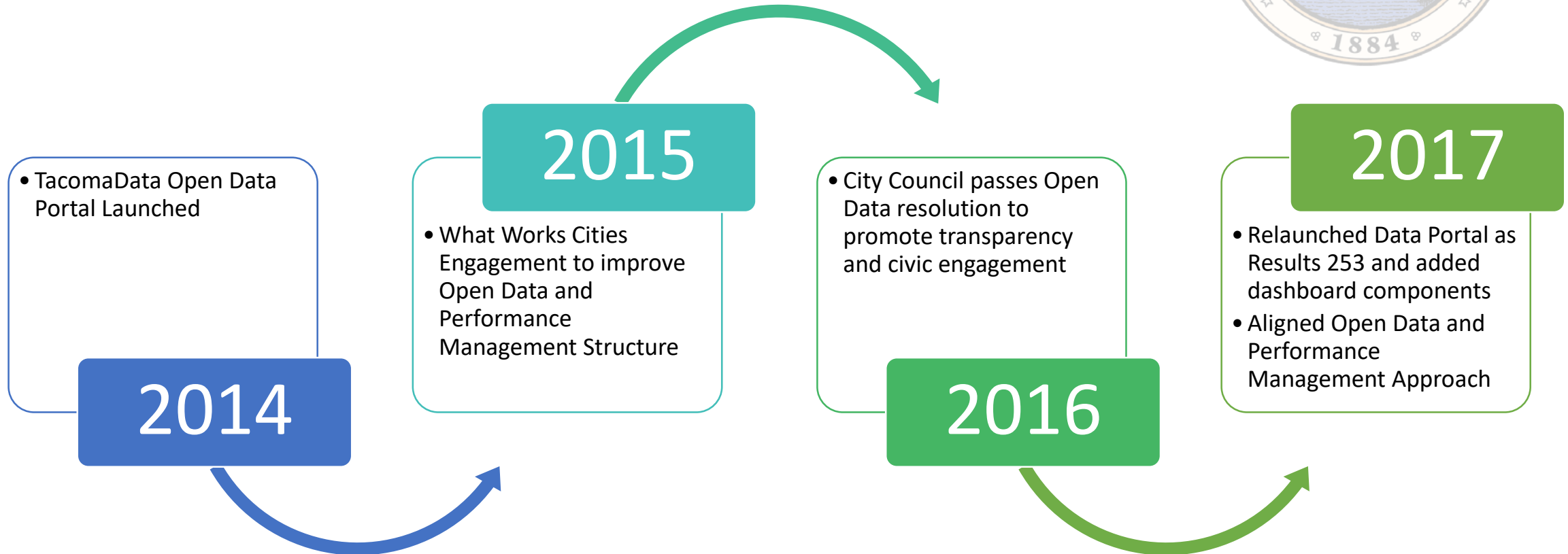


OVERVIEW



- Open Data Initiative
- Performance Management Program
- Engagement during the Budget Process

OPEN DATA INITIATIVE - BACKGROUND



● ● ● OPEN DATA INITIATIVE - GOALS



Open Data Initiative Goals

- Proactively release high value city data,
- Encourage optimal use of data by maintaining descriptors that define the published data, and by keeping datasets as current and consistent as possible;
- Establish and maintain an open data web portal
- Minimize limitations on disclosure of public information while appropriately safeguarding sensitive or confidential information; and
- Encourage innovative and productive use of the city's published data

Open Data Governance

- Plan, execute, and monitor the open data initiative
- Actively encourage departmental and public participation
- Submit an annual open data progress report, via the City Manager, to the Mayor and to this Council

● ● ● OPEN DATA INITIATIVE – 2017 RESULTS

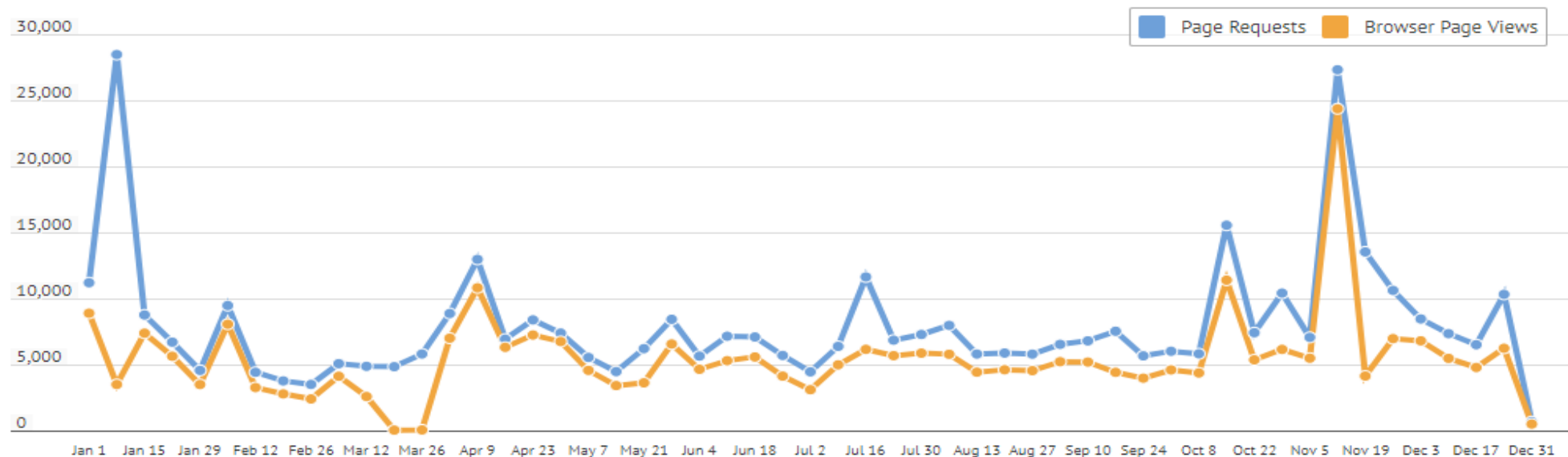
41 Goals Live

143 Datasets

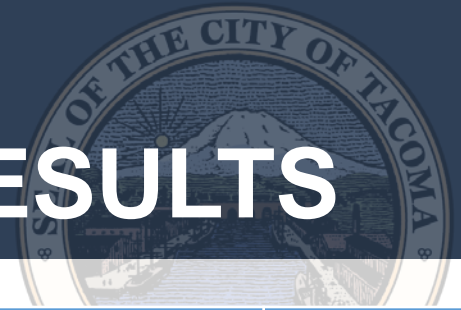
421,516 Page
Requests in
2017

288,382
Browser Page
Views in 2017

Page Views per Week



● ● ● OPEN DATA INITIATIVE – 2017 RESULTS



Top Datasets	Page Views
Tacoma Power Outage Map	257,781
Tacoma Crime Map	5,044
Code Enforcement Violations	3,311
Business Licenses	2,527
City-Owned Community Gardens Map	2,267
Museums Map	2,180
Tacoma Farmers Market Map	1,461
Arts Organizations Map	893
Arts Organizations with No Address	892
Tacoma Crime	848

Top Downloads	Downloads
Tacoma Power Outage Map	86,340
Business Licenses	881
MiniView	459
Tacoma Fire – Fire Incident Map	414
Power Outage Data	357
Tacoma Public Art Map	331
Code Enforcement Violations	267
Tacoma Crime Map	216
Electric Vehicle Charging Stations Map	205

● ● ● Performance Management Over Time



Phase 1 – 2004-2014

Measurement
Collect Data
Build Consistency

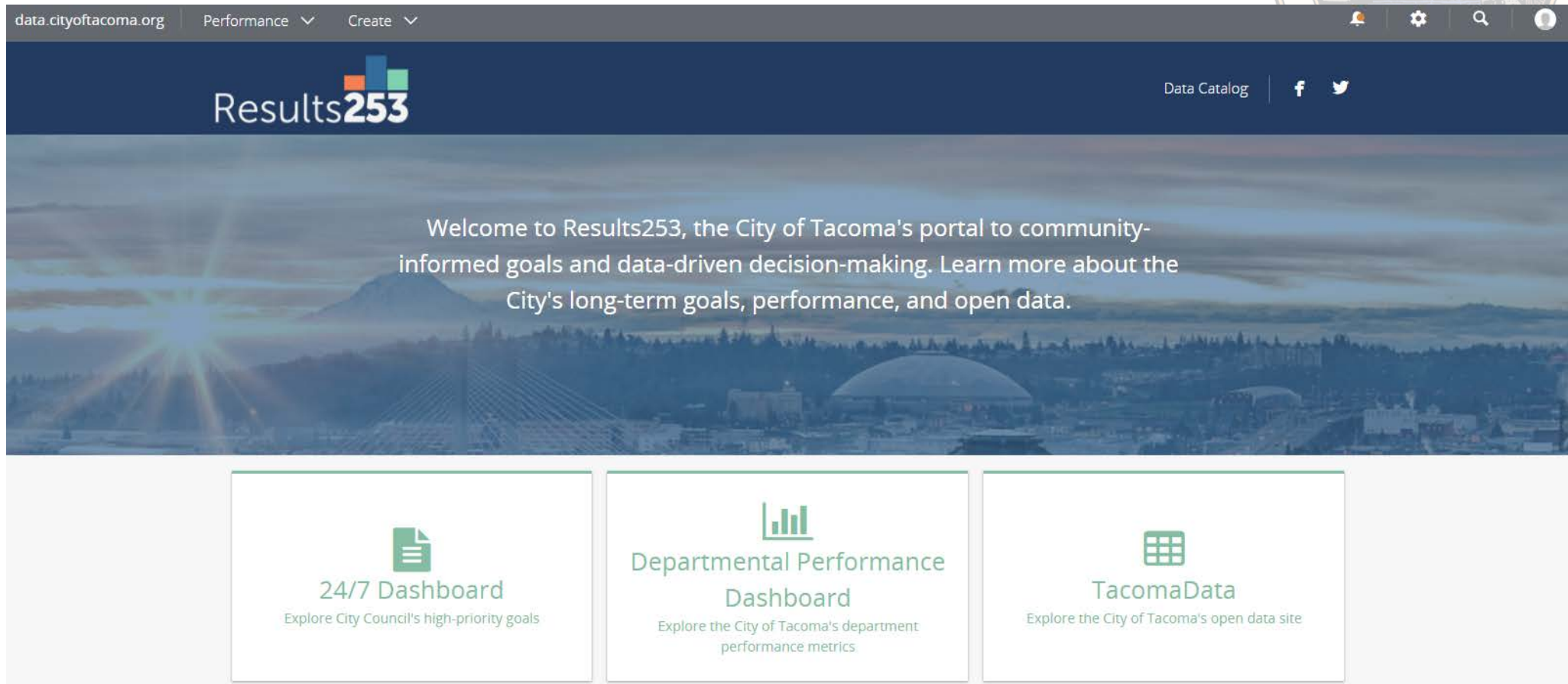
Phase 2 – 2013-2016

Frequent Public
Reporting
Target Setting
Comparisons

Phase 3 – 2017

Process Improvement
Managing for Results
Open Data
Interactive & Automated
Reporting

PERFORMANCE MANAGEMENT





The screenshot shows the Results253 website. The top navigation bar includes the URL 'data.cityoftacoma.org', 'Performance' with a dropdown arrow, and 'Create' with a dropdown arrow. On the right, there are icons for a notification bell, settings gear, search magnifying glass, and a user profile. Below the navigation bar is a dark blue header with the 'Results253' logo on the left and 'Data Catalog' with Facebook and Twitter social media icons on the right. The main content area features a large background image of a cityscape at sunset with a sunburst effect. Centered text reads: 'Welcome to Results253, the City of Tacoma's portal to community-informed goals and data-driven decision-making. Learn more about the City's long-term goals, performance, and open data.' Below this, there are three white rectangular boxes with green borders. The first box contains a document icon, the title '24/7 Dashboard', and the subtitle 'Explore City Council's high-priority goals'. The second box contains a bar chart icon, the title 'Departmental Performance Dashboard', and the subtitle 'Explore the City of Tacoma's department performance metrics'. The third box contains a grid icon, the title 'TacomaData', and the subtitle 'Explore the City of Tacoma's open data site'.


data.cityoftacoma.org | Performance ▾ | Create ▾

Results253 | Data Catalog | f | t

Welcome to Results253, the City of Tacoma's portal to community-informed goals and data-driven decision-making. Learn more about the City's long-term goals, performance, and open data.


24/7 Dashboard
Explore City Council's high-priority goals

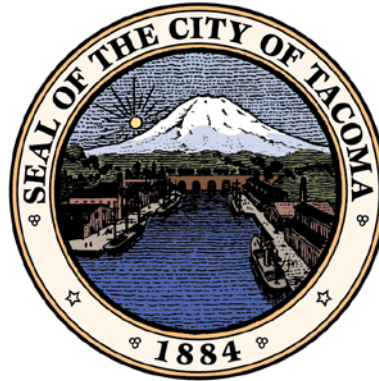

Departmental Performance Dashboard
Explore the City of Tacoma's department performance metrics


TacomaData
Explore the City of Tacoma's open data site

●●● NEXT STEPS



- Results 253:
 - Continue to update the site for existing goals and datasets on a regular basis in 2018
 - Add additional Tacoma 2025 Goal Titles
- Budget Development:
 - Departments will review two-year goals and performance measures
 - Some goals will be revised based on increased knowledge or experience or changes in priorities



2017 Year End Open Data & Performance Management Review

City of Tacoma | Finance – OMB

**Government Performance & Finance Committee
March 20, 2018**

